

Christmas Carnival 2022 – Sponsorship

Dear Parent

Thank you all for an overwhelming response!

We are writing in, in response to the large number of queries we have received.

Kindly note:-

Depending upon the overall sponsorship requirement, most appropriate and non-conflicting sponsors would be chosen. They would be requested to come to the school to discuss things in more detail next week.

The sponsorship shall allow following forms of advertising for your brand.

Diamond – 2 Lacs

- Sponsor brand logo on the invitation card to be send to the parents.
- Advertisement on a Helium Balloon in the school campus which will be visible from Humayun Road
- One standee
- Center stage- backdrop
- Entry Gate - top banner
- Selfie booth
- Banner at the Activity Area
- Gifting hand bands to the children at the entry with sponsor brand logo on it (optional)
- Sponsor can use two Santa Claus displaying the brand logo on the back of their costume
- Will be honoured on stage
- 1 min introduction on the stage for sponsor brand (once in 9.30 am-12noon slot & once in 12. 30 pm - 3 pm slot)

Platinum – 1 Lac

- Sponsor brand logo on the invitation card to be send to the parents.
- Standees x 2, one on each side of the stage
- Entry Gate top standees, one on left & one on right side
- Can send one Santa Claus with brand logo
- Banner at the activity area
- Gifting inflated balloons to children at entry point with sponsor brand logo on it.
- 1 min introduction on the stage for sponsor brand (once in 9.30 am-12noon slot & once in 12. 30 pm - 3 pm slot)
- Will be honoured on stage

Gold – 50 k

- Sponsor brand logo on the invitation card to be send to the parents.
- Center stage - bottom banner
- Standees in between the stalls

- Gifting Christmas caps to children at the entry with sponsor brand logo on it (optional)
- Banners in the activity area
- Reindeer Cart area banner
- Standies in the walkway area from gate to the carnival

Silver – 20k

- Banners at the top of food/game stalls
- Banners on activity area
- Standies in the activity area
- Standies in the walkway area from gate to the carnival

Bronze – 10k

- Side Banners at the food/game stalls
- Standies in activity area (basketball court)

Please Note:

- Creatives to be shared with the PTA team by **10th December, 2022** and subsequently approved & confirmed by the school
- Final banners / products to be sent to school by 19th December, 2022
- For any further queries/ any form of branding suggestions, please contact **Varun Gugnani, PTA Secretary: 9953600000/ email id pta@gmail.com**
- Last date for sponsor requests shall be Monday 28th Nov 2022.

With regards

PTA, RSJMS