NITIKA GARG

Frontend Developer

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Bengaluru, India

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in nitika-garg-frontend



EXPERIENCE

Software Engineer

Twinleaves

- April 2023 present
- Bengaluru, India
- Led the marketing UI efforts within the retail management system, specializing in crafting tailored campaign templates for diverse channels such as WhatsApp, SMS, and push notifications, ensuring effective engagement and communication with customers.
- Engineered aesthetically pleasing user interfaces (UI) for all marketing endeavors, including coupons, offers, promotions, and diverse reports, ensuring a seamless and visually captivating experience that amplified user engagement and satisfaction.
- Directed the creation of WhatsApp commerce capabilities leveraging Meta platforms, facilitating smooth transactions and customer interactions to enrich user experience and fuel business growth.
- Collaborated with UX designers to translate wireframes and prototypes into visually appealing and functional UI designs, adhering to best practices in usability and accessibility.

Tech stack : REACT REDUX Material UI

CSS Javascript HTML

EDUCATION

Full Stack Web Development

Masai School

June 2022 - Feb 2023

Frontend Expert Career Path Scrimba

May 2022 - Aug 2022

TECHNICAL SKILLS

JavaHTMLCSSJavascriptReact.jsReduxBootstrapNode.jsExpress.jsMongoDBData Structure and AlgorithmsTypescriptNext.js

SOFT SKILLS

Time Management Problem-solving Teamwork

Leadership Adaptability Creativity

ACHIEVEMENTS



Masai School

PROJECTS

FLIPKART CLONE

Github Link Netlify Link

Flipkart is an e-commerce company for buying clothes, accessories

Features:

- Sign in/Sign out feature: Allows users to create an account and login to access exclusive features and track their orders
- Add to cart feature: Allows users to save items to their cart for later purchase or to buy multiple items at once
- Stripe payment gateway: Allows user to pay for their purchases using stripe payment gateway

Tech stack : REACT REDUX Material UI

NodeJS Express JS MongoDB

ASOS CLONE

Github Link
Netlify Link

A global online fashion and beauty retailer. It offers branded and label products, including women's wear, men's wear, footwear etc.

Features:

- Sign in/Sign out feature: User can Sign-in and Sign-out
- Products page: Filter different products according to different types
- Add to cart feature: Add to cart functionality and Payment page

Tech stack : HTML CSS Javascript Json-server

Areas of Responsibility:

Created the products page and the filtering mechanism

DINEOUT CLONE

Github Link Netlify Link

Dineout is a table booking platform helping customers to do table booking in their favourite restaurants for free and help them get great discounts.

Features:

- Sign in/Sign out feature: User can Sign-in and Sign-out
- Products page:Filter different restaurants according to the preference

Tech stack : React Json-server React-Redux

Chakra-UI

Areas of Responsibility:

• Created a responsive Homepage and supporting pages.