

# EXECUTIVE SUMMARY

1. The number of movies are decreasing as per the year by year statistics from 2017 to 2019. So, this is an opportunity to make good films as the competition is getting less.
2. The highest number of movies is produced in the month of March. So, as a risk management, to avoid competition, we can choose not to release films on month of March.
3. The lowest number of movies is produced in the month of December. Since there is less competition, we can try to release films on month of December.
4. The highest number of movies is produced on “Drama” genre.
5. “Kirket” and “Love In Kilnerry” are the top movie on the basis of average rating.
6. 'Dream Warrior Pictures' and 'National Theatre Live' are the production houses which has produced most number of hit movies based on average ratings.
7. James Mangold can be hired as the director for RSVP's next project.
8. “Marvel Studios” is the top production house based on the number of votes received by their movies.
9. Vijay Sethupathy and Fahad Fasil are the top actors in India based on average rating.
10. Taapsee Pannu and Kriti Sanon are the top actresses in India based on the average rating.