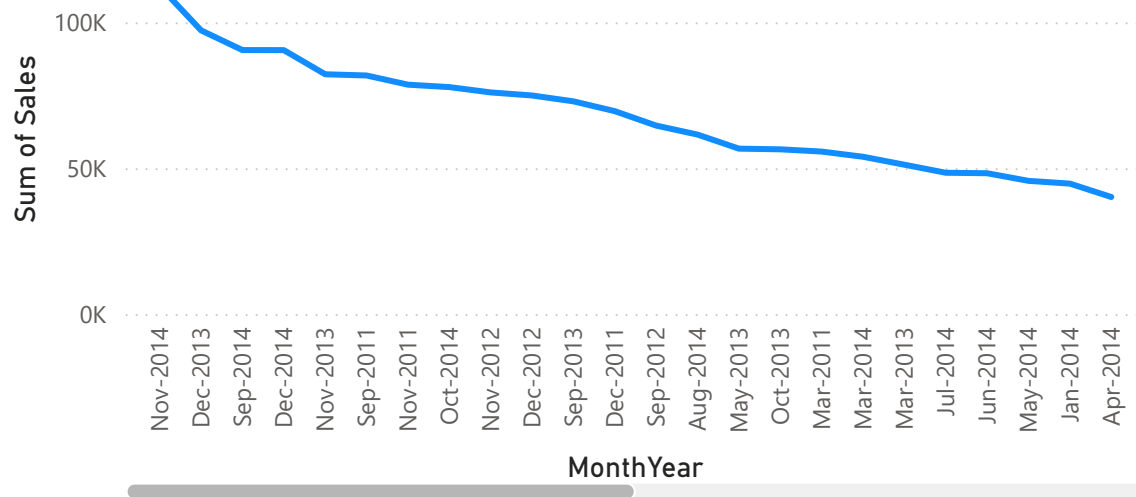


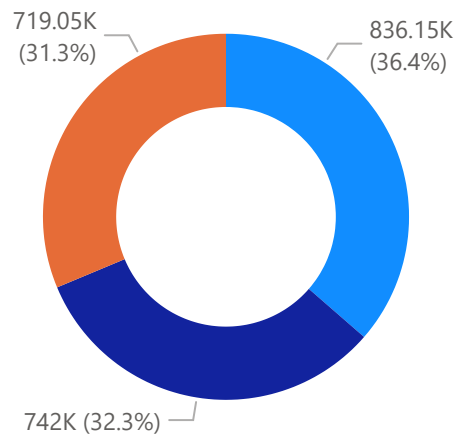


# Superstore Sales Performance Dashboard

## Monthly Sales Trend



## Sales Distribution by Category



Category

- Technology
- Furniture
- Office Supplies

Category

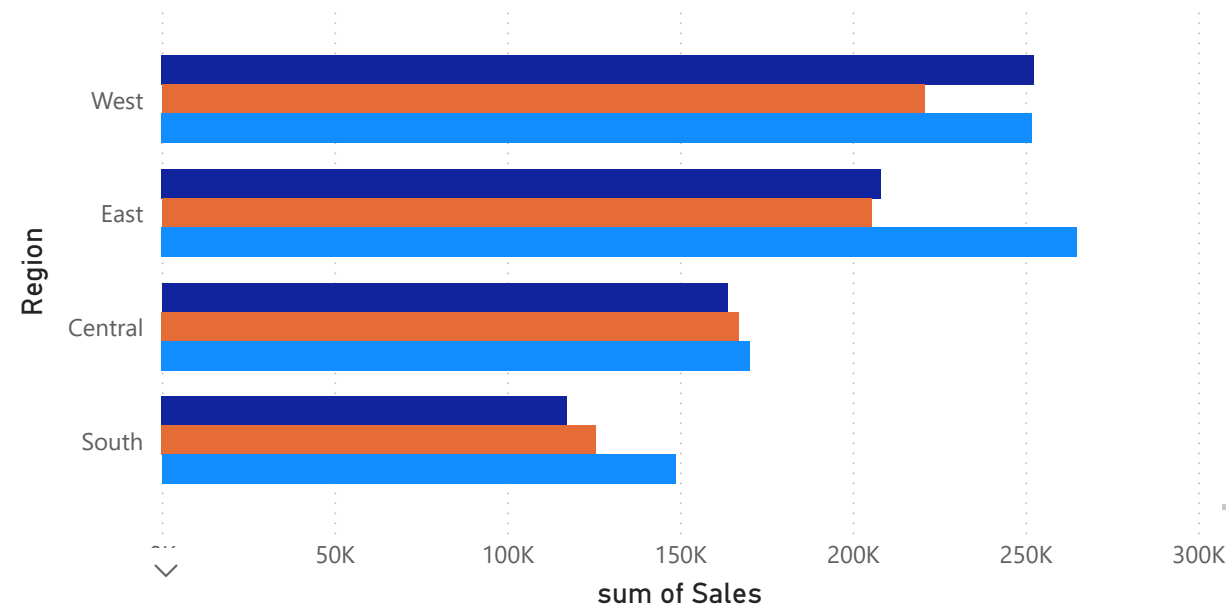
- Furniture
- Office Supplies
- Technology

Region

- Central
- East
- South
- West

Category

- Furniture
- Office Supplies
- Technology



## Business Insights

- West region recorded the highest total sales across all regions.
- Technology category outperformed others, contributing over 36% of total sales.
- Sales peaked in November 2014, followed by a steady decline in the following months