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Project1: E-learning Company Website UI/UX Design

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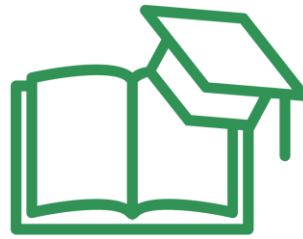
Welcome to E-Learning Company

1. Introduction

The e-learning website I have created a, visually appealing platform designed to provide users with a seamless and engaging learning experience. The logo immediately capturing the user's attention and establishing a strong brand identity. Opting for a clean, minimalist aesthetic, I have strategically incorporated four distinct color that work in harmony to create a visually striking and cohesive design. These color, complemented using the Montserrat font was professionalism and accessibility to the website. The home section, offering a clear overview of the platform's offerings. This is followed by dedicated sections showcasing the platform's live and upcoming courses, allowing learners to stay up-to-date with the latest educational opportunities.

The all-course section provides a empowering users to explore the wide range of subjects the testimonial section offers a glimpse into the positive experiences of previous learners, instilling a sense of trust and credibility. Finally, the contact section ensures that users can easily reach out with any inquiries or feedback, further enhancing the user-centric approach. the course details page serves as the heart of the e-learning experience, offering a wealth of information and resources for each individual course. This level of detail and attention to the user's needs sets the website apart, ensuring that learners can make informed decisions and embark on their educational journeys with confidence and enthusiasm.

2. Logo

 E-learning website logo, it indicates to more knowledge and the green colour get success in their life by learning our platform. And the e-learning website logo with the company vision is to **"Build your feature with us."** The logo sample was given below.

3. Colour Schemes

Designing an effective colour scheme for an e-learning website is essential for creating a visually appealing for user's and engaging learning experience. and goals of the E-Learning website is like (e.g. Accessibility, Good Experience and Avoid Eye) for user while using the website during learning.
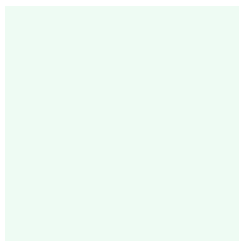
a. Accessibility
Sufficient colour contrast is easy to accessible to all users throughout the process for better experience.

b. Good Experience
Create a pleasant and engaging visual environment

c. Avoid Eye Fatigue

Color's that will not strain users eyes during the learning.

sub-bg-color	btn-color	top-color	text-color

4. Typography

It is greatly enhanced the typography of an e-learning website by using the **Montserrat font.** And it combines modern aesthetics with readability, So, its excellent choice for e-learning websites**. consistency is key.** So, Montserrat font used for maintain a cohesive visual identity. Montserrat font exceptionally well for headings due to its bold and impactful visual appearance to user's. Utilize different weights to establish hierarchy within your content.

5. User flow and Navigation

Designing effective user flow and navigation for an e-learning website is to ensure a seamless learning experience for users. 4.1 Understanding User Flow, 4.2 Mapping the User Flow and 4.3 Navigation Decisions. user flow and navigation decisions impact learners' engagement and satisfaction. Users to navigate confidently and focus on their learning journey! The Key elements is Highlight the Upcoming courses and live session. Categorize the courses. From the homepage, users can easily explore available courses. If the user clicks on a course to see its

description and modules. Once user enrolled in a course, they access individual lessons or modules. And they can do some Assessments and reviews. Next and Previous Buttons to navigate between content.

5.1   Understanding User Flow

Consider the users where they start it is like homepage and courses page etc... creating a visual representation maps out the logical path, a user takes when interacting with e-learning platform. It identifies pages, and the steps users follow to complete specific actions (e.g. viewing courses, accessing the courses).

5.2   Mapping the User Flow

Creating the map flow step by step like Homepage, Course selection, Lesson access etc…

a. Homepage

Users land on the homepage they see featured courses and recent updates.

b. Course selection

User land on the homepage, where they see live session courses, updates, and search the courses by tab etc…

c. Lesson access

Within the course, they access individual course modules and description about the courses.

5.3 Navigation Decisions

A classic and widely used navigation style, the top horizontal menu is positioned at the top of the webpage. It provides easy access. It considers screen space, ease of use, and consistency for all page. In this Tab Navigation and Back menu was in course details screen.

a. Tab Navigation

There are different sections like Web development, App development and UI/UX design. Tabs keep related content organized.

b. Back menu

Back menu in the course details screen. So, it help to user when the using their mobile

6. Implemented Page and Section's

There has a home section, live and upcoming course section, all course section, testimonial section, contact section and course details page. 6.1 Home section, 6.2 About section, 6.3 All-Courses section, 6.4 Update live course section. 6.5 Valuable Review section, 6.6 Contact section and 6.7 Course details page.

6.1 Home section

The home section provides an informative introduction to the platform. As users arrive on the homepage, they are immediately greeted by a captivating image that sets the tone for the learning experience. strong user rating snippet serves to build trust. and more

course snippet serves number of course we provide. Additionally, the home section displays a call-to-action CTA inviting users to explore the wide array of course offerings available. the home section design to make first impression to users with visually appealing in the e-learning website. home section design is given below.
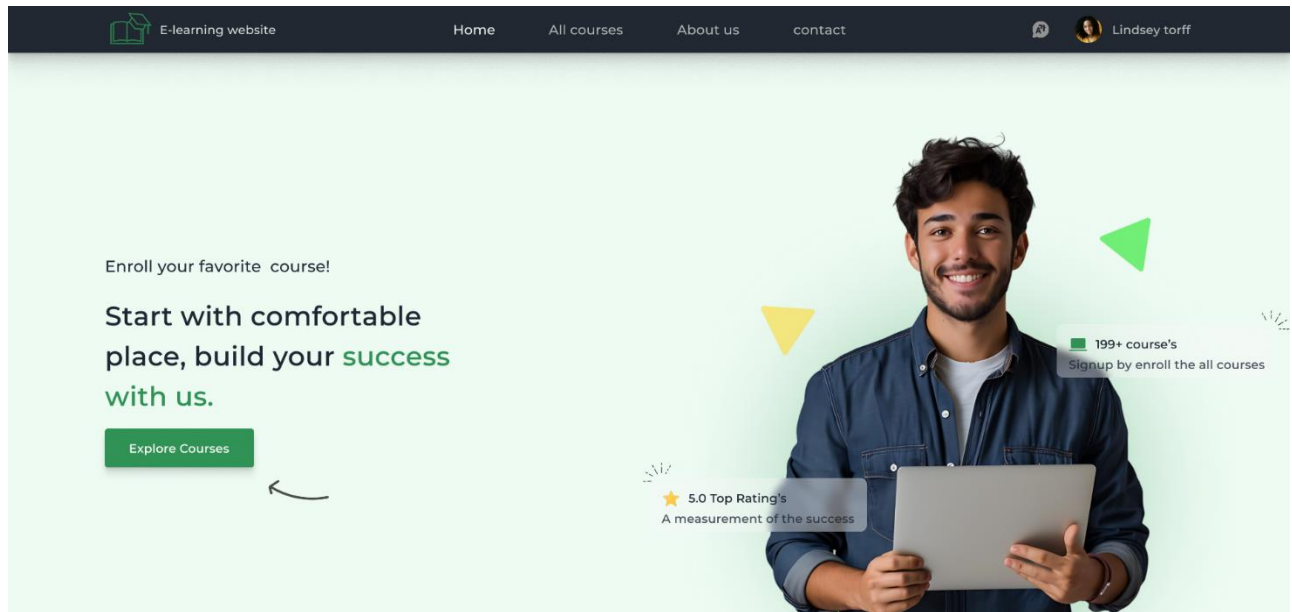
6.2 About section

It provides an overview of the platform. e-learning company offering a more detailed exploration of the knowledge and skills to the users. Includes the diverse range of course offerings. support system available to user's, 24/7 help support team So, will never be left to navigate the e-learning journey alone, with expert guidance. impressive track record of graduate employment, showcasing a 100% placement rate that gives more confidence to user, who prepare for successful careers.
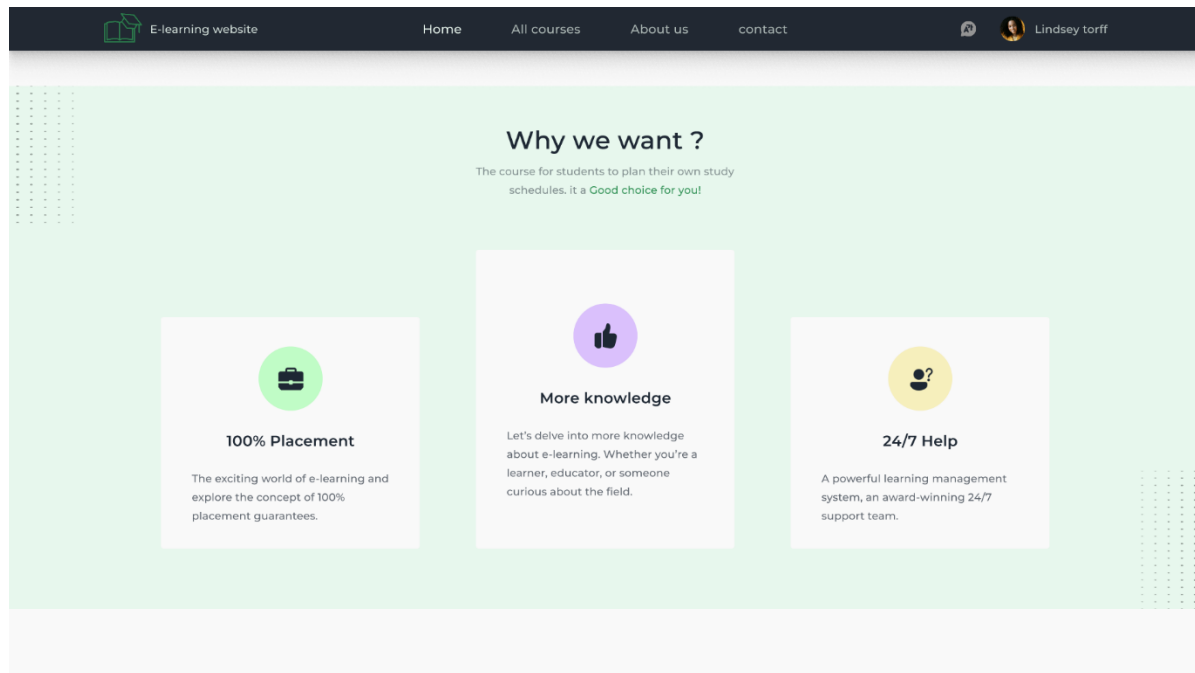
6.3 All-Courses section

The All-Courses section represents a hub where user can explore a diverse array of educational offerings. As user enter this section. They greeted with an overview that sets the stage for the wealth of knowledge. The navigation system utilizes a series of intuitive tabs. It is allowing seamlessly transition between different course categories such as web development, app development, design, and programming. Each of these tab's acts as a gateway to a specialized collection of courses tailored to user specific interests and learning goals.

Each card displays the course name, allowing you to quickly identify the subject matter. Additionally, user will find the original price and the discounted price it's clear understandable. The ratings from

previous learners serves as a valuable indicator of the course's quality, its helping to user more level of satisfaction and experienced by others with detailed descriptions. The load more button is serving as a seamless way to dynamically load and display additional content as the user scrolls through a page. This feature gives more fluid and engaging browsing experience for the user. All-course section design is given below.
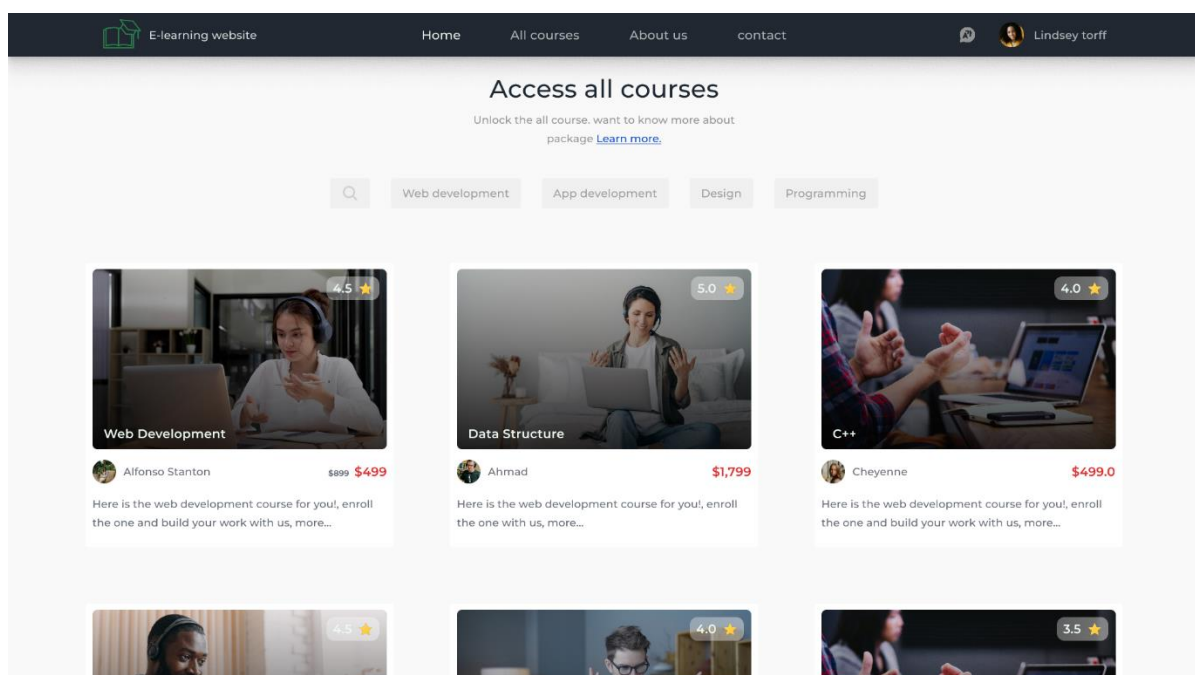
6.4 Update live course section

The update and live course section is a hub of dynamic learning opportunities for users. User entering in this section, they first greeted with an introductory overview. Within this section, users will find live course offerings. One course focuses on the rapidly evolving field of data science, providing users with the chance to participate in a live, interactive session led by industry experts. When accessing

this live session, users are presented with a vibrant interface that displays the number of other learners currently engaged and "certified sponsored," indicating a high level of quality and credibility.

Alongside the data science live session, users will also encounter another live course option, However, this course has a countdown timer, indicating that there are only a couple of days left before the live session begins. The "locked" button for this course suggests that users must wait until the start time to access the live content, Like the data science course, second live offering also the certified sponsored. the update and live course section for users to stay informed, participate in cutting-edge learning experiences. Update and live course section design is given below.
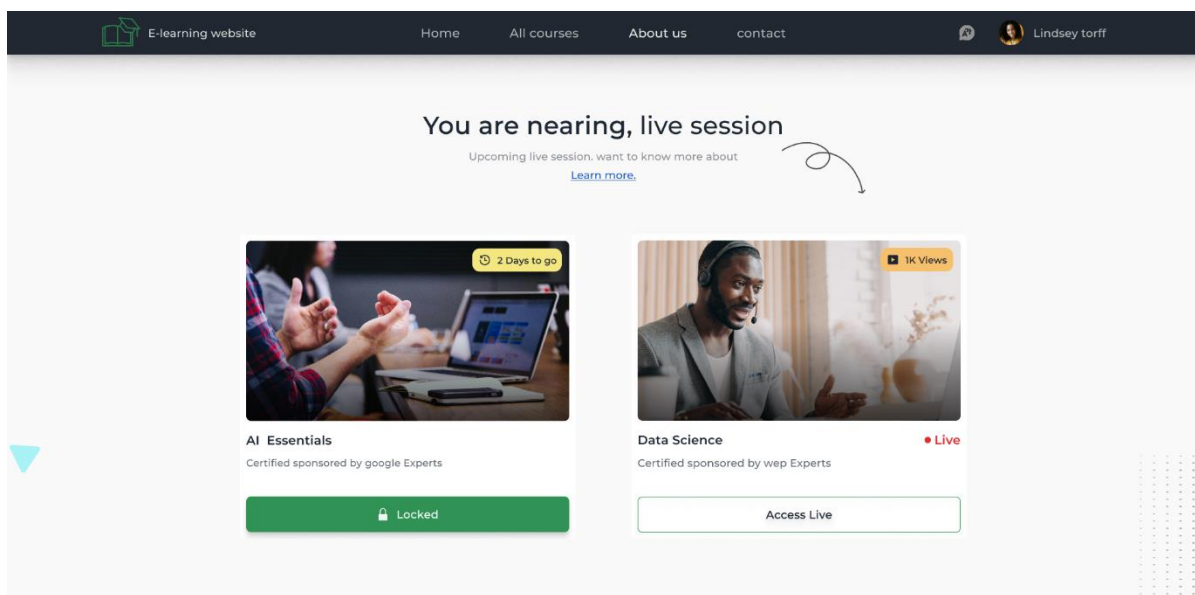
6.5 Valuable review section

The valuable review section on this e-learning website. Users are presented with a series of detailed ratings and feedback from previous participants, it offering a real-world experience of those who have completed the courses, these reviews cover a range of factors, from the quality of the instruction and course materials to the overall level of engagement and satisfaction. Navigating through the reviews with simple Next and Back buttons, allowing users to seamlessly explore the full breadth of feedback and determine which courses best align with their learning objectives and preferences.

This Valuable Review section was transparency and user-centric design, empowering users to make confident, well-informed choices as their educational journey. Valuable Review section design is given below.
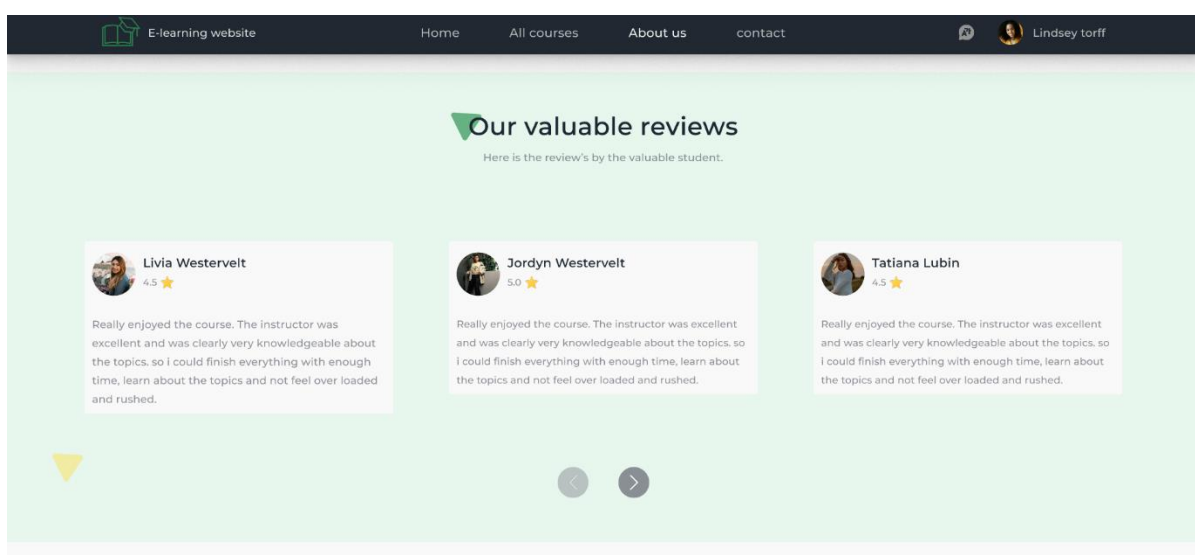
6.6 Contact section

The contact section of an e-learning website typically includes the website's logo, its immediately capturing the user's attention and establishing a strong brand identity for visitors. displayed contact information, such as a phone number and email address, allows users to directly reach out with inquiries, feedback, or support needs. Strategically placed links to other key pages, like the home section, about us section, and reviews etc…, make it easy for users to navigate the site and find the information they are looking for, help section further enhances the user experience, providing real-time assistance for any questions. Finally, a newsletter subscription form, where users can enter their email address and click submit, enables the e-learning platform to build an engaged community, sending updates, special offers, and other relevant content directly to subscriber's inboxes. Contact section design is given below.
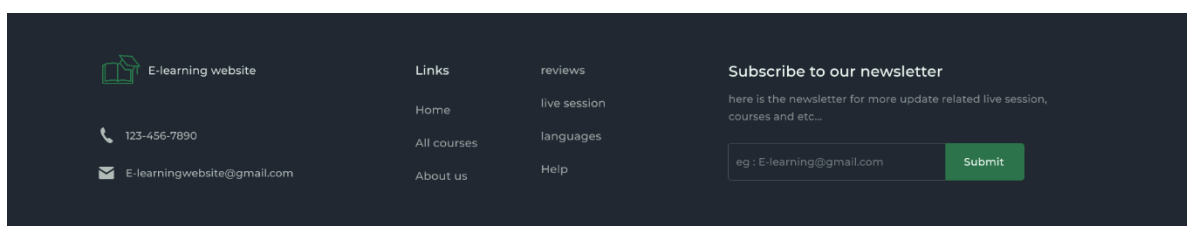
6.7 Course details Page

The course details page on an e-learning website serves all the key information about a specific course offering. Below the main navigation bar at the top of the page, typically find a set of breadcrumb links that allow users to easily navigate back to the home page or

the whole course. This provides a convenient way for learners to quickly jump between different sections of the site without getting lost. The left-hand side is dedicated to displaying the core course details. This includes the official course title, course videos, and an overall rating or review score for the course based on past participant feedback. Featured are two call-to-action CTA buttons - one to enroll the course and begin the learning experience, and another to download any course materials or resources for offline use. On the right side of the page, find a tabbed navigation menu that gives learners quick access to different sections of the course details. This typically includes an overview of the course description and learning objectives, as well as a breakdown of the individual modules, lessons, or video content. By organizing the information in this modular, tab-based layout, users can easily find the specific details they are looking. At the top, there is a tab navigation menu that allows users to easily navigate between different sections, such as the course description, course modules or videos, and any tests or reviews associated with the course.

The course introduction video is typically unlocked and accessible to all users, allowing them to get a preview of the course before deciding to enroll. However, the remaining course videos are locked and can only be accessed once the user has officially enrolled in the course. If a user wants to unlock the full set of course videos of a Power BI Tools course, they do enroll in the course Once user en-

rolled, user have the option to learn the material in online and offline. If the online they did not need to download any content. Alternatively, if the user prefers an offline learning experience, they can choose to download the course materials.

Successful enrollment, the user receives a congratulatory message that welcomes them to the course and expresses the organization's enthusiasm for their educational journey. This message creates a positive and engaging experience and the sense of excitement and commitment from the student. The message can be easily closed by close button, allowing the user to dive into the course content. Once user complete the enrolment process, they will find that the previously locked course modules or videos are now unlocked and accessible. with details such as the duration of each video, the completion status, and the ability to play the content directly. This interface ensures that user can efficiently navigate the course and track their progress throughout their learning experience. Course details page design is given below.

Most popular course

enroll your preference courses

Power BI Tools
4.5 ★
Alfonso Stanton
~~$899~~ **$499**
Here is the web development course for you!, enroll the one and build your work with us, more...

Power BI Tools
4.5 ★
Desirae Bergson
$799.0
Here is the web development course for you!, enroll the one with us, more...

UI/UX Desing
4.0 ★
Alfonso Stanton
$1,499.0
Here is the web development course for you!, enroll the one with us, more...

3.5 ★

Before enroll the course

Home / **Course Details**

Power BI Tools

4.5 ★

Enroll course   ⬇ **Download course**

Description   Module's   Reviews   Ask help

Description

Let's dive into the fascinating world of Power BI—a powerful suite of tools for data visualization, analysis, and reporting.

Power BI is a Microsoft product that allows you to connect to various data sources, transform and model your data, create interactive reports and dashboards, and share insights with others. It's part of Microsoft's Power Platform, which includes other low code tools like Power Apps, Power Automate, and Power Virtual Agents. This free desktop application is where you build and design your reports. It's a robust tool for creating visualizations, connecting to data sources, and defining data transformations.The online service allows you to publish, share, and collaborate on reports and dashboards. You can access it through a web browser.

These apps enable you to view your reports and dashboards on the go using your mobile device. Power BI can connect to a wide range of data sources, including databases, cloud services, Excel files, and APIs. Choose from a rich set of visuals (charts, tables, maps, etc.) to represent your data. These tools extend and integrate with Power BI Desktop's features. For example, you can use external tools to enhanc data modeling, automate tasks, or integrate with other services.

Power BI Tools

Home / Course Details

4.5 ⭐

Enroll course

Download course

| Description | **Module's** | Reviews | Ask help |

Course Intro

Let's dive into the fascinating world of Power BI—a powerful suite of tools for data visualization, analysis, and reporting.

duration : 2min

Data Connectivity 🔒

Power BI can connect to a wide range of data sources, including databases, cloud services, and APIs.

duration : 10min

Visualizations 🔒

Choose from a rich set of visuals (charts, tables, maps, etc.) to represent your data.

duration : 30min

Dashboards 🔒

Combine visuals into interactive reports and organize them into dashboards. more...

After enroll the course
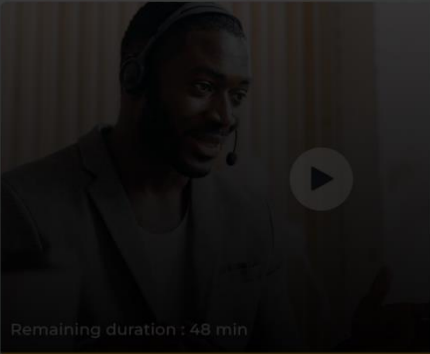
Power BI Tools

Home / Course Details

Remaining duration : 48 min

Enrolled

Congratulations on Enrolling in Power BI Tools!

We're thrilled that you've chosen to embark on this educational journey with us. Whether you're here to acquire new skills, boost your career, or simply satisfy your curiosity, you're in the right place. Happy learning!

Cancel

This is the example, if the user enroll successfully and watch some video's, it show like this

7. Task Link

Link : https://www.figma.com/design/UyphnV61GP9MkU9GuBUSWs/Untit-led?node-id=0-1&t=fVJTfJyV7LGlLaRJ-1