

My objective is simply to be the best web developer, with a vast array of knowledge in many different front end and back end languages, responsive frameworks, databases, and best code practices. Also, my experience in the digital market helps me to contribute the best in the industry all that I know and can do.

WORK EXPERIENCE

SEO Executive Syntricon Technologies

06/2018 - 03/2020

Responsibilities

- Implemented SEO strategies for client website, Content optimization, Page Speed optimization, website structuring, etc..
- Developed and manages digital pay-per-click advertising programs using google Ads, Fb, Instagram.
- Developed and managed Social Media Profiles Of the Customers, social Media Optimization(SMO)
- Developed and managed communications strategies, plans, and budgets.
- Directed a successful SEO and link-building campaign to increase the website's credibility and drive traffic.
- Worked closely with clients to identify their needs.
- creating social media posts using Adobe Photoshop, Adobe illustrator and Canva.

EDUCATION

Bachelor of Engineering - civil Sathyabama Institute of Science and Technology, Chennai

2014 - 2018

6.72 CGPA

Higher Secondary School A.C.S Matriculation.hi.sec.school, Arni

2012 - 2014

69%

Secondary School S.S.hi.sec.School, Arni

2012

68%

SKILLS

HTML

CSS

Java Script

Bootstrap

Jquery

Wordpress

Digital Marketing

Adobe Photoshop

Adobe Illustrator

PERSONAL PROJECTS

My Projects

CERTIFICATES

The Fundamentals of Digital Marketing

Google Analytics for Beginners

Google Ads Search Certification

ORGANIZATIONS

Organization Name

LANGUAGES

English
Professional Working
Proficiency

Telugu
Professional Working
Proficiency

Tamil
Native or Bilingual Proficiency

INTERESTS

Music

swimming

walking