Raghul V

Web Developer

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8015645630 📱

chennai 📍

raghulrahu.github.io/portfolio/ 🔗

My objective is simply to be the best web developer, with a vast array of knowledge in many different front end and back end languages, responsive frameworks, databases, and best code practices. Also, my experience in the digital market helps me to contribute the best in the industry all that I know and can do.

WORK EXPERIENCE

Digital Marketing Analyst
Syntricon Technologies

06/2018 - 03/2020   *Chennai*

Responsibilites
- Implemented SEO strategies for client website, Content optimization,Page Speed optimization, website structuring, etc..
- Developed and manages digital pay-per-click advertising programs using google Ads, Fb, Instagram.
- Developed and managed Social Media Profiles Of the Customers, social Media Optimization(SMO)
- Developed and managed communications strategies, plans, and budgets.
- Directed a successful SEO and link-building campaign to increase the website's credibility and drive traffic.
- Worked closely with clients to identify their needs.
- creating social media posts using Adobe Photoshop, Adobe illustrator and Canva.

EDUCATION

Bachelor of Engineering - civil
Sathyabama Institute of Science and Technology,Chennai

2014 - 2018   *6.72 CGPA*

Higher Secondary School
A.C.S Matriculation.hr.sec.school,Arni

2012 - 2014   *69%*

Secondary School
S.S.hr.sec.School,Arni

2012   *68%*

SKILLS

HTML   CSS   Java Script   Boostrap

Jquery   Wordpress   Digital Marketing

Adobe Photoshop   Adobe Illustrator

PERSONAL PROJECTS

My Projects 🔗

CERTIFICATES

The Fundamentals of Digital Marketing

Google Analytics for Beginners

Google Ads Search Certification

ORGANIZATIONS

LANGUAGES

English
Professional Working Proficiency

Telugu
Professional Working Proficiency

Tamil
Native or Bilingual Proficiency

INTERESTS

Music   swimming   walking