

Raghul V

Digital Marketing Analyst

Passion to work with a progressive organization and work in a challenging environment to the growth of the organization and exploring possibilities with an organization which utilizes my potential and skills in the field of work.

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☎ 8015645630

📍 chennai

🌐 raghul.site

🌐 linkedin.com/in/raghul-vv

WORK EXPERIENCE

Digital Marketing Analyst Xerago Pvt Ltd

10/2022 - Present

chennai

Handled multiple projects,

Achievements/Tasks

- Implemented SEO strategies for client website, Content optimization, Page Speed optimization, website structuring, etc..
- Developed and manages digital pay-per-click advertising programs using google Ads, Fb, Instagram.
- Developed and managed Social Media Profiles Of the Customers, social Media Optimization(SMO) Developed and managed communications strategies, plans, and budgets.

Digital Marketing Analyst Syntricon Technologies

06/2018 - 03/2020

Achievements/Tasks

- Implemented SEO strategies for client website, Content optimization, Page Speed optimization, website structuring, etc..
- Developed and manages digital pay-per-click advertising programs using google Ads, Fb, Instagram.
- Developed and managed Social Media Profiles Of the Customers, social Media Optimization(SMO) Developed and managed communications strategies, plans, and budgets.
- Creating social media posts using Adobe Photoshop, Adobe illustrator and Canva
- Implementing all the seo activities in website

EDUCATION

Bachelor of Engineering - Civil Sathyabama Institute of Science and Technology, Chennai

2014 - 2018

6.72 CGPA

Higher Secondary School A.C.S Matriculation.hi.sec.school, Arni

2012 - 2014

69%

Secondary School S.S.hi.sec.School, Arni

2012

68%

SKILLS

Search Engine Optimization

Google Analytics

Performance marketing

E-mail Marketing

Social Media Optimization

Content Marketing

Google My Business

Web Development

Local SEO

Adobe photoshop & Illustrator

PROJECTS

Ujjivan Bank [SEO, Performance Marketing]

Citi Bank - HK, [Technical SEO]

CSB Bank - [SEO Onpage & Offpage]

Xerago, Marpov - [SEO, SMO, E - mail Marketing]

CERTIFICATIONS

The Fundamentals of Digital Marketing

Google Ads Search Certification

Google Analytics for Beginners

Google My Business

Semrush On-Page and Technical SEO Course

LANGUAGES

English

Professional Working Proficiency

Tamil

Full Professional Proficiency

Telugu

Elementary Proficiency

INTERESTS

Learning New Things

Blogging

Reading

Community Involvement