

**Ideation Phase**  
**Empathy Map**

|                      |   |
|----------------------|---|
| <b>Date</b>          | 14 June 2025  |
| <b>Team ID</b>       | LTVIP2025TMID49029  |
| <b>Project Name</b>  | Comprehensive Analysis and Dietary Strategies with Tableau: A College Food Choices Case Study |
| <b>Maximum Marks</b> | 4 Marks   |

