

ISHITA ROY

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Professional Summary

Final-year BBA student at NMIMS, Mumbai, graduating in April 2025, seeking entry-level roles in business analysis, consulting, or digital marketing. Interned at Deloitte as a Business Analyst and at HDFC Bank, gaining experience in consulting, market research, and retail banking.

Technical Skills

Programming Languages: SQL (Basic)

Machine Learning Tools:

Generative AI & Agents:

Data Analysis: MS Excel, Tableau

Development Tools: MS PowerPoint

Soft Skills: Communication, Teamwork, Leadership, Event Organization

Experience

Business Analyst Intern

June - August 2024

Deloitte

Mumbai

- Worked with the consulting team on client projects.
- Prepared client reports and market research presentations.
- Assisted in a digital transformation strategy for a logistics company.

Campus Intern

HDFC Bank

- Learned about customer onboarding processes.
- Gained experience in KYC processes in the retail banking department.

Projects

Consumer Behavior and Online Shopping Trends Post-COVID \$—\$ *Excel, Charts*

- Collected survey data on consumer behavior post-COVID.
- Analyzed data using Excel and charts to identify online shopping trends.

Achievements

Vice President, Entrepreneurship Cell (): Organized events like business pitch competitions.

Certifications

Digital Marketing Certification: Google

Education

NMIMS

BBA in Business Administration; 8.2/10 CGPA

April 2025

Mumbai