

Happy Street: 2023 Performance Overview

Total Revenue ₹ 345.16K

Customers Acquired 312

Avg. CAC ₹ 200.02

Avg. LTV ₹ 1,445.86

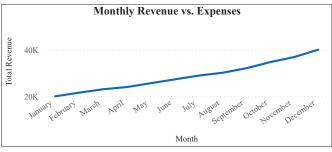
LTV:CAC Ratio
₹ 7.34

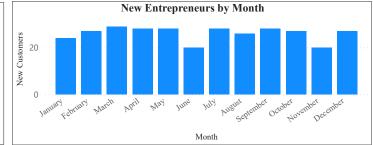
Total Burn Rate
₹ -1,74,885.36

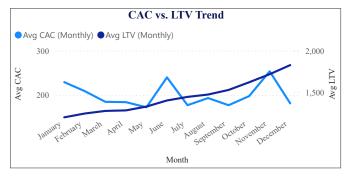
City Filter

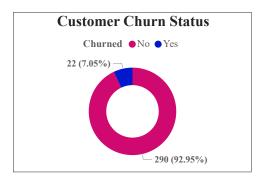
Segment Filter

Silver









| | Date Filte | er |
|------------|------------|----------|
| 31-01-2023 | 14-12-2023 | = |
| 0 | | _ |