Why CSS?



Viewing and Experiencing Web Pages

- Web page may be displayed differently
 - Kind of device, kind of screen
 - Design to accommodate users
- Experience web pages differently
 - Typical computer monitor





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- Experience web pages differently
 - Typical computer monitor
 - Mobile device





Viewing and Experiencing Web Pages

- Web page may be displayed differently
 - Kind of device, kind of screen
 - Design to accommodate users
- Experience web pages differently
 - Typical computer monitor
 - Mobile device
 - Huge display screen



Video monitor by Luis Villa del Camp/CC-by-2.0

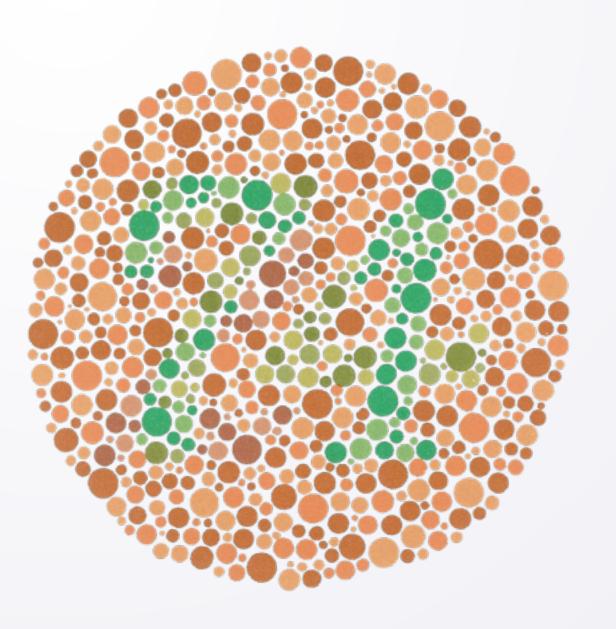


- Work to ensure web pages accessible
 - Remove barriers, help everyone





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 - Sight, hearing, color, clicking, more





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 - Example: colors and fonts PT Sans





- Work to ensure web pages accessible
 - Remove barriers, help everyone
 - Sight, hearing, color, clicking, more
 - Example: help screen-reading
 - Example: colors and fonts
- Good user experience
 - Pages load quickly





- HTML, Hypertext Markup Language
 - Specifies document content





- HTML, Hypertext Markup Language
 - Specifies document content
 - Specifies some formatting
 - Header: <h1> <h2> </h2> </h1>

h1 heading

h2 heading

h3 heading

h4 heading



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 - Lists: ,



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 - Specifies document content
 - Specifies some formatting
 - Header: <h1> <h2> </h2> </h1>
 - Lists: <o|></o|>, <u|></u|>
 - Tables:
 - Displaying images
 - width="200"

```
# HTML

1 <img src="http://bit.ly/1Dp556o"
2 style="width:200px">
```

style="width:200px;"



CSS

- Cascading Style Sheets
 - Specifies look and formatting
 - Separates content from presentation
 - How big is <h1>?
 - Color for <h1>?

```
1 - <h1>Header</h1>
```





CSS

- Cascading Style Sheets
 - Specifies look and formatting
 - Separates content from presentation
 - How big is <h1>?
 - Color for <h1>?
 - Mobile or Desktop?
- Design that scales
 - 1000 pages on website





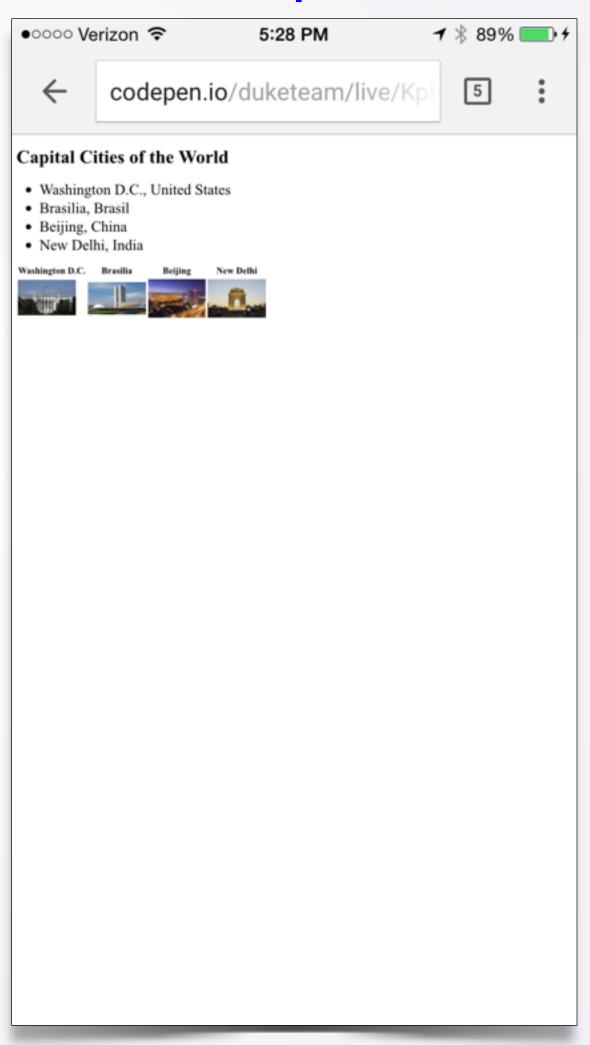
Web Page for Capital Cities

- Four capital cities: http://bit.ly/dt-capitals
 - Images for each one
 - What is size of each image?

Capital Cities of the World

- Washington D.C., United States
- Brasilia, Brasil
- Beijing, China
- New Delhi, India

Washington D.C. Brasilia Beijing New Delhi





- HTML for each of four images
 - tag
 - src="..." attribute required

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- HTML for each of four images
 - tag
 - src="..." attribute required
 - Why is width needed?









- HTML for each of four images
 - tag
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 - Why is width needed?



Why Use CSS?

- Size each image in http://bit.ly/dt-capitals
 - We may need to change width="100px"
 - Change for mobile platform
 - What about alignment of image tops?
- Localize change!
 - <style> and CSS
 - Understand basics
 - Not experts yet

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• Styling with CSS: http://bit.ly/dt-capitals2

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- Styling with CSS: http://bit.ly/dt-capitals2
 - <style> CSS </style> nested in <head>
 - tag-name { styling }

```
<head>
 <title>CSS for Capital Cities</title>
 <style>
   img
     width: 125px;
      vertical-align: top;
 </style>
</head>
```



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