Ragini Shirwalkar

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Ragini Shirwalkar (raginis19.github.io)

UX UI Designer

Summary

As a UI/UX Designer, responsible for performing the appropriate research to define relevant trends with forecasting. Contributed to and effectively communicated the design language to all product teams within scope that results in a consistent, best-in-class customer experience and perception of the brand.

Skills

Soft Skills:
Problem Solving, Teamwork, Strong Communication, Willingness to learn.

Tools:
Figma, Adobe Creative Suite, Sketch, Google Analytics, HTML5, CSS5, Prototyping tools

Design:
Product Design, User Interface, User Experience, Interaction Design, Wireframing, Prototyping

Other:
Design Sprints, User Research, User Journey mapping, Usability Test, Visual Design, Card Sorting, A/B testing, Card Sorting, Analytics Tools, Inclusive Design practices

Education

Humber   *Toronto, Canada*
Post – Graduate Diploma in Design   *2 years*

SCET   *Gujarat, India*
Diploma + Advance Diploma in Design   *April 2013 – May 2017(4 years)*

Work Experience

Scotia Bank   *Toronto, Canada*
Product Designer   *Jan 2023 - Till Date (10 months)*

- Gathering and evaluating user requirements in collaboration with product manager.
- Collaborated with the stakeholders and engineering team to design low fidelity, high fidelity and prototyped mockups to acquire vendors for different gifting experiences.
- Driving the development and communication of clear design guidelines, patterns, libraries, and assets.
- Re-designing existing UIs to better adapt Android and iOS devices.
- Creating wireframes, site maps, flow diagrams and hi-fi interactive prototype. under the direction of senior designer.
- Created the digital repository for the digitization of the disbursal of loan and credit cards.
- Design and implemented web based, mobile, and dashboards, user interface using Sketch.
- Devised the design system to help the team achieve higher efficiency, consistency, and scalability when building digital and technical products.
- Organized and maintained a scalable design library for the UX team using Sketch and other design tools.
- Collaborated with all UX disciplines to run a living design system for primary use by design, engineering, writing, and QA.
- Documented design system components use cases and guidelines for reference.
- Develop Google Analytics Reporting and Analysis for social media sites.
- Assisted developers with basic HTML, CSS basic styling.
- Explore different approaches to solving a specific user problem and then design, test, and provide various solutions.
- Deliver interaction designs from initial concept through to shipping.

- Produce design visualizations to help everyone understand what the best experience should be: information architecture diagrams, storyboards, flows, wireframes, and prototypes.
- Work closely and constructively with product manager, content designer, accessibility team, editors, engineers, and developers to deliver flawlessly.
- Lead complex research at scale employing diverse research methodologies (such as interviews, surveys, usability testing) and appropriate analysis methods.
- Design and conduct studies across key product areas, utilizing methods such as ethnographic/field research, surveys, concept testing, usability testing.

Citi Bank *Toronto, Canada*
UX UI Designer *Jan 2020- Oct 2022 (2 year 10 months)*

- Worked as an integral member designing screens/web pages for Citi's in-house Book Building Application·
- Closely collaborated and worked in a team of 40 members consisting of UX UI designers, Front-End developers, Back-end developers, Business Analysts, Product Managers and User Testers.
- Used In Vision and Figma to create new mockups and redesign existing screens according to the business's needs·
- Worked closely with product managers, analysts, and developers to translate software requirements into responsive and efficient designs·
- Developed look and feel of UI and ensuring consistent design aesthetic and functionality throughout the product·
- Maintained deep knowledge of industry UI trends and best practices.
- Understand client needs by participating in or conducting workshops, performing user research, and conducting usability testing·
- Worked with JIRA for issue tracking in an Agile project environment.
- Collaborated closely with a small, tight-knit team in the design ideation process.
- Create and manage style guides for various platforms and solutions.
- Create and assess design solutions based on user research data and user goals.
- Increase the volume of valuable user insights across the organization.
- Build the infrastructure to democratize the generation and share research insights across our different teams involved in product development and commercialization.
- Work with cross-functional partners on product direction based on research findings. Able to follow-up with partners about implementation to understand how findings are being used.
- Assist the team in utilizing qualitative and quantitative data to make informed design decisions in our daily operations.
- Adapt your skill sets across challenges within the product life cycle—from identifying problems, research, ideation, and execution.
- Collaborate closely with stakeholders to reach clarity and alignment on small to large ideas to better the user experience using informal and formal design thinking methods.

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Cover Page

Dear Hiring Manager,

I am writing to express my strong interest in the UX/UI Designer position as advertised. With a solid background in user experience design and a passion for creating exceptional digital experiences, I believe I have the skills and expertise to contribute to the success of your team.

As a UX/UI Designer with 3.5 years of experience, I have had the opportunity to work on a diverse range of projects, from web and mobile applications to interactive interfaces. I possess a deep understanding of user-centered design principles and strive to create intuitive, engaging, and visually appealing interfaces that delight users.

Throughout my career, I have successfully collaborated with cross-functional teams, including product managers, developers, and stakeholders, to ensure seamless design implementation and meet project objectives. By conducting user research, gathering requirements, and conducting usability testing, I have been able to gain valuable insights into user needs and preferences, which I leverage to create impactful design solutions. Furthermore, my proficiency in industry-standard design tools such as Adobe Creative Suite, Sketch, and In Vision enables me to effectively translate ideas into visually compelling designs.

I am also highly skilled in creating wireframes, interactive prototypes, and high-fidelity mockups, which I use to communicate design concepts and iterate on solutions. Additionally, I have a strong understanding of information architecture and responsive design principles, allowing me to create seamless user experiences across multiple devices and screen sizes.

Moreover, I am an excellent communicator and collaborator, adept at translating complex ideas and design concepts to stakeholders with varying levels of technical knowledge. I thrive in a fast-paced, deadline-driven environment and have a proven track record of delivering high-quality designs on time and within budget.

I am excited about the opportunity to join and contribute to its mission of creating innovative and user-centric digital experiences. I am confident that my skills, passion for design, and dedication to enhancing the user experience align well with the requirements of the UX/UI Designer role.

Thank you for considering my application. I have attached my resume for your review, and I would welcome the opportunity to discuss how my qualifications and experiences align with needs in more detail. Please feel free to contact me at your convenience to arrange an interview.

Thank you for your time and consideration.
Sincerely,
Ragini Shirwalkar