Ragini Shirwalkar

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Ragini Shirwalkar (raginis19.github.io)

UX UI Designer

Portfolio: https://raginis19.github.io/

Summary

I am a creative person, passionate about User Experience, Visual and Product design. I would describe myself as a problem solver and a constant learner. With my escalating career as a UI Designer / Mobile Application designer and Logo Designer, I always strive to improve and be curious at every opportunity I get to learn. Books and people inspire me a lot, along with the environment I am surrounded by since it helps me expand my perspective on my ideas.

Skills

Soft Skills:
Problem Solving, Teamwork, Strong Communication, Willingness to learn, Empathy,

Tools:
Figma, Adobe Creative Suite, Sketch, Google Analytics, HTML5, CSS3, Prototyping tools, Canva, WordPress, GitHub, CRM tool like salesforce.

Design:
Product Design, User Interface, User Experience, Interaction Design, Wireframing, Prototyping

Other:
Design Sprints, User Research, User Journey mapping, Usability Test, Visual Design, Card Sorting, A/B testing, Card Sorting, Analytics Tools, Inclusive Design practices

Education

Humber	*Toronto,Canada*
Post – Graduate Diploma in Design	*2 years*
SCET	*Gujarat,India*
Diploma + Advance Diploma in Design	*April 2013 – May 2017(4 years)*

Work Experience

Scotia Bank	*Toronto, Canada*
Product Designer	*Jan 2023 - Till Date (10 months)*

- Designed and implemented web-based, mobile, and dashboard user interfaces using Figma, ensuring a seamless and visually appealing user experience.
- Offered strategic and informed recommendations derived from comprehensive research findings to contribute effectively to the product roadmap.
- Conducted stakeholder interviews, translating insights into articulated feature and functionality requirements, aligning with business objectives.
- Reviewed product requirements documentation, providing valuable insights from stakeholders and competitive market examples, contributing to a well-informed design process.
- Devised an efficient design system that enhanced team productivity, ensuring higher consistency and scalability when developing digital and technical products.
- Organized and maintained a scalable design library for the UX team, utilizing Sketch and other design tools, fostering a streamlined and collaborative work environment.
- Collaborated with all UX disciplines to establish and run a living design system, primarily used by design, engineering, writing, and QA teams.
- Actively engaged in user research, interviews, surveys, and usability studies, translating insights into wireframes and prototypes for effective design iteration.
- Created wireframes, site maps, flow diagrams, and hi-fi interactive prototypes under the guidance of senior designers,

ensuring alignment with project goals.
- Skillfully implemented HTML5 and CSS3 to develop visually appealing and responsive user interfaces that met design specifications.
- Utilized HTML5 and CSS3 to create interactive prototypes, providing dynamic representations of user interface elements for effective stakeholder communication.
- Implemented HTML5 and CSS3 with a strong focus on accessibility standards, ensuring an inclusive user interface accessible to users with diverse needs.
- Provided clear design documentation and specifications for development teams, considering the specific requirements of B2B and B2C features.
- Collaborated with analytics teams to analyze user behavior and engagement metrics, contributing to continuous improvement in both B2B and B2C environments.

Citi Bank   *Toronto, Canada*
UX UI Designer   *Jan 2020- Oct 2022 (2 year 10 months)*

- Played a pivotal role as a key team member, contributing to the design of screens and web pages for Citi's in-house Book Building Application.
- Collaborated seamlessly within a 40-member team, consisting of UX/UI designers, Front-End developers, Back-end developers, Business Analysts, Product Managers, and User Testers.
- Utilized InVision and Figma to craft new mockups and revamp existing screens, aligning designs with business objectives.
- Worked closely with cross-functional teams, including product managers, analysts, and developers, to translate software requirements into responsive and efficient designs.
- Developed and maintained the aesthetic and functional consistency of the UI, ensuring a cohesive user experience throughout the product.
- Kept abreast of industry UI trends and best practices, incorporating relevant insights into design processes.
- Conducted workshops, user research, and usability testing to comprehend client needs and refine design solutions.
- Utilized JIRA for issue tracking within an Agile project environment.
- Engaged in the collaborative ideation process with a small, tight-knit team to enhance design outcomes.
- Created and managed style guides for diverse platforms and solutions.
- Assessed design solutions based on user research data and goals, contributing to increased valuable user insights across the organization.
- Established an infrastructure to democratize the generation and sharing of research insights across different teams involved in product development and commercialization.
- Collaborated with cross-functional partners to shape product direction based on research findings, ensuring follow-up on implementation for a comprehensive understanding of the impact.
- Assisted the team in leveraging qualitative and quantitative data for informed design decisions in day-to-day operations.
- Demonstrated versatility in adapting skill sets across the product life cycle, from problem identification, research, ideation, to execution.
- Collaborated closely with stakeholders, employing informal and formal design thinking methods, to attain clarity and alignment on ideas, both small and large, ultimately enhancing the user experience.
- Effectively communicate with back-end developers to ensure seamless integration of front-end code with back-end systems.

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UX UI Designer

Cover Page

Dear Hiring Manager,

I am writing to express my strong interest in the UX/UI Designer position, as advertised. With a solid background in user experience design and a passion for creating exceptional digital experiences, I believe I have the skills and expertise to contribute to the success of your team.

As a UX/UI Designer with 3.5 years of experience, I have had the opportunity to work on a diverse range of projects, from web and mobile applications to interactive interfaces. I possess a deep understanding of user-centered design principles and strive to create intuitive, engaging, and visually appealing interfaces that delight users.

Throughout my career, I have successfully collaborated with cross-functional teams, including product managers, developers, and stakeholders, to ensure seamless design implementation and meet project objectives. By conducting user research, gathering requirements, and conducting usability testing, I have been able to gain valuable insights into user needs and preferences, which I leverage to create impactful design solutions. Furthermore, my proficiency in industry-standard design tools such as Adobe Creative Suite, Sketch, and InVision enables me to effectively translate ideas into visually compelling designs.

I am also highly skilled in creating wireframes, interactive prototypes, and high-fidelity mockups, which I use to communicate design concepts and iterate on solutions. Additionally, I have a strong understanding of information architecture and responsive design principles, allowing me to create seamless user experiences across multiple devices and screen sizes.

Moreover, I am an excellent communicator and collaborator, adept at translating complex ideas and design concepts to stakeholders with varying levels of technical knowledge. I thrive in a fast-paced, deadline-driven environment and have a proven track record of delivering high-quality designs on time and within budget.

I am excited about the opportunity and contribute to its mission of creating innovative and user-centric digital experiences. I am confident that my skills, passion for design, and dedication to enhancing the user experience align well with the requirements of the UX/UI Designer role.

Thank you for considering my application. I have attached my resume for your review, and I would welcome the opportunity to discuss how my qualifications and experiences align with the position required needs in more detail. Please feel free to contact me at your convenience to arrange an interview.

Thank you for your time and consideration.
Sincerely,
Ragini Shirwalkar
https://raginis19.github.io/