

Ragini Shirwalkar

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(raginis19.github.io)

UX UI Designer

Summary

As a UI/UX Designer, Responsible for performing the appropriate research to define relevant trends with forecasting. Contributed to and effectively communicated the design language to all product teams within scope that results in a consistent, best-in-class customer experience and perception of the brand.

Skills

Tools:	Figma, Adobe Creative Suite, Sketch, Google Analytics, HTML5, CSS5
Design:	Product Design, User Interface, User Experience, Interaction Design, Wireframing, Prototyping
Other:	Design Sprints, User Research, User Journey mapping, Usability Test, Visual Design
Soft Skills:	Problem Solving, Teamwork, Strong Communication, Willingness to learn

Work Experience

Scotia Bank

Toronto, CA

Product Designer

Jan 2023 - Till Date (8 months)

- Gathering and evaluating user requirements in collaboration with product manager.
- Collaborated with the stakeholders and engineering team to design low fidelity, high fidelity and prototyped mockups to acquire vendors for different gifting experiences.
- Driving the development and communication of clear design guidelines, patterns, libraries, and assets.
- Re-designing existing UIs to better adapt Android and iOS devices.
- Creating wireframes, site maps, flow diagrams and hi-fi interactive prototype. under direction of senior designer.
- Created the digital repository for the digitization of the disbursal of loan and credit cards.
- Design and implemented web based, mobile, and dashboards, user interface using Sketch.
- Devised the design system to help the team achieve higher efficiency, consistency, and scalability when building digital and technical products.
- Organized and maintained a scalable design library for the UX team using Sketch and other design tools.
- Collaborated with all UX disciplines to run a living design system for primary use by design, engineering, writing, and QA.
- Documented design system components use cases and guidelines for reference.
- Develop Google Analytics Reporting and Analysis for social media sites.
- Assisted developers with basic HTML, CSS basic styling.

Citi

Toronto, CA

UX UI Designer

Jan 2020 - Oct 2022 (2 year 10 months)

- Worked as an integral member designing screens/web pages for Citi's in-house Book Building Application.
- Closely collaborated and worked in a team of 40 members consisting of UX UI designers, Front-End developers, Back-end developers, Business Analysts, Product Managers and User Testers.
- Used In Vision and Figma to create new mockups and redesign existing screens according to the business's needs.
- Worked closely with product managers, analysts, and developers to translate software requirements into responsive and efficient designs.
- Developed look and feel of UI and ensuring consistent design aesthetic and functionality throughout the product.
- Maintained deep knowledge of industry UI trends and best practices.
- Understand client needs by participating in or conducting workshops, performing user research, and conducting usability testing.
- Worked with JIRA for issue tracking in an Agile project environment.
- Collaborated closely with a small, tight-knit team in the design ideation process.
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Cover Page

Dear Hiring Manager,

I am writing to express my strong interest in the UX/UI Designer position at [Company Name], as advertised on [Job Board/Company Website]. With a solid background in user experience design and a passion for creating exceptional digital experiences, I believe I have the skills and expertise to contribute to the success of your team.

As a UX/UI Designer with [number of years] of experience, I have had the opportunity to work on a diverse range of projects, from web and mobile applications to interactive interfaces. I possess a deep understanding of user-centered design principles and strive to create intuitive, engaging, and visually appealing interfaces that delight users.

Throughout my career, I have successfully collaborated with cross-functional teams, including product managers, developers, and stakeholders, to ensure seamless design implementation and meet project objectives. By conducting user research, gathering requirements, and conducting usability testing, I have been able to gain valuable insights into user needs and preferences, which I leverage to create impactful design solutions. Furthermore, my proficiency in industry-standard design tools such as Adobe Creative Suite, Sketch, and InVision enables me to effectively translate ideas into visually compelling designs.

I am also highly skilled in creating wireframes, interactive prototypes, and high-fidelity mockups, which I use to communicate design concepts and iterate on solutions. Additionally, I have a strong understanding of information architecture and responsive design principles, allowing me to create seamless user experiences across multiple devices and screen sizes.

Moreover, I am an excellent communicator and collaborator, adept at translating complex ideas and design concepts to stakeholders with varying levels of technical knowledge. I thrive in a fast-paced, deadline-driven environment and have a proven track record of delivering high-quality designs on time and within budget.

I am excited about the opportunity to join [Company Name] and contribute to its mission of creating innovative and user-centric digital experiences. I am confident that my skills, passion for design, and dedication to enhancing the user experience align well with the requirements of the UX/UI Designer role.

Thank you for considering my application. I have attached my resume for your review, and I would welcome the opportunity to discuss how my qualifications and experiences align with [Company Name]'s needs in more detail. Please feel free to contact me at your convenience to arrange an interview.

Thank you for your time and consideration.

Sincerely,

Ragini Shirwalkar