

RAGINI KUMARI

PROFILE

Self-motivated and hardworking fresher seeking for an opportunity to work in a challenging environment to prove my skills and utilize my knowledge & intelligence in the growth of the organization.

CONTACT

PHONE:
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SKILLS

Tech Skills: C, CPP, JAVA, HTML, CSS, JS, SQL.

WORK EXPERIENCE

MARKETING SPECIALIST
LUCERNE PUBLISHING, BOSTON, MASSACHUSETTS
JUNE 2013–AUGUST 2016

Co-managed the development and delivery of the design language for a companywide media kit for all company projects, increasing national sales by 8%. Coordinated and across multiple departments internally and collaborate with external IT and other professional consultants to design, build, and launch ten websites for ten company brands. Developed SEO optimized content for numerous in-house websites, blog posts and social media platforms. Several of my articles were picked up by major media outlets. Kept current with marketing strategies and developed social media campaigns to increase brand influence.

EDUCATION

(2021 - 2024)
BCA FROM J.D WOMEN'S COLLEGE PATNA.
(2024-2026)
MCA FROM NOIDA INTERNATIONAL UNIVERSITY .