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inspiration?

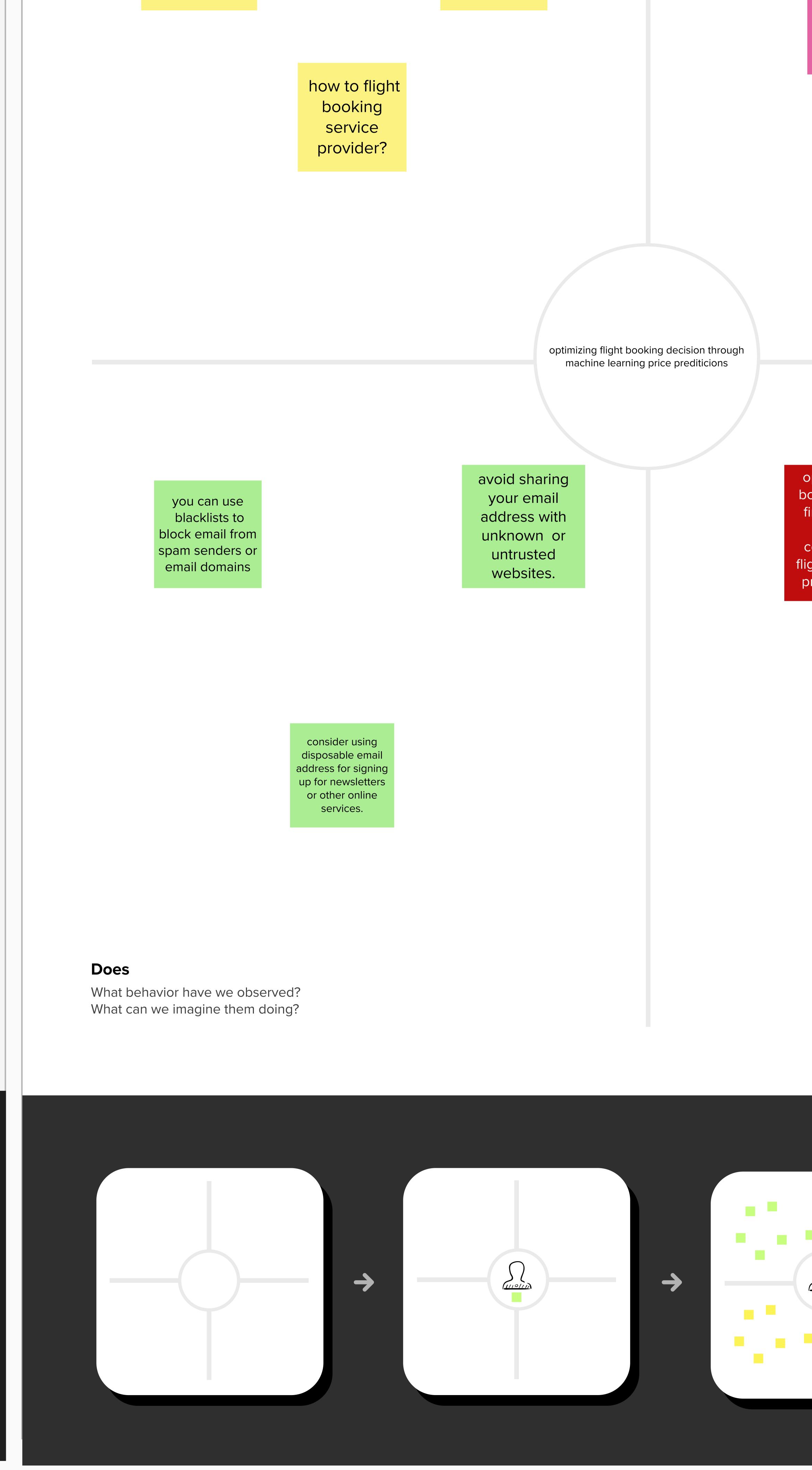
See a finished version

of this template to

kickstart your work.

Open example ->

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.



Build empathy The information you add here should be representative of the observations and research you've done about your users. Says **Thinks** What are their wants, needs, hopes, What have we heard them say? What can we magine them saying? and dreams? What other thoughts might influence their behavior? what are how to work benifit for be flexible some airlines human life? flight with your or booking booking? offer travel dates discounts for and times students look for any additional fees or taxes that may be added to the ticket price optimizing flight booking refers to when booking a flight finding the best its essential to consider factors such possible as the airlines combination of repution ,flight flight itinerary and duration, layover times, price for a given and baggage fees. overall optimizing flight booking requires careful consideration of mutiple factors, and there is no one-size -fits-all apporach. **Feels** What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?