

Says

What have we heard them say?
What can we imagine them saying?

I wonder which YouTube channels have the most subscribers?"

I'm curious about the content categories of these top channels."

It's interesting to see how language impacts channel popularit

"I need to create a captivating Tableau project



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

"I think the data will reveal trends in subscriber counts."

"I should analyze which languages dominate the top channels."

"Understanding content categories will help me draw insights."

"I hope to engage the audience with my Tableau project."



The problem definition for your project could be: "To analyze and visually represent the characteristics of the world's top YouTube channels, focusing on subscriber counts, primary languages, and content categories, using Tableau for insightful exploration."

Gathers data on the top YouTube channels and their subscriber counts.

Analyzes language and content category distribution.

Creates Tableau visualizations to represent the data.

Designs an informative and visually appealing dashboard and story.

Curious about the top YouTube channels in the world.

Interested in understanding the popularity of channels in different languages

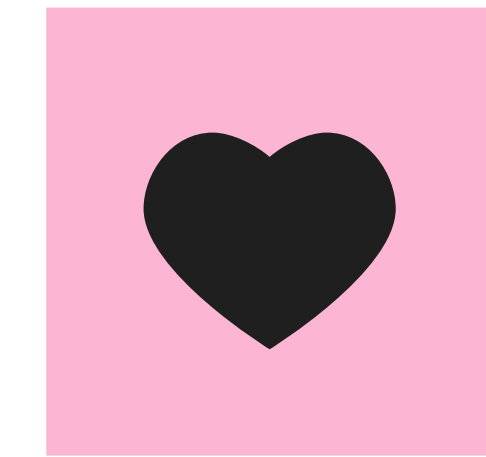
Excited to explore subscriber counts and content categories.

Motivated to create an engaging Tableau dashboard and story.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

[See an example](#)