

<b>Date</b>	30/10/2025
<b>Time id</b>	NM2025TMID07740
<b>Project name</b>	Streamlining Ticket Assignment for Efficient Support Operations
<b>Maximum mark</b>	2 marks

## Empathy Map Canvas:

In the Empathize & Discover phase, the team observed how support agents handle ticket assignments and workflows. They found that manual and inconsistent ticket assignments led to inefficiencies, confusion, and uneven workloads. Through stakeholder interviews, the team discovered that agents often faced delays, frustration, and difficulty managing priorities.

By gathering these insights, the team gained a deeper understanding of user pain points and operational challenges. It became evident that implementing intelligent ticket routing systems and automation could greatly improve response times, workload balance, and overall service quality. These findings will inform solutions that are practical, efficient, and user-focused.

### Example:

