



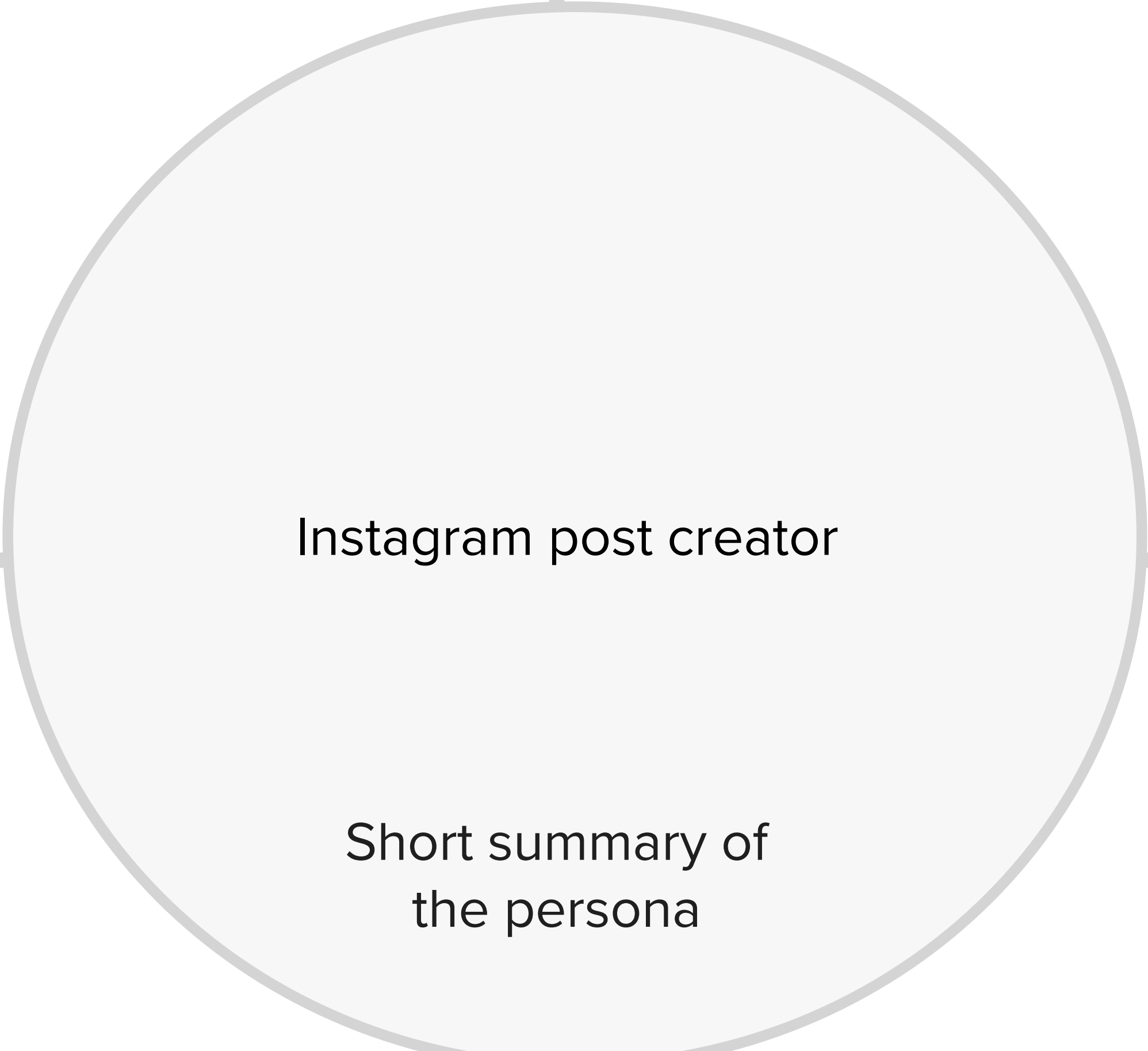
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Post creator

Effect photo

Photo edit

Social media furniture design

Social media graphic designer

Video effect edit upload instagram story

Home design

Social media post

Social media marketing expert

Social media banner

Social media Photoshop design

Reels edit upload instagram story



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?