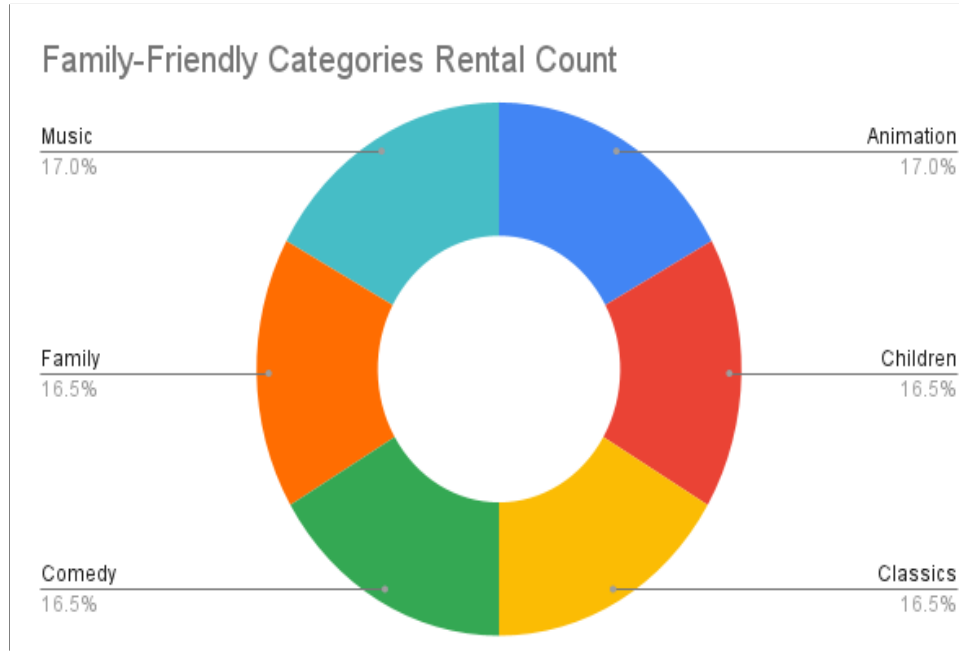


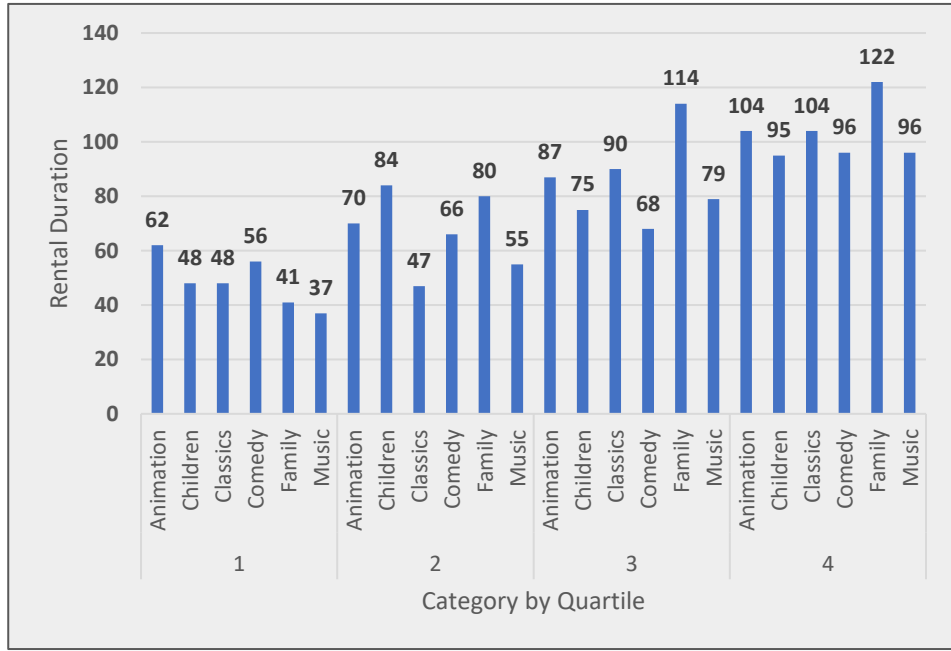
Family-Friendly Category Rental Count



From the data we can see that the highest rental movies are from the family-friendly categories 'Animation' and 'Music', followed by other categories.

Note: it can be represented in a bar-chart showing categories by name in x-axis, and rental count in y-axis.

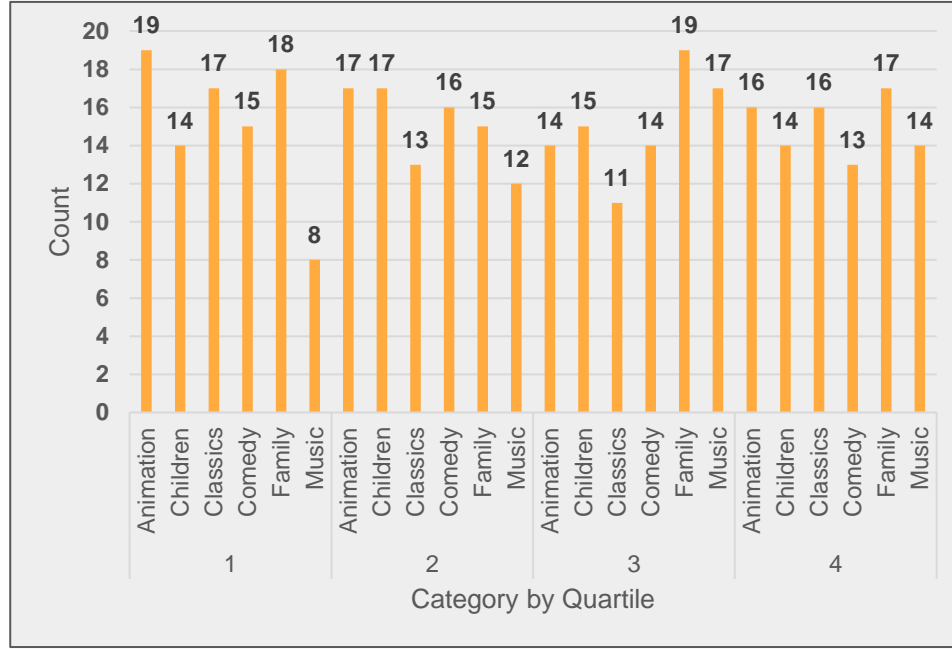
Rental Duration Percentile



It can be seen that category 'Family' has the highest rental duration among the family-friendly categories.

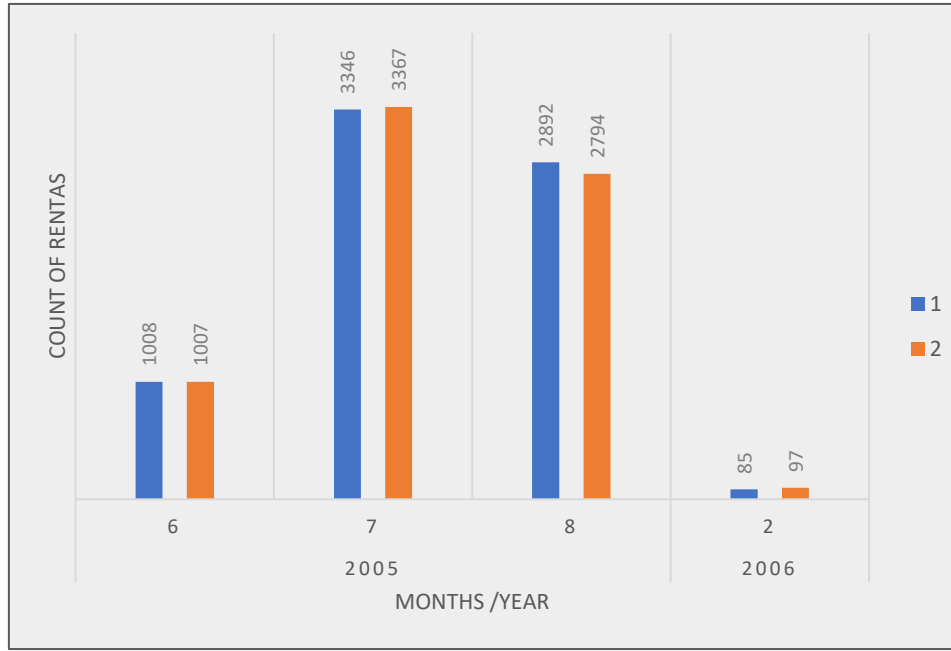
With an Average Quartile above 3.

Count of Movies in each Category by Quartile



Family category has the highest rental duration in all categories. And Music is the lowest rental duration.

Rental Count by Month per Year for the different stores



1 representing store 1 in blue

And 2 representing store 2 in orange

As we can see for year 2005

Store 1 rented out more in month 6 and month 8.

And in year 2006 for the month of February store 2 rented out more than store 1.