

DAY 1 - LAYING THE FOUNDATION FOR MARKETPLACE JOURNEY

MARKETPLACE TYPE

TYPE: General E-Commerce

PURPOSE: To Provide premium, Artisan-crafted, eco-friendly and homeware at affordable Prices.

BUSINESS GOALS

1. PROBLEM SOLVED:

- Make Sustainable and high-quality home Products
- Promotes eco-friendly practices through recycled item.

2. TARGET AUDIENCE:

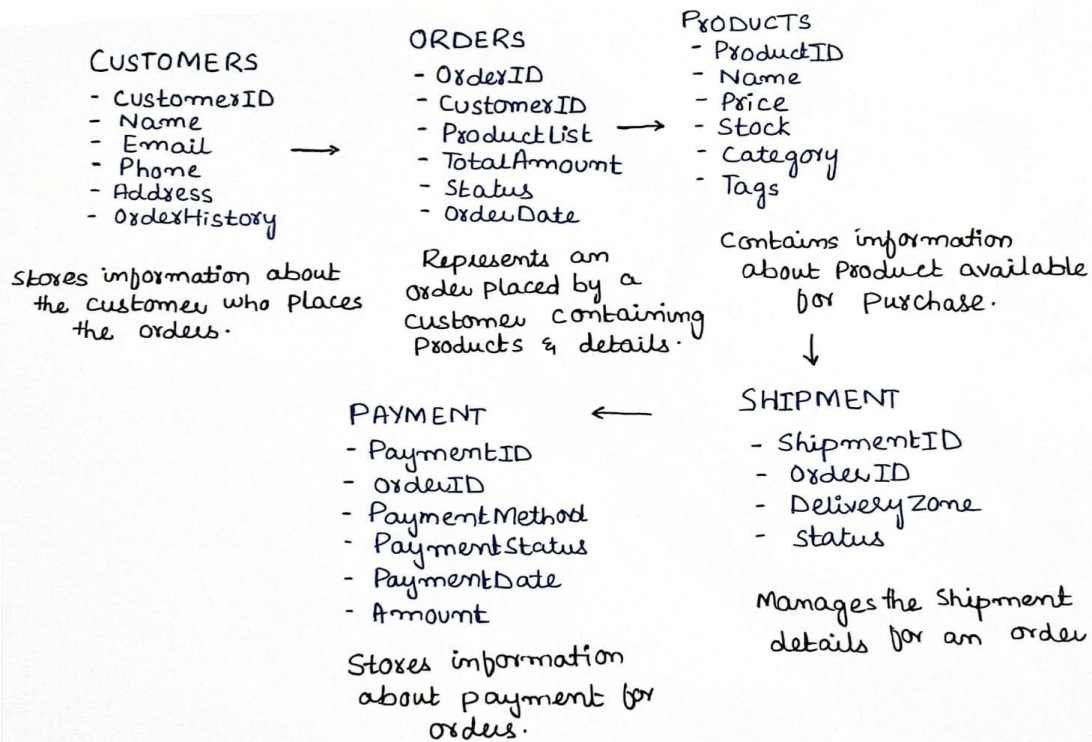
- Design enthusiasts, Eco-conscious buyers and families who value sustainable and timeless designs

3. PRODUCTS OFFERED:

- Furniture: Chairs, tables and Sofas.
- Homeware: Lamps, vases, and Crockery
- Accessories: Plants pots and other decor item

4. UNIQUE SELLING POINTS:

- Fast delivery
- 100% Recycled Packaging
- Handcrafted by Artisans



Validation And Testing

- **Alignment with Goals:**
- **Business Needs:** Captures all core data for customers, products, orders, payments, and shipments
- **Scalability:** Flexible Schema for adding new features like discounts or promotions.
- **User Experience:** Enables seamless tracking of orders, payments, and deliveries.
- **Test Cases:**
- **Order workflow:** Customer places an order, Payment is processed, and shipment is tracked.
- **Payment Status:** Payment status is updated automatically upon successful completion
- **Inventory updates:** Product stock is reduced after order placement.