



Churn Dashboard



Customer Risk Analysis



Churn Dashboard

7043

Total Customers

2955

No TechTickets

3632

No Admin Tickets

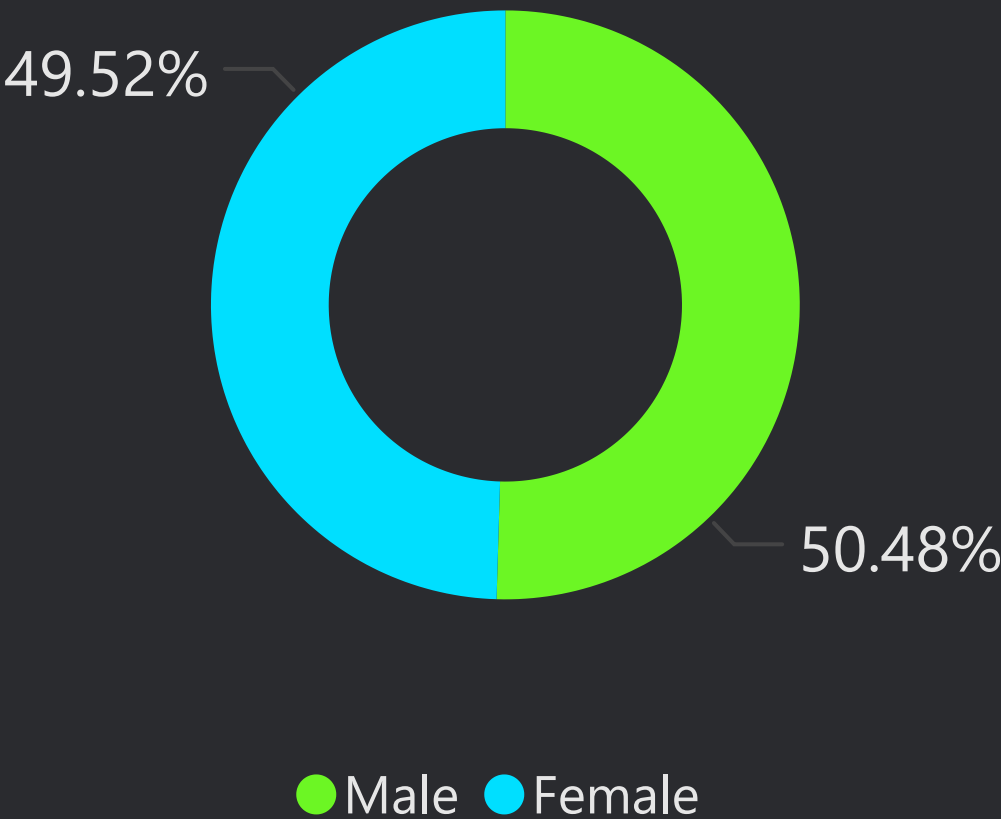
\$16.06M

Total Charges

\$456.12K

Monthly Charges

Demography



25.47%

Senior Citizen %

17.44%

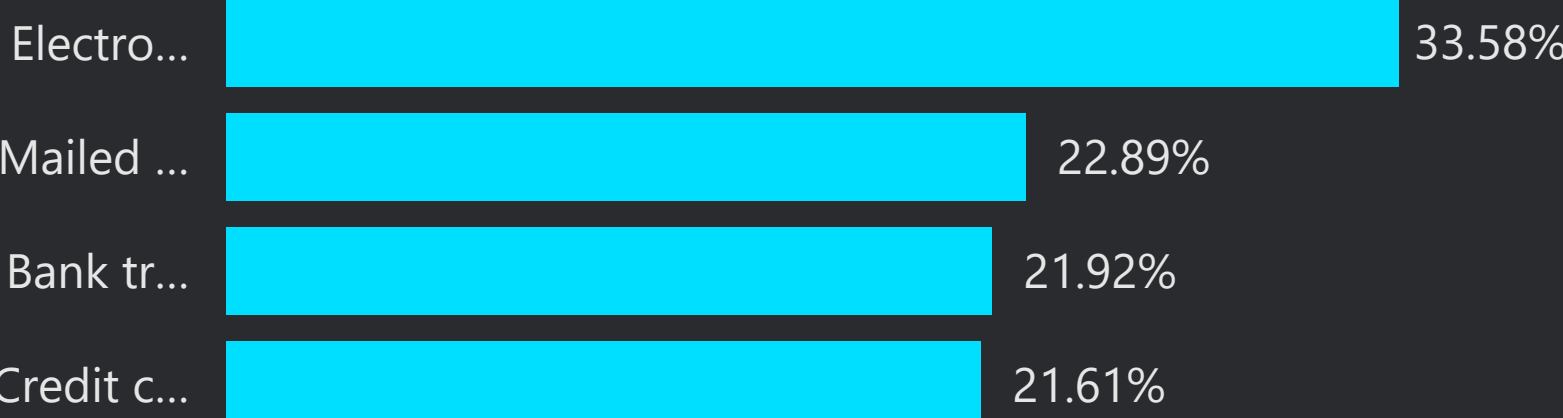
Dependent %

35.79%

Partner %

Customer Account Information

%GT Count of PaymentMethod by PaymentMethod



\$64.76

Avg of MonthlyCharges

\$16.06M

Total Charges

Services Customers Signed up For

90.90%

Phone Service %

43.55%

Streaming TV %

43.77%

Streaming Movies %

29.16%

Device Protection %

27.98%

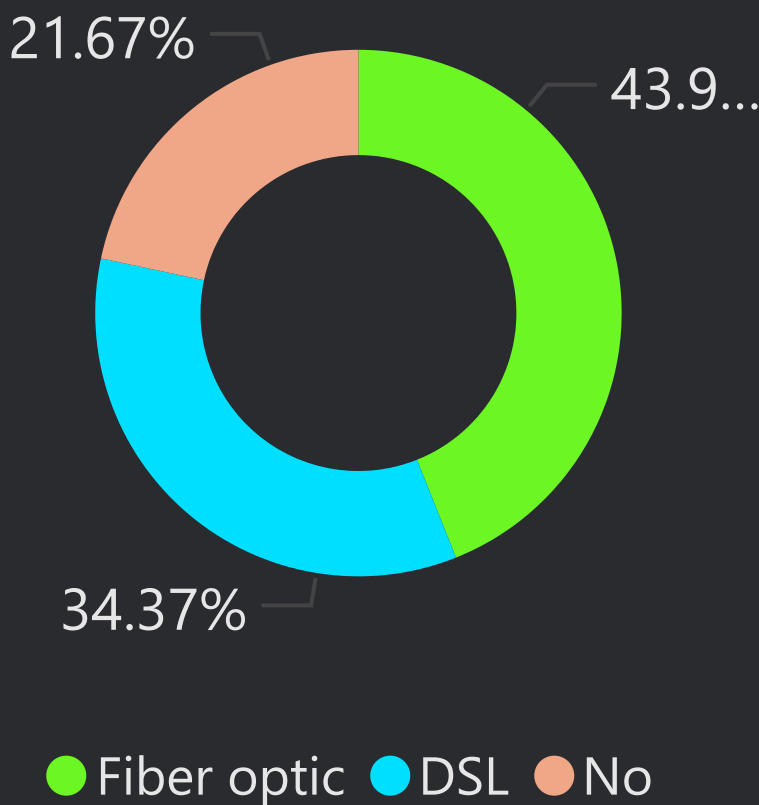
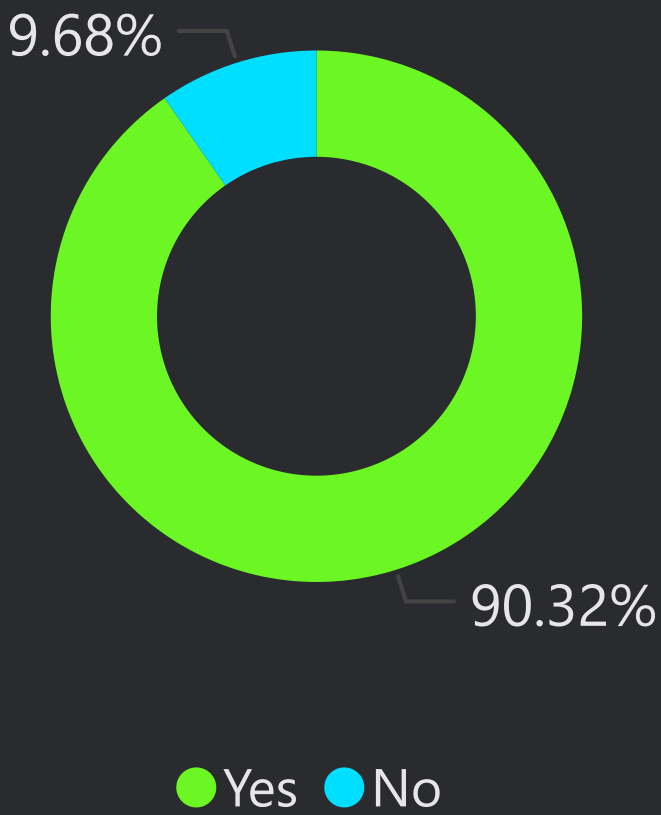
Online Backup %

16.59%

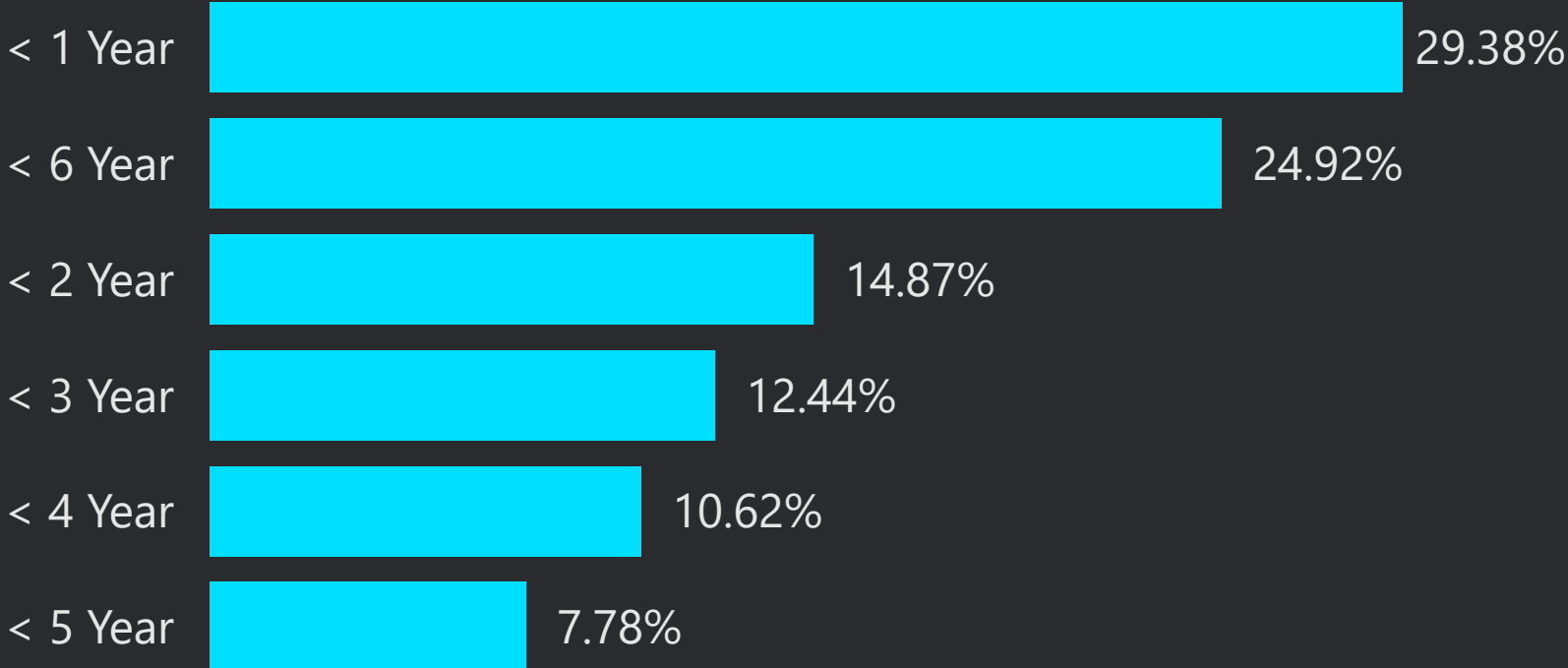
Tech Support %

15.78%

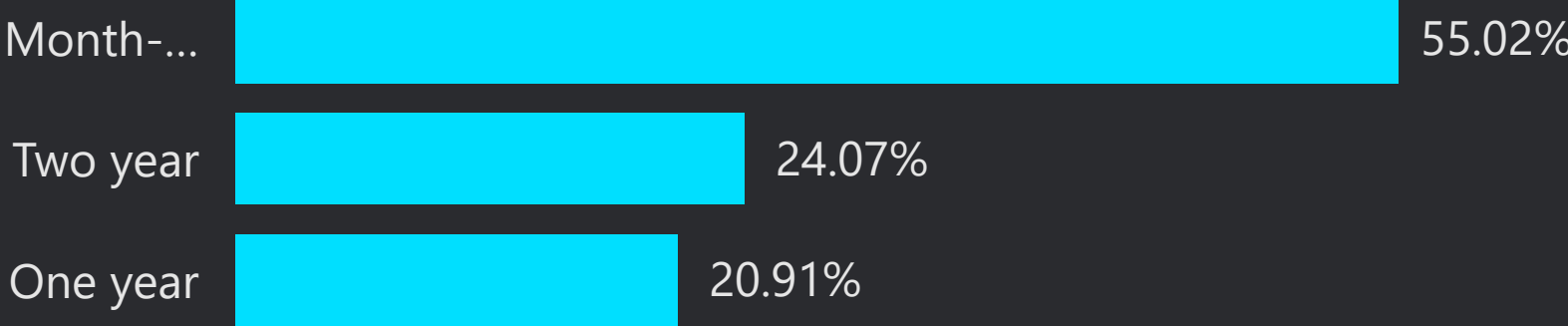
Online Security %



%GT Count of Tenure Duration by Tenure Duration



%GT Count of Contract by Contract





Customer Risk Analysis

7043

Total Customers

26.54%

Churn Rate %

\$16.06M

Total Charges

\$456.12K

Monthly Charges

2955

Tech Tickets

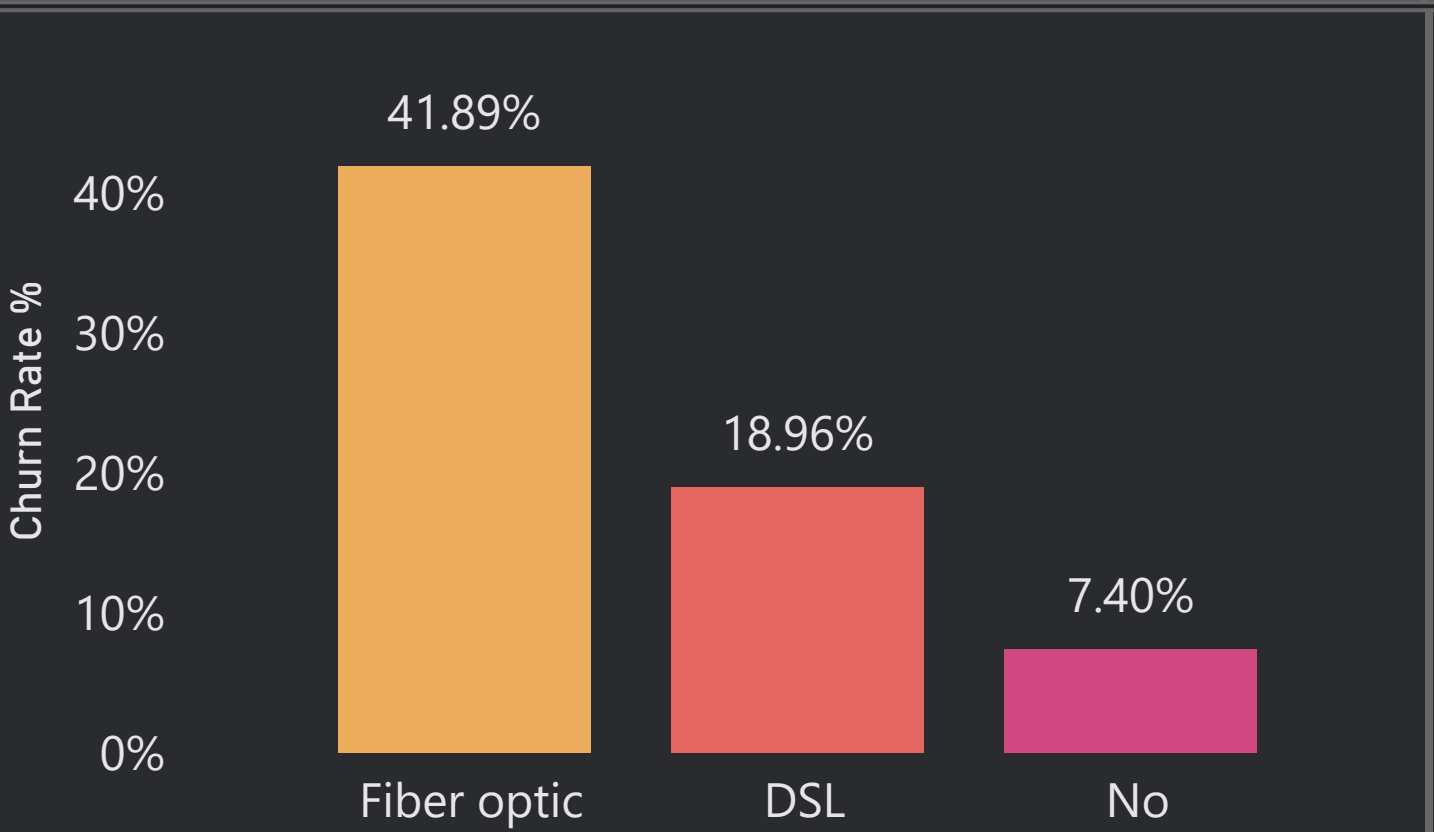
3632

Admin Tickets

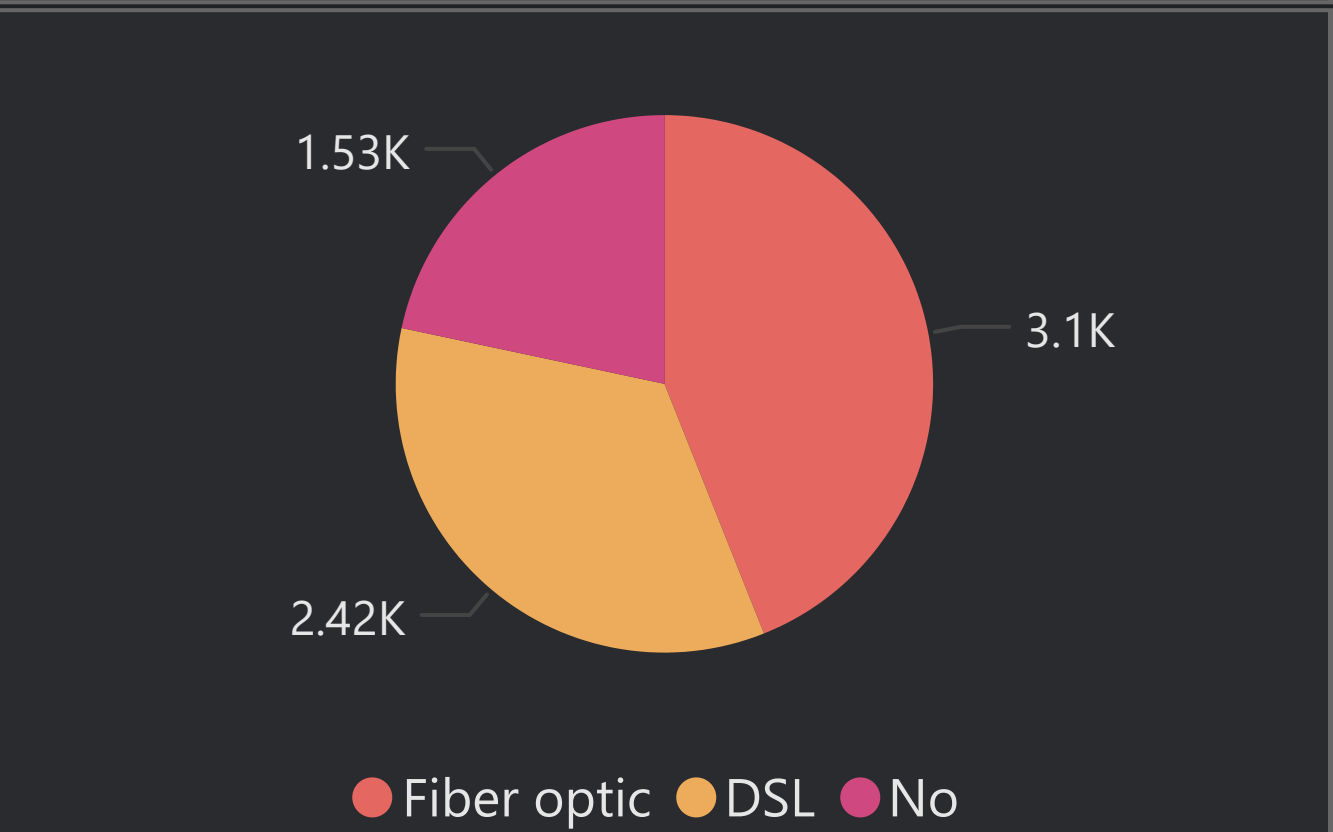
Churn

- ☐ No
☐ Yes

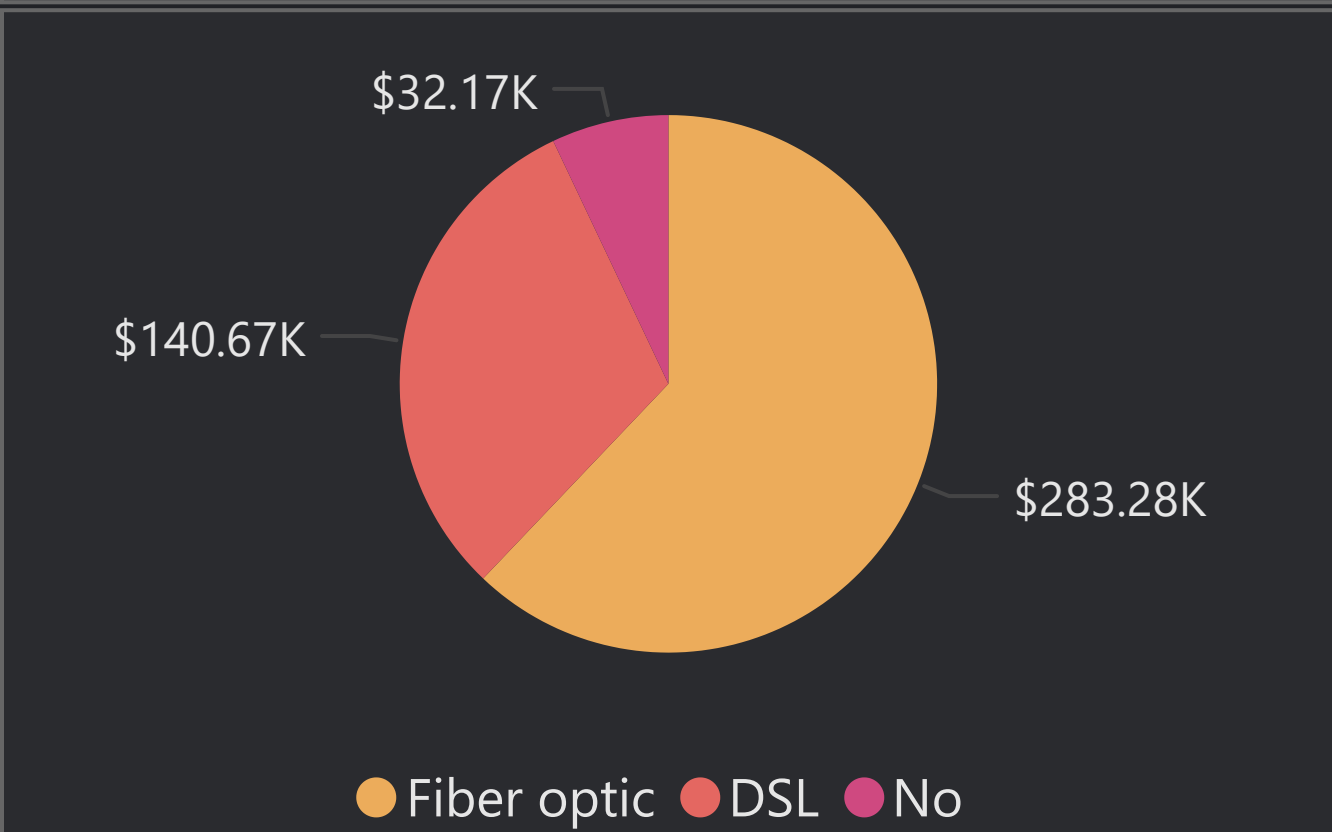
Churn Type Internet Service



No Of Customers By Internet



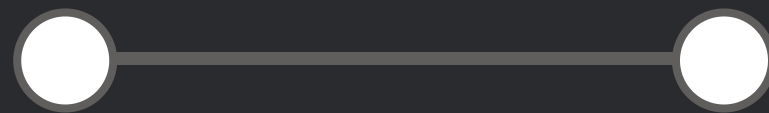
Sum Of Monthly Charges



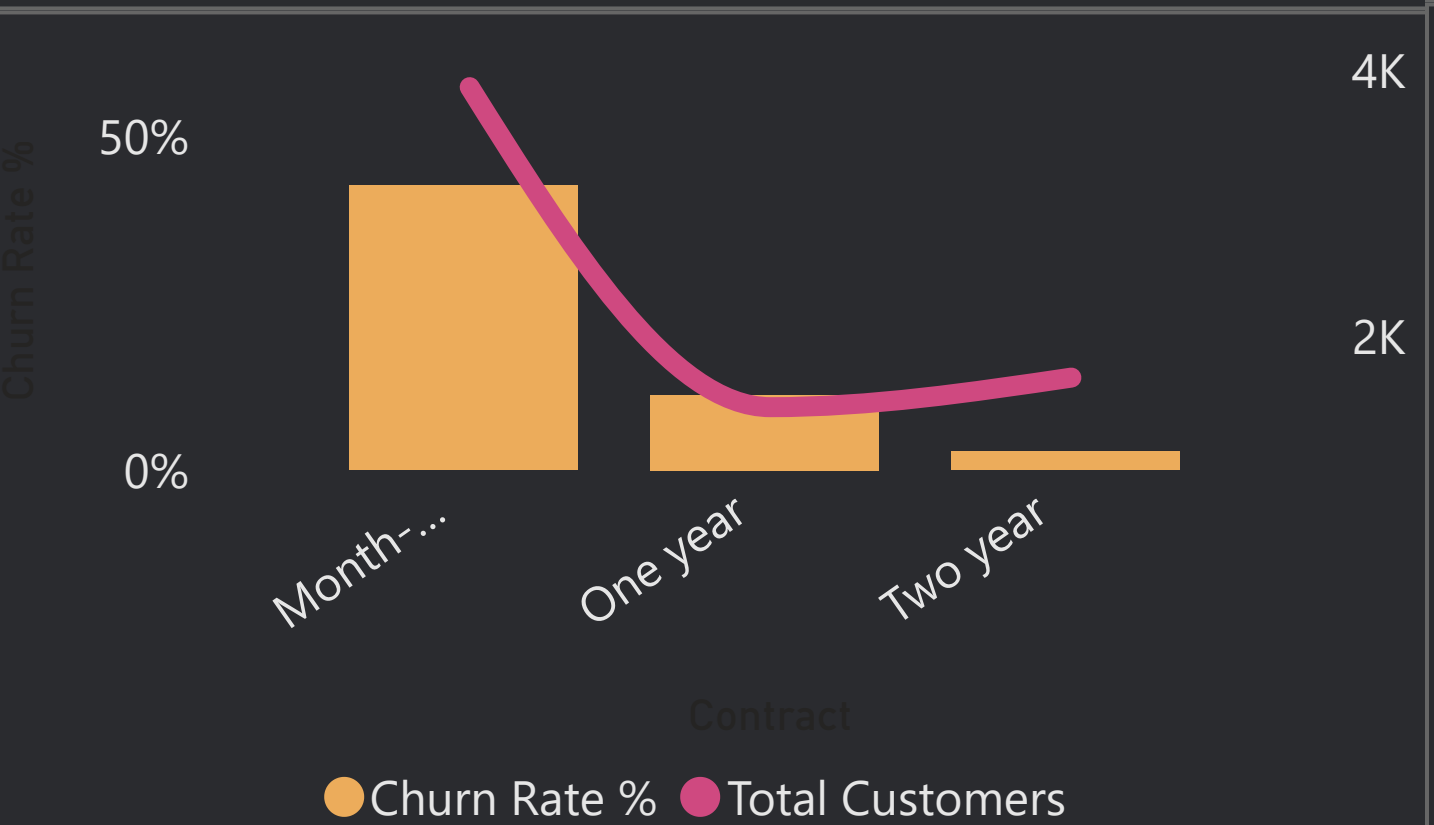
Internet Service

- ☐ DSL
☐ Fiber optic
☐ No

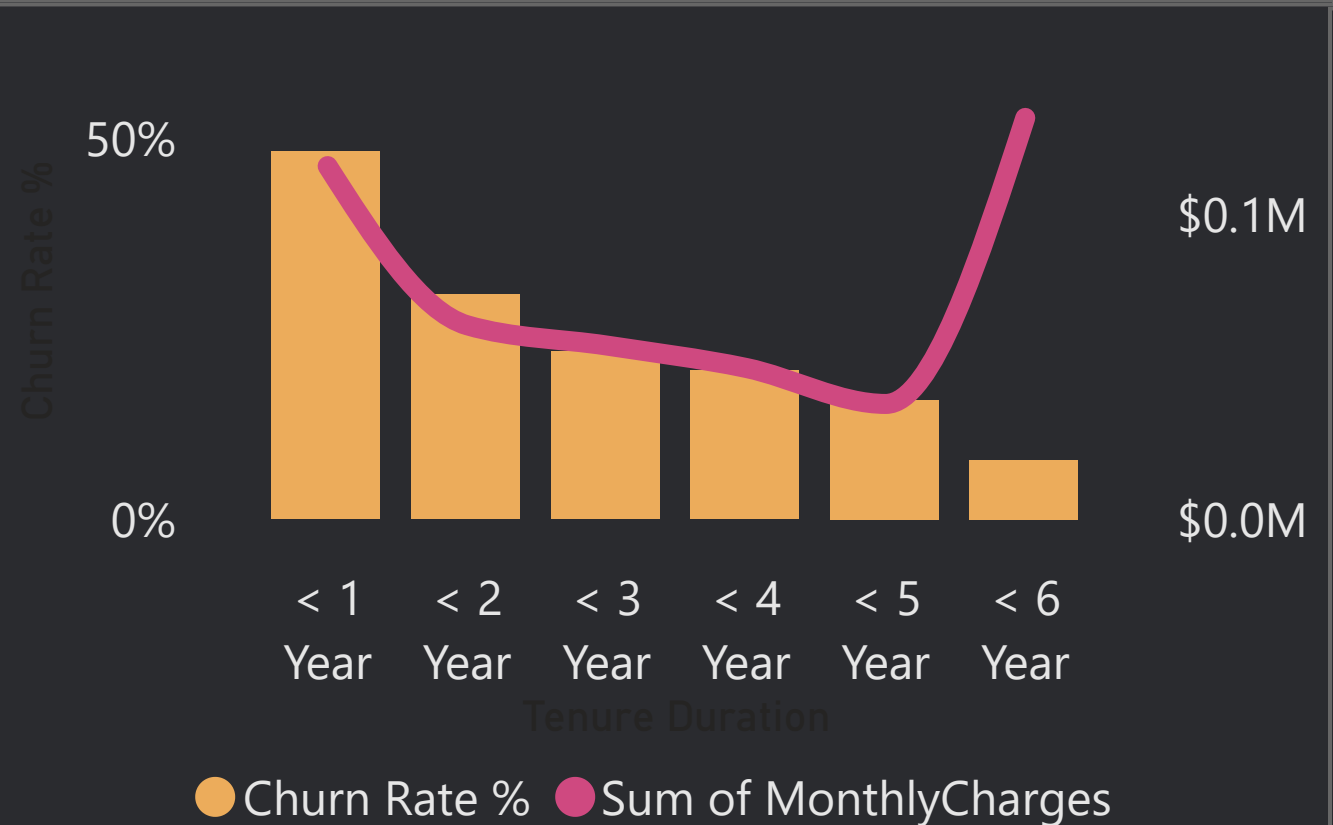
Tenure Duration



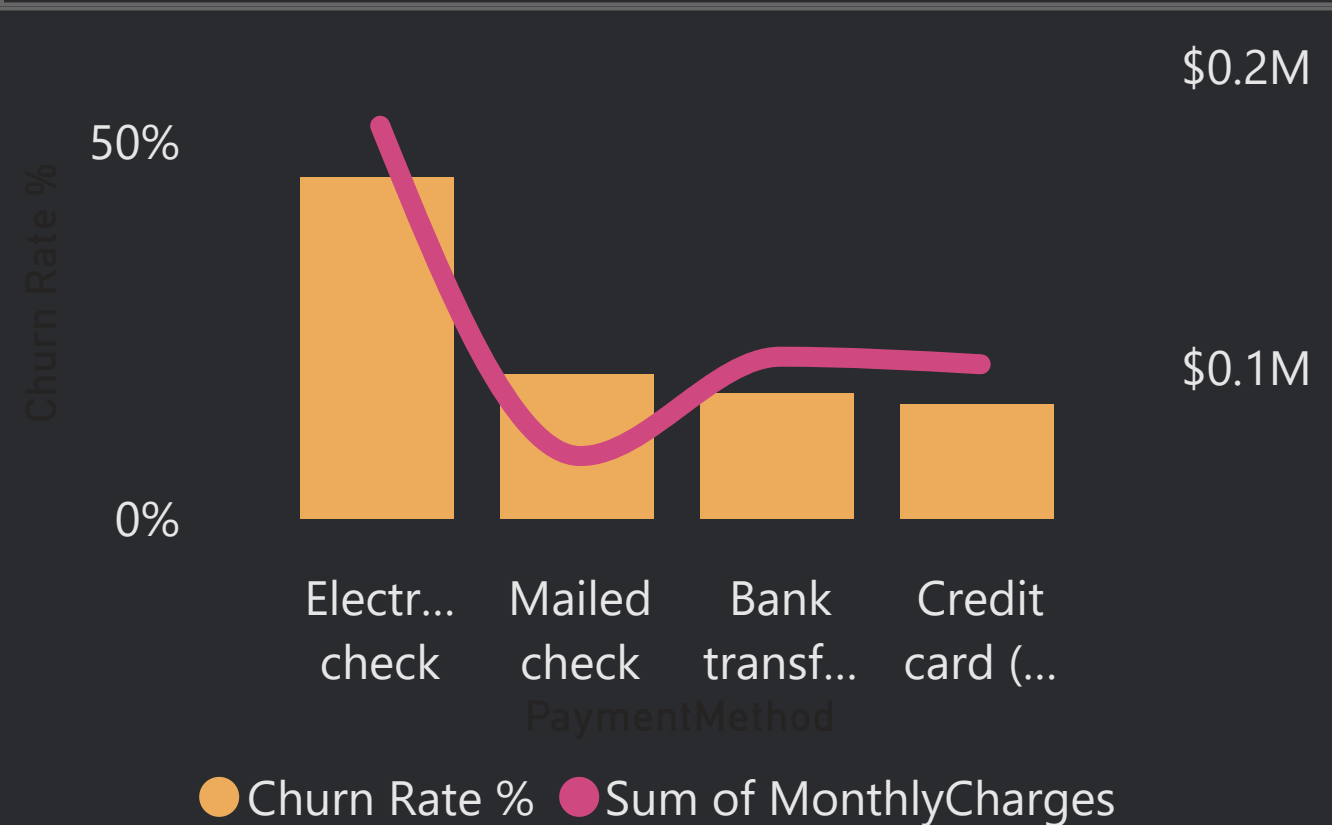
Type Of Contract



Years Of Contract



Churn By Payment Method



Contract

- ☐ Month-to-month
☐ One year
☐ Two year