RADBOUD UNIVERSITY NIJMEGEN

BACHELOR THESIS

ARTIFICIAL INTELLIGENCE

Classifying cognitive load from galvanic skin response time domain features

Author:
Guido Zuidhof
guido.zuidhof
@student.ru.nl

Supervisors:
Louis Vuurpijl
Pashiera Barkhuysen
Ervin Poljac

December 19, 2014



Contents

In	trod	uction		2
1	Intr	oducti	ion	3
	1.1		itive load	_
	1.2	_	mining cognitive load	
	1.3		ological response to cognitive load	
		1.3.1		
		1.3.2	Applications	
	1.4		arch aim	
	1.5		of the art	
2	Mei	thod		6
	2.1		riment	. 6
		2.1.1	Apparatus	
		2.1.2	Participants	
		2.1.3	Affectiva Q Sensor	-
		2.1.4	BIOPAC MP30	
		2.1.5	Task	•
		2.1.6	Experimental Design	-
		2.1.7	Procedure	
	2.2	Analy		
	2.2	2.2.1	Affectiva Q Sensor Data	
		2.2.1 $2.2.2$	Preprocessing	
		2.2.2	Transformation	
		2.2.3		
		2.2.4	Data mining	. 10
3	Res	ults		11
	3.1	Classi	ification accuracy	. 11

	3.2	Confusion matrices			•		•	•						•				12
4	Disc	cussion																13
	4.1	Interpretation																13
	4.2	Future research		_							_		_					14

Introduction

1.1 Cognitive load

Cognitive load theory [Sweller, 1994] revolves around the idea that (short-term) working memory is limited, whereas long-term memory is unlimited.

It is built upon *schema theory*, in which expertise in an area is a function of the acquisition of particular schemata [Bartlett and Bartlett, 1995]. A schema is a mental structure to organise knowledge. [McVee et al., 2005] provides a review of schema theory.

When processing information, we use working memory. A schema is one element in this working memory, no matter how large it is [Mayer, 2014].

Cognitive load theory is nearly always studied in the context of learning new schemata. The idea is that there are ways to reduce cognitive load by utilising long-term memory, and thus having more space in working memory, which would allow for more efficient learning.

Cognitive load theory distinguishes three types of cognitive load, which according to research can each be reduced in specific ways [Mayer, 2002]:

Extraneous cognitive load This cognitive load is influenced by how the material or task is presented. It can be reduced by using worked-out examples, using diagrams, or presenting the material in multiple modalities [Mousavi et al., 1995].

Intrinsic cognitive load This cognitive load is determined by the complexity of the material at hand. It can be reduced by splitting up the task

or building upon former (informal) knowledge.

Germane cognitive load Germane cognitive load is the cognitive load associated with the process of building, acquiring and automating new schemas. The greater the space in working memory for this load (by reducing the intrinsic and extraneous cognitive load), the greater the ease of learning.

1.2 Determining cognitive load

[Brunken et al., 2003] How this cognitive load could be determined, i.e. by measurement.

1.3 Physiological response to cognitive load

How a human body responds to cognitive load/stress.

1.3.1 Measurement of physiological response

Measuring heart rate, breathing, eeg, gsr, etc. With an increasing variety in consumer

Galvanic Skin Response

1.3.2 Applications

How this can be used.

Learning Most applications and research regarding cognitive

Usability testing Cognitive load measures, and more generally stress and arousal measures, are used by human computer interaction (HCI) developers and researchers to evaluate the usability of software or systems [Jacob and Karn, 2003] [Schmutz et al., 2009].

[Schmutz et al., 2009] investigated cognitive load measurement in web applications. Concluded was that cognitive load measures can be used as

a valuable additional measure of efficiency", which strongly correlated to general satisfaction of the user.

1.4 Research aim

Using features extracted from GSR data to determine cognitive load, data gathered from experiment.

1.5 State of the art

Galvanic skin response readings have been studied in regard to cognitive load.

[Shi et al., 2007] investigated the possibility of using GSR as an index of cognitive load during the use of unimodal and multimodal versions of the same interface. It has been shown that multimodal interfaces "support the user in managing cognitive load" [Oviatt et al., 2004], and thus multimodal interfaces have a lower corresponding cognitive load.

Shi et al. found that GSR values increase when cognitive load levels increase across all subjects, and conclude that GSR can be used to "serve as an objective indicator of [a] user's cognitive load".

[Nourbakhsh et al., 2012] showed that

In the follow-up research by Nourbakhsh et al. [Nourbakhsh et al., 2013] GSR and blink features were used for cognitive load classification. Combining these two featuresets, around 75% accuracy for binary classification, and 50% accuracy for four-class classification was achieved. Only GSR features lead to accuracies of around 35% and 66% for binary and 4-class classification resepctively.

Method

2.1 Experiment

The experiment is mostly based on the arithmetic task experiment conducted by Nourbakhsh et al. [Nourbakhsh et al., 2012]. The experiment involves adding up four numbers, displayed one by one, and selecting the right from three possible answers.

There are four difficulty levels of this task. Difficulty one involves adding up binary numbers (1 and 0). Difficulty level two, three and four consists of numbers with a length of one, two and three digits respectively.

The subject is first shown an amount of stars corresponding to the difficulty level for 8 seconds, after which the numbers are shown one by one for 4 seconds. Three answers are then presented on the screen, of which one is correct. The subject then clicks the correct answer using a standard computer mouse. There was no time limit for selecting an answer.

In [Nourbakhsh et al., 2013] these tasks were shown to have significant difference in subjective ratings of task difficulty levels, as well as a significant difference in response time of different task levels. From which is shown that these designed tasks manipulate cognitive load effectively.

2.1.1 Apparatus

The task was displayed in a 15.6" laptop screen, input was given using a standard computer mouse. Two galvanic skin response sensors were used in this experiment. The participants were both at the same time on the left arm.

2.1.2 Participants

Six participants took part in this experiment, five male and one female. Their ages ranged between 19 and 25 at the time of the experiment. They were not compensated for their participation.

2.1.3 Affectiva Q Sensor

This sensor is embedded in a wrist band, it uses a dry electrode. The sensor side of the wrist was placed on the bottom of the wrist. The sampling rate of this sensor was set to 8 samples per second.

2.1.4 BIOPAC MP30

The BIOPAC MP30 was used in conjunction with finger GSR sensors. This sensor wraps around two fingers, in this experiment the index and ring finger. It uses gel electrodes, Grass EC33 Electrode Paste was used.

The sampling rate was set to 1000 samples per second.

2.1.5 Task

2.1.6 Experimental Design

The task consisted of 12 arithmetic tasks, with 4 difficulty levels. Three of every difficulty level were completed by the participants, in a random order.

The task consisted of adding up three numbers, and selecting the right answer from three options. The numbers to add were showed one by one, for four seconds. Before a task starts, a number of stars is shown equal to the difficulty level, for eight seconds. The tasks followed eachother without breaks. There was no time limit for selecting the answer, there was no feedback whether the selected answer was correct.

2.1.7 Procedure

The participants were first explained the task and seated in front of the laptop. Then the sensors were applied to the left hand and wrist. The participant is then instructed to place the left hand on the table in front of them and not to move it, in order to prevent movement or motion artifacts.

2.2 Analysis

2.2.1 Affectiva Q Sensor Data

The data gathered from the Affectiva Q Sensor proved unusable. In most participants no proper contact seemed to have been made with the skin during the full experiment. Dry GSR sensors need some sweat to ensure a good connection with both electrodes. Given the short experiment duration (a few of minutes) this connection was likely never made.

In hindsight the participants could have worn the device longer before the first task start, or they could have been asked to perform some light exercise.

Any data discussed from here on is solely that collected using the BIOPAC MP30 and it's finger electrodes.

2.2.2 Preprocessing

The collected data contained a DC current, which was smoothed by filtering and resampling to 100 samples per second using Savitzky-Golay filtering. The data per subject was then cut into seperate frames, the tasks.

The data was then normalized per subject over all datapoints in all tasks. This was done by dividing every data point of the subject by the average of the subject over all tasks.

Let the average over all tasks:

$$AverageGSR(s) = \frac{\sum_{q \in Q_s} \sum_{t \in T_q} GSR(s, q, t)}{\sum_{q \in Q_s} |T_q|}$$

With s a given subject, Q_s a set of all tasks performed by s, and T_q the set of all measurements in task q, and GSR(s,q,t) be the GSR datapoint of subject s, task q at time t.

The normalised GSR is then given by:

$$NormGSR(s,q,t) = \frac{GSR(s,q,t)}{AverageGSR(s)}$$

Note that the normalization is done by dividing by the average of the subject over all tasks, and not by simply transforming all measurements to be between 0 and 1. What (original) GSR value would become 1 and 0 would then be quite arbitrary per subject, and not all subjects would be on the same scale, as outliers can totally influence this range.

This normalised GSR

These tasks were then smoothed one last time, to get rid of a small remaining amount of DC noise. This was again done using a Savitzky-Golay filter.

2.2.3 Transformation

From the measurements from every task certain time domain features were extracted.

The extracted features:

- Average over all points in the task.
- Accumulative of all points in the task.
- Standard deviation of all points in the task.
- Difference between first and last point of the task.
- Peaks with varying tresholds of what a peak is.

Below I will elaborate how these features were calculated from the data. In these formula's s is a subject, q is a task and T_q are all the measurements (datapoints) associated with task q.

Average

$$AvgTaskGSR(s,q) = \frac{\sum_{t \in T_q} NormGSR(s,q,t)}{|T_q|}$$

Accumulative

$$AccTaskGSR(s,q) = \sum_{t \in T_q} NormGSR(s,q,t)$$

Standard deviation

$$StdDevTaskGSR(s,q) = \sqrt{\frac{1}{|T_q|} \sum_{t \in T_q} (NormGSR(s,q,t) - AvgTaskGSR(s,q))^2}$$

Difference

$$DiffTaskGSR(s,q) = NormGSR(s,q,t_{|T_q|}) - NormGSR(s,q,t_0)$$

where t_0 is the first measurement in T_q , and $t_{|T_q|}$ the last measurement of the task.

Peaks For peak detection the *PeakFinder* script [Yoder, 2009], found in the *Matlab Central File Exchange* was used under BSD License. This script finds local maxima or minima, even in noisy signals, and can be supplied with a treshold that determines what classifies as a peak.

This script was called with four different threshold levels, given by

$$Threshold(s, q, k) = \frac{\max_{t \in T_q} NormGSR(s, q, t) - \min_{t \in T_q} NormGSR(s, q, t)}{(2k)^2}$$

with $k \in \{1, 2, 3, 4\}$.

2.2.4 Data mining

These extracted features are then fed into Weka 3 [Hall et al., 2009], which is data mining software in Java.

Three of the most commonly used classification algorithms were used [Ruparel et al., 2013]. Namely a bayesian classification algorithm (NaïveBayes, which is an implementation based on [John and Langley, 1995]), a support vector machine (SVM) classification algorithm (LibSVM) [Chang and Lin, 2011] and a neural network classifier (MultilayerPerceptron, with 8 hidden layers).

Two classifiers (predictive models) were trained with each algorithm, one for 4-class classification, and one for 2-class (binary) classification (with task difficulty 1 and 2 combined, and 3 and 4 combined).

Results

3.1 Classification accuracy

Table 3.1: Classication accuracy

Classification Algorithm	2-Class Classification	4-Class Classification
NaiveBayes	62.5%	35.4%
LibSVM	68.8%	22.9%
Multilayer Perceptron	56.3%	41.7%

The performance of each predictive model was estimated using 10 fold cross-validation. The percentages is the percentage of correctly classified task difficulties by the predictive model.

3.2 Confusion matrices

Table 3.2: NaiveBayes confusion matrix

1	2	3	4	<- Classified as difficulty
				Difficulty 1
3	7	0	2	Difficulty 2
2	4	2	4	Difficulty 3
2	2	1	7	Difficulty 4

Table 3.3: LibSVM confusion matrix

1	2	3	4	<- Classified as difficulty
				Difficulty 1
5	3	3	1	Difficulty 2
3	1	5	3	Difficulty 3
5	0	5	2	Difficulty 4

Table 3.4: MultilayerPerceptron confusion matrix

1	2	3	4	<- Classified as difficulty
				Difficulty 1
3	5	2	2	Difficulty 2
				Difficulty 3
2	1	3	6	Difficulty 4

Discussion

4.1 Interpretation

The results show that the predictive power from [Ruparel et al., 2013]

Loss of information from filter

Filtering the data, to remove the DC current noise, lead to some slight loss of data. It smoothed peaks ever so slightly, this may have influenced the classification rate.

Task bleeding

Another explanation may be the bleeding of tasks into other tasks. If for instance a subject first gets two hard tasks, and then an easy one, it is imaginable that the subjects GSR value for that easy task is higher than it would have been without first having done harder tasks.

This is mitigated by the random order in which the tasks are presented and the time between tasks, however with the relatively small subject pool it is not unimaginable this has had its effect on the classification accuracy.

Dataset size

With 6 subjects and 8 tasks per subject, the total dataset had 48 entries. Training a classification algorithm on a small dataset may cause outliers to influence it to fairly great effect.

Task cognitive load manipulation

Despite [Nourbakhsh et al., 2013] showing that the tasks effectively manipulate the cognitive load of the subject, this was concluded from subjective reports and response times. It may be that these response times were manipulated by something other than cognitive load, and that the tasks do not evoke a difference in cognitive load in the subject. It may also be that this difference in cognitive load is very small, making classification harder, especially with more than two classes.

Frequency domain features

All extracted features were features from the time domain, frequency domain features were shown by [Nourbakhsh et al., 2012] to significantly correlate with the task difficulty as well. Adding frequency domain features to the featureset, may improve classification rates.

4.2 Future research

Future research could include investigating how viable this method is given more portable (consumer) sensors in a real life setting.

Bibliography

- F. C. Bartlett and F. C. Bartlett. Remembering: A study in experimental and social psychology, volume 14. Cambridge University Press, 1995.
- R. Brunken, J. L. Plass, and D. Leutner. Direct measurement of cognitive load in multimedia learning. *Educational Psychologist*, 38(1):53–61, 2003.
- C.-C. Chang and C.-J. Lin. Libsvm: A library for support vector machines. ACM Trans. Intell. Syst. Technol., 2(3):27:1-27:27, May 2011. ISSN 2157-6904. doi: 10.1145/1961189.1961199. URL http://doi.acm.org/10.1145/1961189.1961199.
- M. Hall, E. Frank, G. Holmes, B. Pfahringer, P. Reutemann, and I. H. Witten. The weka data mining software: An update. SIGKDD Explor. Newsl., 11(1):10–18, Nov. 2009. ISSN 1931-0145. doi: 10.1145/1656274.1656278. URL http://doi.acm.org/10.1145/1656274.1656278.
- R. J. Jacob and K. S. Karn. Eye tracking in human-computer interaction and usability research: Ready to deliver the promises. *Mind*, 2(3):4, 2003.
- G. H. John and P. Langley. Estimating continuous distributions in bayesian classifiers. In *Proceedings of the Eleventh conference on Uncertainty in artificial intelligence*, pages 338–345. Morgan Kaufmann Publishers Inc., 1995.
- R. Mayer. The Cambridge Handbook of Multimedia Learning. Cambridge Handbooks in Psychology. Cambridge University Press, 2014. ISBN 9781139992480. URL https://books.google.nl/books?id=Cvw6BAAAQBAJ.
- R. E. Mayer. Multimedia learning. Psychology of Learning and Motivation, 41:85–139, 2002.

- M. B. McVee, K. Dunsmore, and J. R. Gavelek. Schema theory revisited. Review of educational research, 75(4):531–566, 2005.
- S. Y. Mousavi, R. Low, and J. Sweller. Reducing cognitive load by mixing auditory and visual presentation modes. *Journal of educational psychology*, 87(2):319, 1995.
- N. Nourbakhsh, Y. Wang, F. Chen, and R. A. Calvo. Using galvanic skin response for cognitive load measurement in arithmetic and reading tasks. In *Proceedings of the 24th Australian Computer-Human Interaction Conference*, OzCHI '12, pages 420–423, New York, NY, USA, 2012. ACM. ISBN 978-1-4503-1438-1. doi: 10.1145/2414536.2414602. URL http://doi.acm.org/10.1145/2414536.2414602.
- N. Nourbakhsh, Y. Wang, and F. Chen. Gsr and blink features for cognitive load classification. In *INTERACT 2013*, page 8, Cape Town, South Africa, September 2013.
- S. Oviatt, R. Coulston, and R. Lunsford. When do we interact multimodally?: Cognitive load and multimodal communication patterns. In *Proceedings* of the 6th International Conference on Multimodal Interfaces, ICMI '04, pages 129–136, New York, NY, USA, 2004. ACM. ISBN 1-58113-995-0. doi: 10.1145/1027933.1027957. URL http://doi.acm.org/10.1145/ 1027933.1027957.
- N. H. Ruparel, N. M. Shahane, and D. P. Bhamare. Article: Learning from small data set to build classification model: A survey. *IJCA Proceedings on International Conference on Recent Trends in Engineering and Technology* 2013, ICRTET(4):23–26, May 2013. Full text available.
- P. Schmutz, S. Heinz, Y. Métrailler, and K. Opwis. Cognitive load in ecommerce applications: Measurement and effects on user satisfaction. *Adv. in Hum.-Comp. Int.*, 2009:3:1–3:9, Jan. 2009. ISSN 1687-5893. doi: 10.1155/2009/121494. URL http://dx.doi.org/10.1155/2009/121494.
- Y. Shi, N. Ruiz, R. Taib, E. Choi, and F. Chen. Galvanic skin response (gsr) as an index of cognitive load. In *CHI '07 Extended Abstracts on Human Factors in Computing Systems*, CHI EA '07, pages 2651–2656, New York, NY, USA, 2007. ACM. ISBN 978-1-59593-642-4. doi: 10.1145/1240866. 1241057. URL http://doi.acm.org/10.1145/1240866.1241057.

- J. Sweller. Cognitive load theory, learning difficulty, and instructional design. *Learning and instruction*, 4(4):295–312, 1994.
- N. Yoder. Peakfinder, 2009. URL http://www.mathworks.com/matlabcentral/fileexchange/25500-peakfinder.