

**Skills and Knowledge utilisation:**

I am currently in the process of taking the Skills Bootcamp in Cyber Security (Fundamentals) by CoGrammar. Throughout this course I will learn how to use Python and cybersecurity tools such as Linux, Cronjobs and Bash Scripting. The bootcamp offers key topics such as PKI and Man-in-the-middle attacks, penetration testing and ethical hacking, which I believe are essential to role in Cyber Security.

**Application of skills:**

I aim to use my newly developed skills and knowledge to start a career as a Cyber Security Analyst. I would use security tools to monitor attacks and unusual activity, as well as analyse and identify key threats to organisations. I am especially interested in evaluating security issues and helping clients with implementing solutions to fix these.

**Services offered:**

Threat assessment, network security audits, penetration testing, and incident response planning are among the services I will offer. I will enable companies to keep a stronger security posture and shield their digital assets from possible breaches by helping them identify and mitigate risks.

**Building off existing experience:**

I intend to use the analytical, organised, and problem-solving abilities I honed in previous finance positions to provide cybersecurity services, drawing on my background in finance and data analysis experience. I can analyse and safeguard data for clients with ease because to my practical knowledge with regulatory compliance. With this foundation, I will be able anticipate cybersecurity requirements and put solutions in place that support organisational objectives, creating a dependable and secure data environment.

**Marketing Strategy:**

I plan to create an appealing online presence that highlights my services, positive client reviews, and industry insights in order to build a clientele. In order to keep involved in conversations about new risks and best practices, I will also join cybersecurity forums and use LinkedIn to network with possible clients. I also intend to go to cybersecurity events and webinars in order to network with experts and establish a presence in the industry.

**Timeline:**

Months 1-2: Complete the Skills Bootcamp and build a solid project portfolio.

Month 3: To boost awareness, start networking on LinkedIn and launch a business website.

Month 4: To develop a trustworthy relationship, approach small firms and provide free security consultations.

Months 5 and 6: Land my first cybersecurity consulting job and provide excellent outcomes to establish an excellent rating.

Month 7+: Keep growing my clientele, diversify my services, and get more certifications to boost my cybersecurity knowledge and reputation.