

Sprint 1 (Week 1): Planning & Research (Almost Finished)

- Identify required features (services page, quote form, booking system).
- Research competitor websites for best practices.
- Plan site structure (Home, Services, Contact, etc.).

Deliverable: Clear project vision and structured feature list.

Sprint 2 (Week 2-3): Design & Prototyping

- Create wireframes – Sketch layouts for key pages.
- Design visual elements – Choose colors, fonts, and branding.
- Build a clickable prototype.
- Get feedback – Make adjustments before development.

Deliverable: Finalized design and prototype for development.

Sprint 3 (Week 4-5): Core Development

- Build website structure – Create all pages and navigation.
- Develop core features:
 - Service Listings – Detailed descriptions of services.
 - Quote Request Form – Allow customers to submit inquiries.
- Contact Page – Phone, email, and contact form.
- Ensure mobile responsiveness.

Deliverable: Functional website with essential pages and features.

Sprint 4 (Week 6): Optimization & Testing

- Improve SEO – Add keywords, meta tags, and descriptions.
- Enhance website speed – Optimize images
- Test across devices & browsers (desktop, mobile, tablet).
- Fix bugs – Broken links, layout issues, slow loading times.
- Validate contact & quote forms.

Deliverable: Optimized and stable website, ready for final deployment.

Sprint 5 (Week 7): Deployment & Final Touches

- Deploy website and make it live.
- Gather feedback and make final improvements.
- Monitor performance using Google Analytics.

Deliverable: Fully launched website with tracking and final adjustments.

Changed Requirements

Since requirements may change during development, it is important to manage them efficiently.

- **Create a Backlog** – Maintain a list of all requested changes or new features. Prioritize them based on importance and impact.
- **Evaluate Changes** – Assess how the change affects the project's timeline, functionality, and cost. Decide if it's necessary now or can wait for a future update.
- **Implement Small Changes Quickly** – Minor updates can be handled immediately without disrupting the workflow.
- **Test Before Deployment** – Ensure any new feature or change is fully tested before updating the live website.