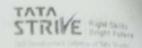
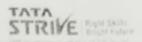


Business Plan	
Participant Profile	
Name	
IMPERED SERVICE	SHAIKH AMINAMBHAMMO SALIM
Education	designing B. Com and Fashion
Address	del control and a control in
Phone Number	ineffect ()
Email ID	
Product/Service	
Product/Service	
Product/Service Name of your business and logo.	Handicraft-Studio_
Name of your business and logo.	JS.
Name of your business and logo. Is there anyone who is supporting you	
Name of your business and logo.	JS.
Name of your business and logo. Is there anyone who is supporting you	JS.
Name of your business and logo. Is there anyone who is supporting you	JS.

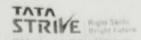


Which problem of customers will your product/service resolve?	many people don't find good-quality affortable handmade accessories in local markets, my product solves this by offering trendy handmade accessories at barond price
Why is your idea better than others in the market?	my Product are affordable, handmade, and customized. I use good-quality materials, a
Product/Service Idea—Customers	
Who will be your customers?	college girls, working women, and mothers looking for Stylish accessories for themselves or their Children
What have you found about your cut on the rough market research?	Customers prefer low-cost, devable, and Stylish accessories. They also want Something unique and different from what's available in big shops.
Why do you think the customers will ouy from you?	Because, I Poodi Provide good quality at affordable prices and even allow them to customize the desing
Product/Service Idea—Competitors	
Are there competitors/other options for your product/service in the market?	who sell similar Products both online and offine But most of them sell mass- mass- Produced items, my Products or manch and customizable which m
	them different.

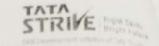
How is your product/service better than your competitors?	my handmade accessories are more Stylish customized, and altoradable then the factory-made ones sold	
Is there a difference in the price of the product/service that you are offering compared to your competitors?	yes, my Product Costs a bit more, but loffer custom designs and better materials, which gives more value for money.	
How will you price your product or service with respect to your competition?	than the modket (Because my production is good.	
Product/Service Idea—Resources		
What infrastructure will you need to setup and run this business? (For example: office space, storage space, phone, power supply etc.)	I will need a Small workspace	
setup and run this business? (For example: office space, storage space,	I will need a Small workspace	
setup and run this business? (For example: office space, storage space,	For Bag: - Labric, Zipper, emb Theard Brandlable. For accessorres, beads, fabric flowers,	
setup and run this business? (For example: office space, storage space, phone, power supply etc.) What raw materials will you require	For Bag: - Labric, Zipper, emb Theavel Brandiable.	
setup and run this business? (For example: office space, storage space, phone, power supply etc.) What raw materials will you require	For Bag: - Labric, Zipper, emb Theard Brandlable. For accessorres, beads, fabric flowers,	



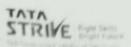
Will your business require	
Will your business require transport for transfer of raw materials and finished products? How many people will you need to employ to setup and run your business? Will there be overhead expenses on a regular basis? (For example: Rent, accounting and legal expenses, license and government fees, property taxes and employee salaries etc.)	Yes, I will need transport to bring Your materials from the market and deliver finished Product to contomers. At the beginning, I will manage it alone with help from my family later, and hire I person for pack packaging delivery. Yes, I will have some small expenses and packaging materials. Since and packaging materials. Since I will not pay rent.
Place Do you plan to setup a shop/ office for your business?	yes, I want to open a Boutique
If so, which area or locality have you selected?	Mear the minmarket market in Bundsa
Why did you choose this place?	Mary potential customer.
low will your customers reach you?	Through whatsapp, instagram, Phone calls, and local word-of-mouth or they can uist my shop or pland orders online also



(A) How much money will you spend for the setup of your business in the first month? (Please fill up the table in Annexure Awith item description and estimated cost)	Example: Rental deposit, First month rental, Business Registration and legal paperwork, Office/Shop setup and interiors, Furniture and equipment, signage boards, and Insurance Total Business Setup Cost (First Month) = Rs. 95000
(C) Deficit Amount = Estimated Cost of Business Setup (A) – Your Investment(B)	C=A-B C=A-B (95000 - 4500
(axounds	
(D) Loan Requirement for Business Setup Phase (First Month) = Deficit Amount (C)	Rupees 50,000
rice—Business Sustenance Phase (2 - i) What is the estimated fixed ests for the business per onth? ease fill up the table provided in nexure B to include item scription and estimated cost)	-7 Months) – No/few employees Example: Monthly rent, electricity, water and telephone bills, equipment maintenance, business promotion, and minimum owner's salary Rupees 45000



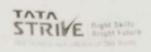
profit per month (Set Realistic and Achievable Goal)	Rupees 25 000	0
(G) – Expected Total Value of Sales per month	(E+F) (E+F) Rupees 10	(45,000 + 25000)
(H) – Unit Price = Target sales of products/services to be achieved per day	G/30 G/30 Rupees 233	(70,000÷30)
(I) –First Loan requirement for business sustenance phase (2 - 7 months)	E*6 E*6 Rupees 2 70	(45,000 × 6)
Expected profit at the end of business sustenance phase	F*6 F*6	(25,000×6)
Price—Business Expansion Phase (8 -	12 Months) – Hiring of Er	mployees
(J) - What is the estimated fixed cost for the business per month? (Please fill up the table provided in Annexure D to include the item description and estimated cost)	Example: Monthly building equipment maintenance, building equipment maintenance, building equipment maintenance, building equipment owner's salary and sal	



(L) — Expected Total Value of Sales per month	(64000+50.000)
	Rupees 1,14000
(M) – Unit Price = Target sales of products/services to be achieved per day	1/30 (1,14000 ÷ 30) Rupees 3800
(N) - Loan requirement for business expansion phase	(1,00,000 - D - I) or (J * 5), whichever is lower (64,000 x 5) Rupees 320,000
Promotion – Promotion Plan	
Purpose of my business	the purpose of my basiness is provide good quality products services at actordade prices. Support my family fanancially and create somthing of my own that helps people in my community
What is the USP of the product/service?	accessories at good prices with customization options.
0008	college girls, young women, office
Who is my customer?	college girls, young women, office working women, and anyone looking for stylish and affordable bracessories.
What my customers want from me	my customer want from me-good quality
	Prices
What I want to achieve this year:	this year, I want to steat my business Properly build a loyal customer base Steady monthly income
	and even a Steady monthly income to support my family.

Step by Step My promotional methods	i will achieve my goals by Promoting product through Social media like instant and face book, offering good quality at offerdable price go excellent customer service and taking feed I will promote my business troug whatsupp status. Instangram, wor
Money needed to promote	of-mouth, referrals, and by giving offers to attract when customers will need around \$2000, \$3000 to Promote my business online through to instagram, whatsapp, face book.

S. No	Expense Description	Estimated Cost (Rupees)
1	Rental deposit	20,000
2	First month rental	12.000
3	Business Registration	3000
4	Office/Shop setup and interiors	00000
5	Furniture and equipment	10,00
6	Signage boards	2000 200
7	Insurance	54000



* Product expensive	20,000
other expensive	2000
marketing Activibies	600,01
Packing expensive	3000
Total	
ota	95000

Maxketing Add 10,000 Electricity Bill 1000 Product expensive 10,000 Packaging expensive. 30	No Expense Description	Estimated Cost (Rupees)
Electricity Bill 100. Product expensive 10. Packaging expensive. 30.	monthly rent	12,000
Product expensive 15, Packaging expensive. 30	Maxketing Adal	10000
Product expensive 10, Packaging expensive. 30	Electricity Bill	1000
rackaging expensive.		10,600
The support ALION	Packaging expens	we. 3000
	The graphed a Lion	
Lis		45000

tros platnam

Electricity Bill

Maxleeting Rolal

Product expensive

Packaging expensive. 53000

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Entrepreneurship Development Program

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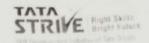
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20,000

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S. No	ଅନୁକ୍ଷ୍ମ C – ବ୍ୟକ୍ଷ୍ମୟ ଚଯଲଇବ୍ । ପାଇ ଖ୍ର _ଟ ୍ଷ (୫ ରୁ 12 ମାସ) – Expense Description		stimated Cost (Rupees)	
ନ ସିଂଖ୍ୟା	ବ୍ୟୟ ବ୍ର୍ରଣୀ	ଅନ	ମାନ୍ତି ଖୁଟ୍ (ଟଳା ଯର)	
	monthly rent		12000	
	marketing add		10,000	
	Electivicity Bill		(000)	
	Product expensive		20,000	
	Packaging 11		5000	
	transportation "		16000	
	E Dan Sportedion		47000	
			64000 Tot	