# RUELOVE MARKETPLACE

# BUSINESS REQUIREMENTS

- ✓ **Authorization and Security** (user must sign up by providing personal details such as name, gender, email, date of birth, phone number, password)

- ✓ **Registration for vendors**. Vendors will have access to all functionality provided on our online marketplace, meaning they will be able to indicate the minimum or fixed price for their item.

- ✓ **Managing user profile** and **personal details update** authorized users need to have the possibility to become publishers and add their content. Each and every seller will have their unique profile. Any buyer can become a seller and can sell their products on Marketplace. The seller can manage the inventory, orders.

- ✓ Sellers can curate their very own product collection. Marketplace will **provide validation / check** from the admin's end. When any seller registers in a Marketplace or adds a new product, it directly goes to the admin for the approval. Once the admin approves the seller or the product, then it is listed in the Marketplace. Listing for products or services on a web marketplace. Sellers need to publish and manage their items.

- ✓ **Payment option** advanced payment functionality: payment system, ability to use credit cards, cash, PayPal, billing and invoice operations.
- ✓ **Payout**: publishers should retrieve their money from the system –for example, Stripe Connect.

- ✓ **Reviews and** Customers can rate or review respective Sellers. Marketplace will allow the customer to provide their valuable reviews about the sellers and can rate them. This will encourage the sellers to provide better services related to the products to the customers

- ✓ **Notifications** (for tracking the process of building relationships between viewer and publisher: with them, users will be informed about the arrival of their order and so on). Obviously, the user must be able to change notifications settings. Eg, SMS and emails.

- ✓ **Landing pages** for clients and vendors. Landing pages for clients must be easily customized by vendors according to their needs (top products list, location data or special offers, collecting emails and so on).

- ✓ **Browsing content** (this feature will let the **user** find what he is looking for). As navigation getting smoother the more attention is paid to the products.

- ✓ **Customer service (allows to keep in touch with the** customer and grow his loyalty).

- ✓ Store owner can **earn per-sale commissions** from the Sellers. Marketplace allows the owner or the admin to set commission. The seller pays a commission (share) of the sold goods to the admin as a commission. The admin can set a global commission (fixed percent applicable for all the sellers in the Marketplace).

- ✓ Sellers will have a **complete dashboard** for their respective statistics. Marketplace will allow its sellers to create an invoice for their products.

- ✓ Sellers will separately manage **shipping and taxes** from their end. Marketplace will allows its sellers to manage the shipment of their products. The seller will contact to the courier company and add the tracking number and then create the shipment. This functionality will provides a sense of freedom to the sellers as they can ship their products to the customers.

- ✓ Marketplace to be **compatible** with all devices like smartphones, laptop, tabs or any other portable device. So its responsive feature allows the sellers and admin to manage the Marketplace in an efficient way.