

Typography:

Aa

Lora

Aa

Roboto

Heading 1

Lora, Regular
54 pt (size), 0% (letter spacing)

Heading 2

Lora, Regular
48 pt (size), 0% (letter spacing)

Heading 3

Lora, Regular
42 pt (size), 0% (letter spacing)

Body text 1

Roboto, Regular
24 pt (size), 0% (letter spacing)

Profile Title

Roboto, Medium
14 pt (size), 0% (letter spacing)

Profile Text

Roboto, Regular
14 pt (size), 0% (letter spacing)

Menu/Name Text

Roboto, Medium
14 pt (size), 0% (letter spacing)

Menu Hover State

(text style) Menu/Name text
(size - Our Story) 59 x 0 px.
(size - Who We Are/ What We Do) 78 x 0 px.
(stroke) 1 px. #555B6E

Logo Big:

Queen’s Web

Logo Small:

Queen’s Web

Icons:

Profile card icons:



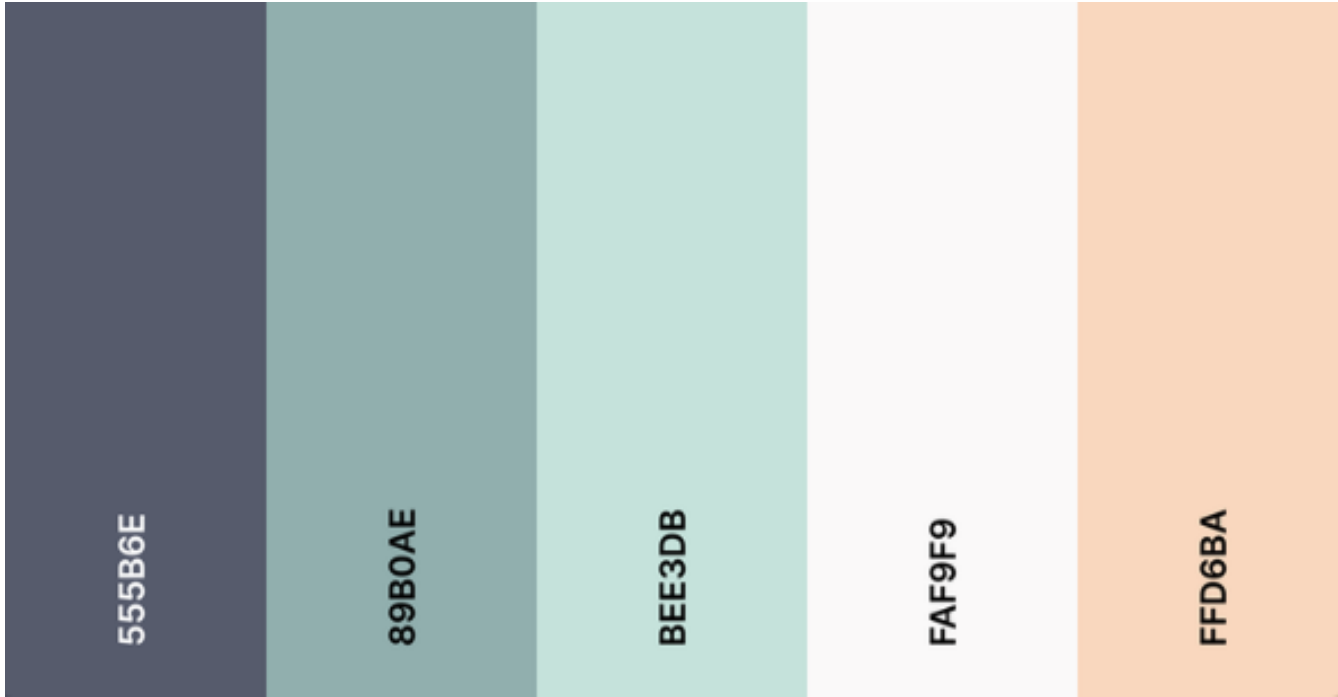
(Size) 27 x 27 px.

Footer icons:



(Size) 48 x 48 px.

Brand Colors:



Buttons:

Inactive State:

Let’s talk

(size) 86 x 26 px.
(stroke) 1 px. #555B6E
(fill) #FAF9F9
(text style) Menu/Name text

Hover State:

Let’s talk

(size) 86 x 26 px.
(stroke) 1 px. #555B6E
(fill) #BEE3DB
(text style) Menu/Name text

Inspiration:

