Rahisha Pokharel

Address: 303 Spruce Street Apt. 121, Vermillion City, South Dakota, USA, 57069 — Phone: +1(605)5215094 — Published Papers: Research-Gate Profile — email: rahisha.pokharel2022@gmail.com

---

Professional Summary

I am a Project Manager and IT professional with over 4 years of experience in leading and supporting projects across IT systems, we designing, content development, and UI/UX design. I've led cross-functional teams on diverse projects—from launching enterprise HR software to redesigning websites and driving content strategies. Whether managing stakeholders or streamlining workflows, I focus on delivering solutions that are efficient, scalable, and user-centered. My experience includes roles in IT management, technical writing, graphic design, and fundraising. This has helped me build strong skills in project coordination, stakeholder communication, and problem-solving. I take responsibility for the full project cycle — from planning to delivery.

Education

Master's Degree in Computer Science (Specializing AI)	Current
Master's Degree in Informatics	22/08/2023 – 10/06/2024
University West, Trollhättan, Sweden	
B. Tech Degree in Computer Science and Engineering	09/08/2014 – 30/07/2018
Jain University, Bangalore, India	

Experience

Face to Face Fund Raising   26/08/2024- 26/10/2024
Oxfam Svergie — Gothenburg, Sweden

- Onboarding potential members of Oxfam.

- Build and maintain relationships with current and prospective donors.

- Ensure timely and personalized acknowledgments of donations.

- Communicate the organization's mission and impact to engage and inspire potential donors.

Direct Dialog   12/11/2023 – 12/05/2024
Svenska Röda Korset (Swedish Red Cross) — Gothenburg, Sweden

- Onboard potential members to RedCross by providing comprehensive orientations and support.

- Build and maintain strong relationships with current and prospective donors.

- Ensure timely and personalized acknowledgment of donations to enhance donor satisfaction and loyalty.

- Communicate Redcross's mission and impact through compelling storytelling and data-driven insights.

- Utilize predictive modeling techniques to optimize fundraising efforts.

Freelance Graphic Designer 05/09/2022 - 04/08/2023
Kathmandu, Nepal

- Designed logos, color schemes, and marketing materials to enhance client brand visibility.

- Conducted user research and created wireframes and prototypes for websites and applications.

- Created visually engaging social media content and managed campaigns across Instagram and Facebook.

Deputy Manager, IT Department 08/08/2021 - 08/08/2022
Nepal Reinsurance Company Limited — Kathmandu, Nepal

- Led the design and launch of a new company website, ensuring brand alignment and SEO optimization.

- Designed and maintained network infrastructure for secure and efficient data flow.

- Spearheaded installation and configuration of new HR software.

- Managed email security protocols to mitigate breaches and enhance system resilience.

Technical Writer 14/09/2019 - 05/08/2021
ContentioLab — Kathmandu, Nepal

- Created user-friendly documentation, guides, and FAQs based on feedback.

- Developed content strategies aligned with product goals.

- Streamlined content creation using single-sourcing and repurposing techniques.

Publications/Projects

Thesis
- Master's Degree: "Impact of Artificial Intelligence on Customer Experience in E-commerce."

- B.Tech Degree: Personalized Recommendation Using Recommender System.

Research Papers
- "Comparative Study of Various Classifiers on Hypothyroid Data Using WEKA" presented at the Research Symposium on Advancements in Engineering.

- "Facial Expression Detection using Viola-Jones Algorithm" in TEST Engineering and Management (2019).

- "Securing Mechanism of Healthcare Data on Cloud" in the International Journal of Trend in Scientific Research and Development.

Conference Preceedings
- "Personalized Recommendation System; Movie Recommendation System" presented at the National Conference on Innovations in Computational Science and Information Technology (NCICSIT-18) on February 3, 2018, at the School of Engineering and Technology, Jain University, Bengaluru.

- Presented a research paper "Facial Expression Recognition System" in the 3rd International Conference on Smart Systems: Innovations in Computing (SSIC-2019), DOI: 10.1007/978-981-16-2877-18.

Trainings and Workshop

- Online course on "The Complete Digital Marketing Course (Social Media Marketing, Google Analytics, SEO)" – 12 Courses in 1.

- Workshop on The Internet of Things conducted by Geekslab Technologies Pvt. Ltd.

- Cisco Networking and Implementation workshop organized by IBNC INDIA.

Skills

- HTML — JavaScript / CSS — Python — DBMS — MS Office
- Eclipse — Visual Studio — WEKA — MATLAB— AdobeXD — Figma — Canva — Adobe Photoshop
- Problem Solving — Leadership — Analytical Thinking