

## CAR SALES (1994-2020)

This dashboard presents a comprehensive analysis of all major car brands, showcasing their market performance, sales trends, and competitive positioning. Track how leading manufacturers, from domestic giants to international players, are influencing consumer choices and shaping the automotive landscape. By 2020, top 5 car brands led the market by combining innovation, affordability and strong brand loyalty.



The below offers an in-depth analysis of car sales across various brands in India, categorized by transmission type (Manual, Automatic), engine configurations (petrol, diesel, hybrid, electric), seller types (authorized dealers, resellers), and seating capacity (2-seater, 5-seater, 7-seater, etc.). Gain insights into consumer preferences and how different car models align with the diverse needs of the market.



Brand Trends (1994-2020):



Seller Types:

