



## *sales dashboard*

This dashboard provides a comprehensive view of the business by integrating Sales, Operations & Delivery, and Customer Analysis. It enables quick insights, efficient navigation, and data-driven decision-making across all key areas



# *sales dashboard*

sales overview

operations&D  
elivery

Customer  
analysis



**Sales Overview:** Provides a clear view of sales performance, revenue, orders, and profit trends, enabling quick business insights.



**Operations & Delivery Performance:** Tracks delivery times and operational efficiency, helping identify bottlenecks and improve process performance.



**Customer Analysis:** Analyzes customer behavior, segmentation, and activity trends to support targeted strategies and enhance customer experience.



# Sales & Shipping Performance Dashboard

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3.00

Avg shipping Days



194

Number Of Customer



975

Number Of Orders



2221

Total Quantity



225.58K

Total Sales

Country

All

order\_date

☐ 2023

☐ 2024

☐ 2025

ProductCategory

Apparel

Appliances

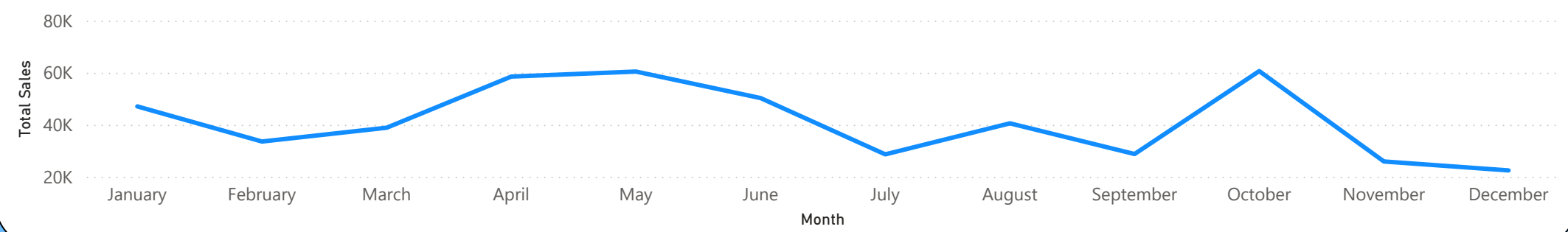
Electronics

Furniture

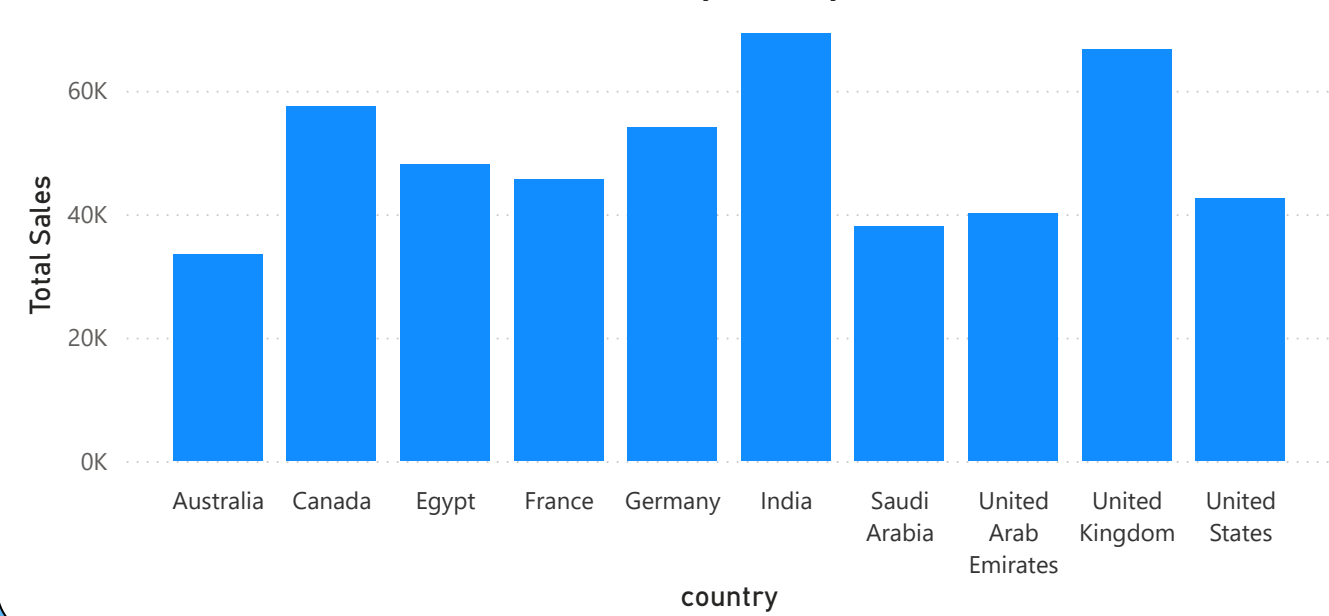
Grocery

Sportswear

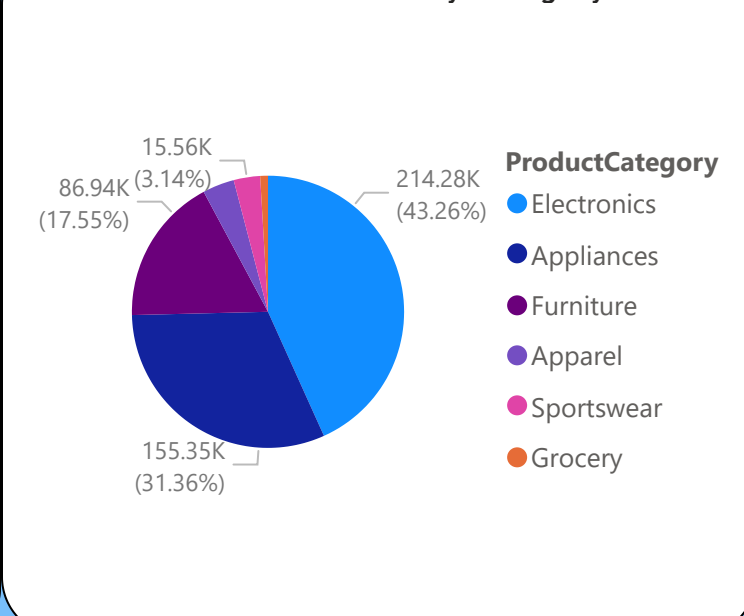
Sales trend over time



Total Sales by Country



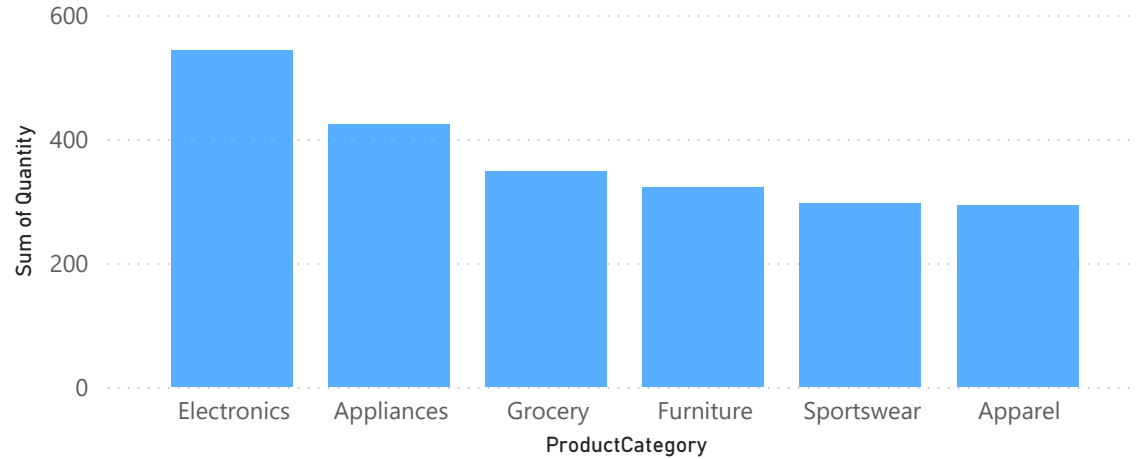
Sales Distribution by Category



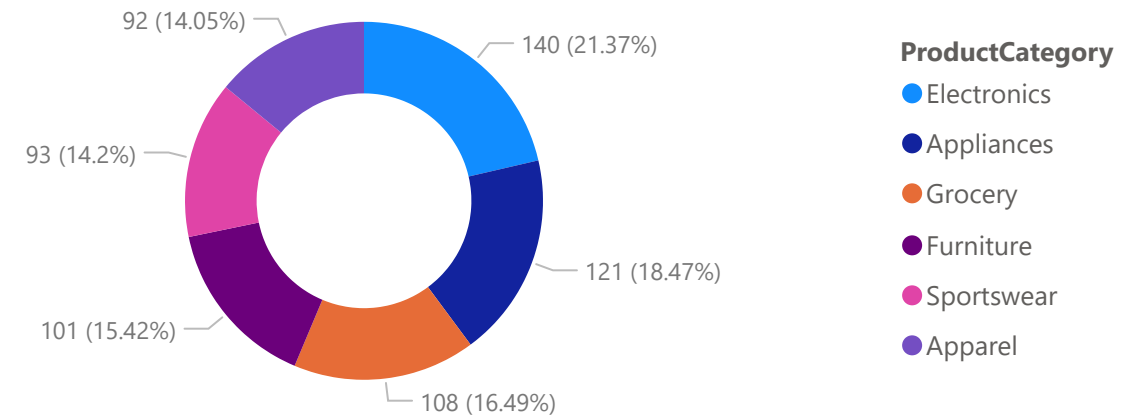
[GO TO CUSTOMER PAGE](#)

# operations & Delivery Performance

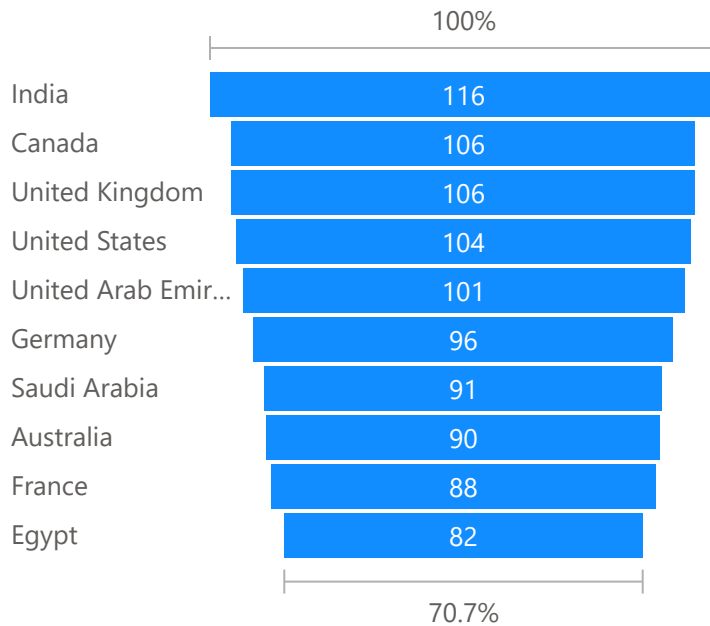
## Sum of Quantity by ProductCategory



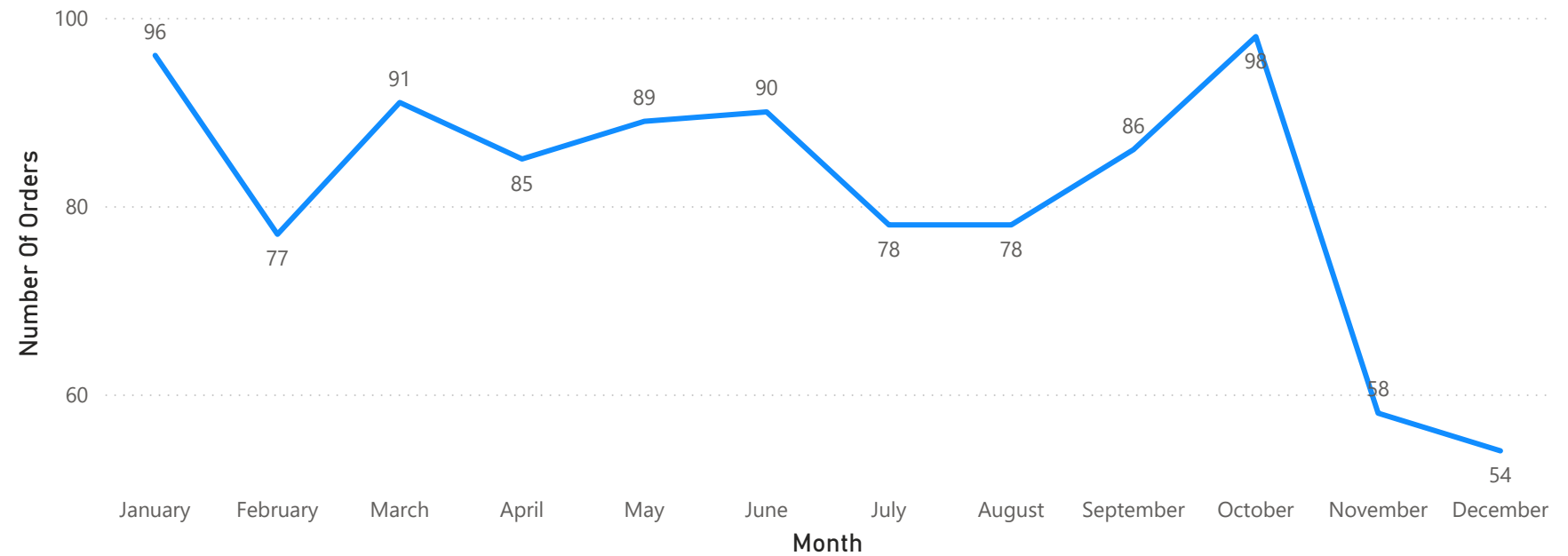
## Number Of Customer by ProductCategory



## Number of Orders per Country



## Number Of Orders by Month



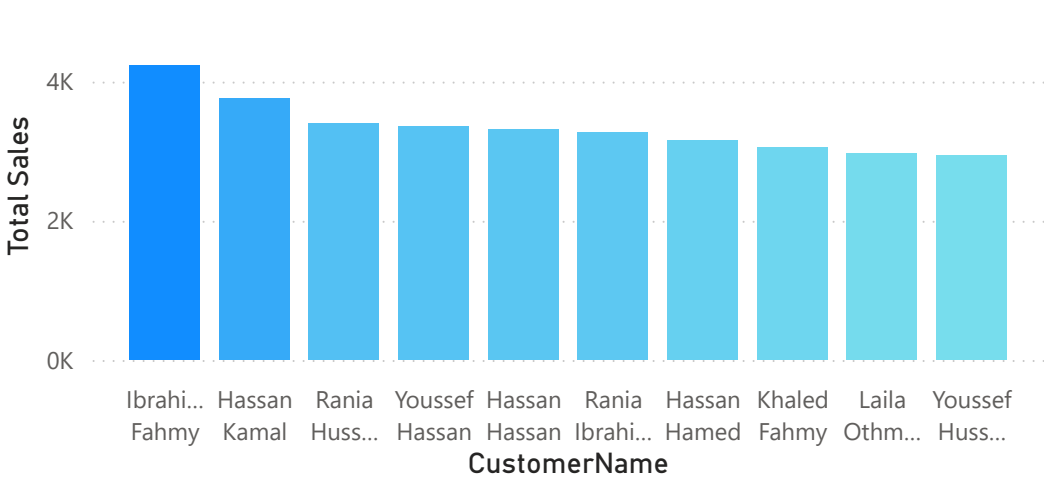


Number Of Customer by Country

CountryStandardized2 India Canada United States United Arab Emirates United Kingdom Australia Germany Saudi Arabia Egypt France



Top 10 Customer by Total Sales



CountryStandardized2	Number Of Customer
India	87
Canada	85
United States	82
United Arab Emirates	81
United Kingdom	79
Australia	73
Germany	73
Saudi Arabia	73
Egypt	71
France	70
Total	194

Top 5 Customer by Numbers of Orders

