

# Superstore Performance Overview

Analysis of category and regional performance using the Superstore dataset

27 635 \$

Total Sales

-22 \$

Net Profit

-0,08%

Profit Margin

215.9 \$

AOV

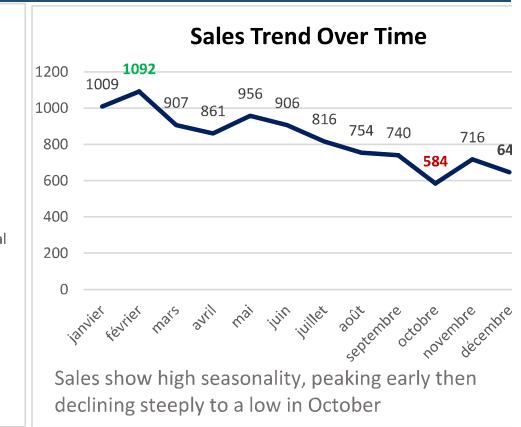
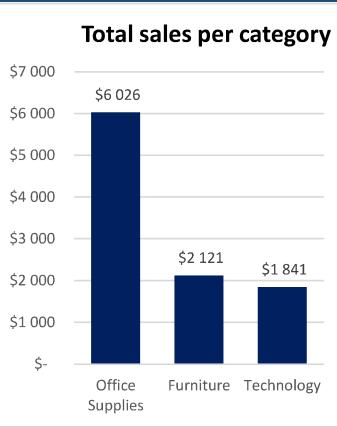
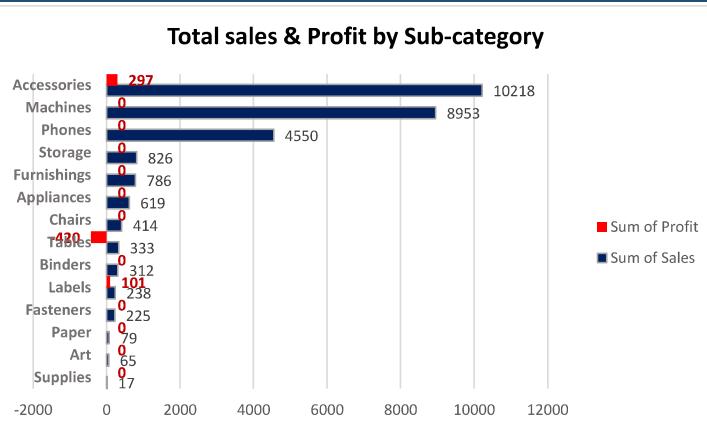
Average Order Value

Month
janvier
février
mars
avril
mai
juin
juillet
août
septembre
octobre

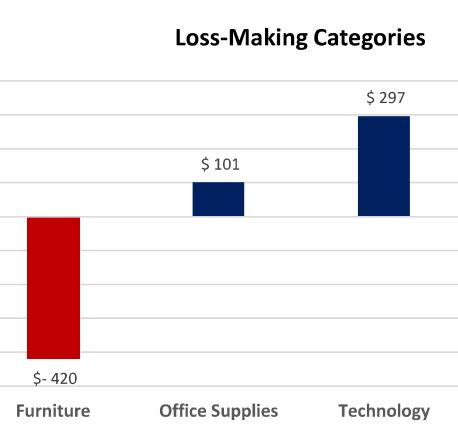
Category
Furniture
Office Supplies
Technology

Sub-Category
Accessories
Appliances
Art
Binders
Bookcases

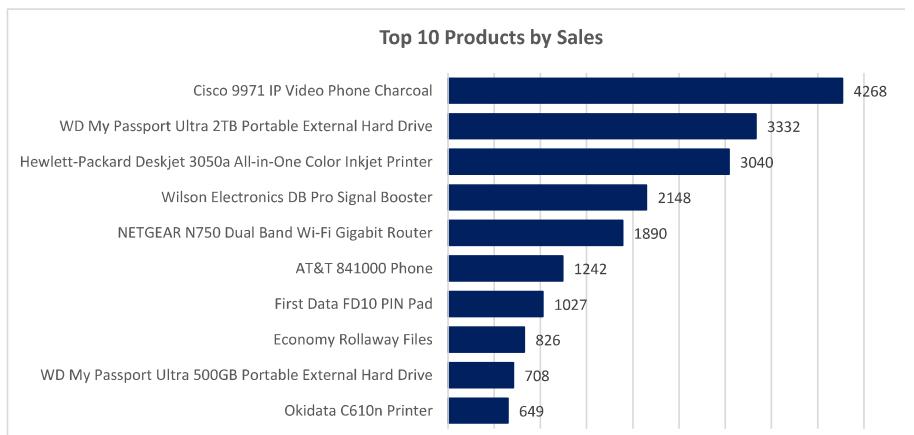


Row Labels	Sum of Sales	Sum of Profit
Accessories	10218	297
Machines	8953	0
Phones	4550	0
Storage	826	0
Furnishings	786	0
Appliances	619	0
Chairs	414	0
Tables	333	-420
Binders	312	0
Labels	238	101
Fasteners	225	0
Paper	79	0
Art	65	0
Supplies	17	0
<b>Grand Total</b>	<b>27635</b>	<b>-22</b>



Furniture is the only loss-making category, with -\$420 in profit. Office Supplies and Technology remain profitable but at low levels.

- Furniture
- Office Supplies



Row Labels	Sum of Sales	Sum of Profit
Accessories	10218	297

Sales Vs Profit

Profitability Analysis

Category	Count	Color
Appliances	619	0
Art	65	0
Binders	312	0
Bookcases	0	0
Chairs	414	0
Copiers	0	0
Envelopes	0	0
Fasteners	225	0
Furnishings	786	0
Labels	238	101
Machines	895	0
Paper	79	0
Phones	4550	0
Storage	826	0
Supplies	17	0
Tables	333	-420

