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Exploratory Data Analyses

Data content, analytics
and main findings

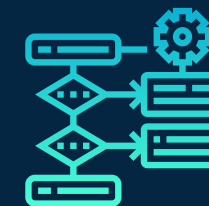
02



Preprocessing

Data distribution,
Correlation, Target
Mean encoding

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Models

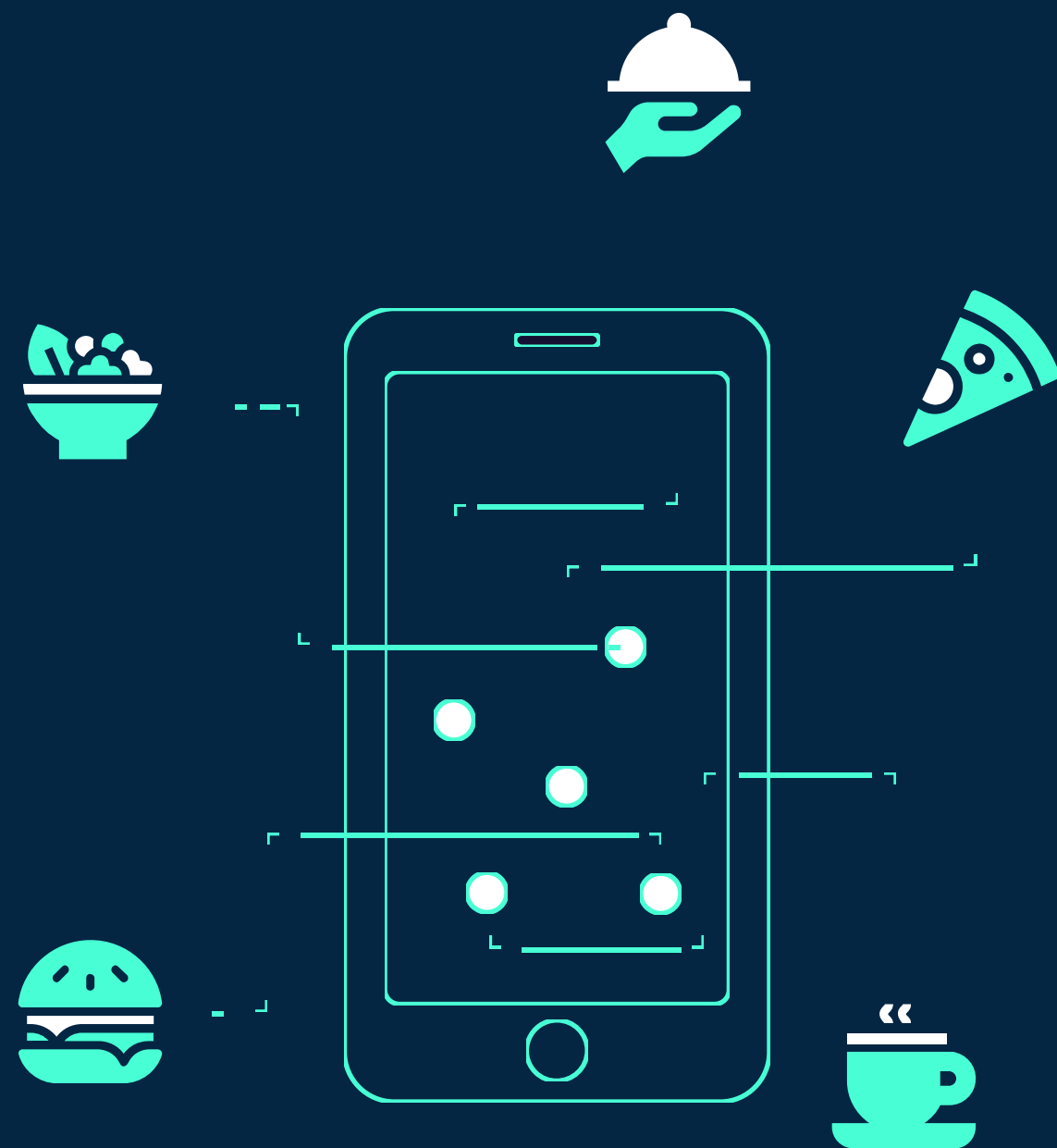
Logistics Regression,
Random Forest,
Catboost, KNN



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Conclutoion

models comparison and
conclusion



ABOUT THE PROJECT

For the final project, I chose to build a classifier model for new loan requests. I chose this topic because back in 2015, one of my co-workers built a "lead-scoring" model, which gives "grades" to potential new customers, and first phone calls would be made based on the calculated "grade." This model showed significant improvement of lead conversion and sales. I was always curious how he used historical data to create this model on a simple Excel spreadsheet. Thanks to this course, I learned about ML and the power it gives to get insights from the data

Data source and materials used:

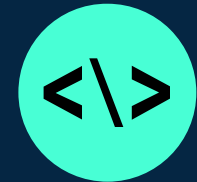
- Kaggle was used to find data for the project
 - Class work opynb and materials from classroom
-

EDA



Libraries used

NumPy
Pandas
matplotlib.pyplot
seaborn
sklearn.preprocessing
sklearn.model_selection
sklearn.linear_model
sklearn.metrics
sklearn.datasets
sklearn.ensemble
catboost
sklearn.neighbors



Initial data analytics



Visual analyses of some factors



Preprocessing

STEP 1

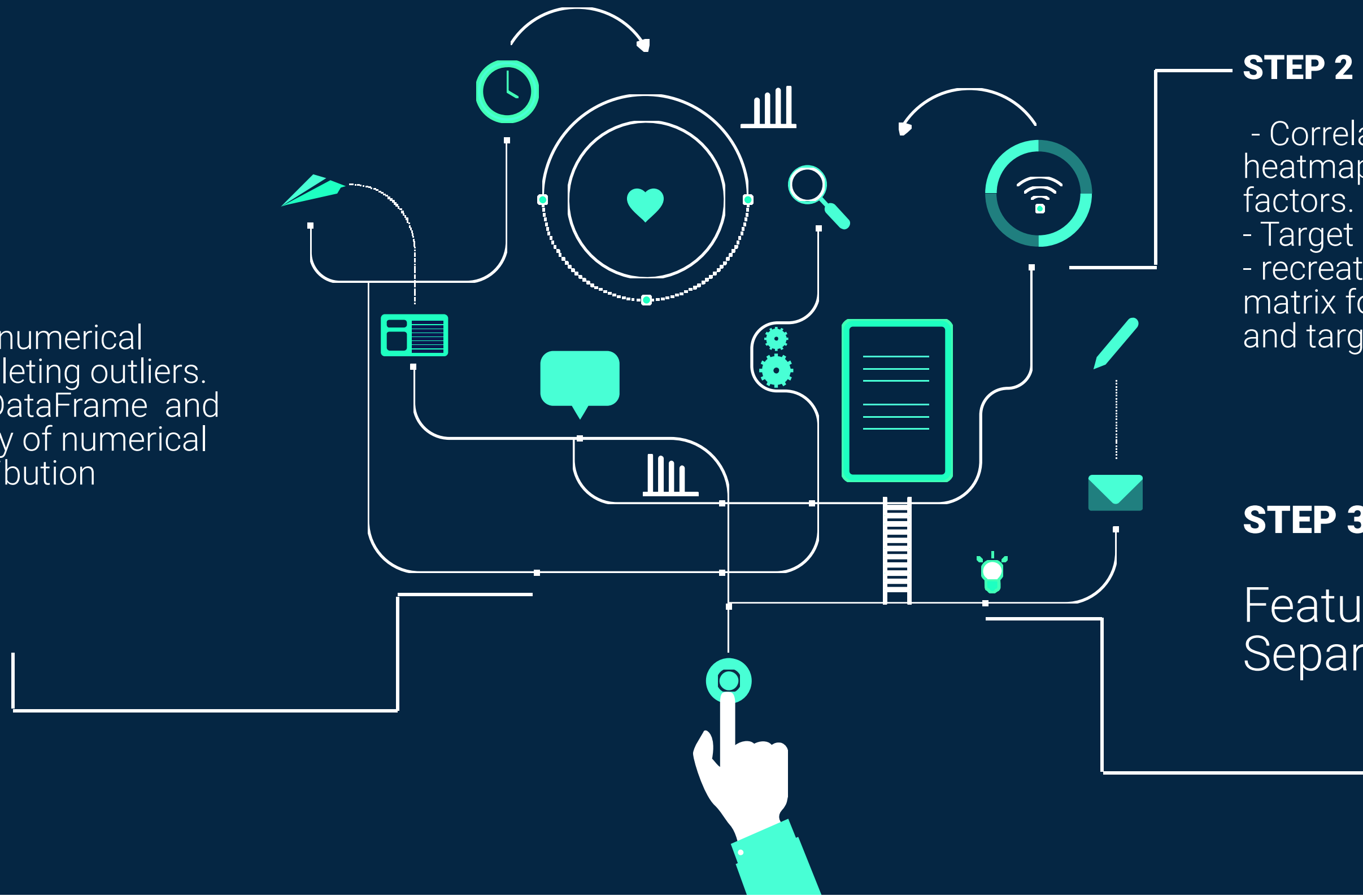
Analyses of numerical columns. Deleting outliers. Recreating DataFrame and visual display of numerical factors distribution

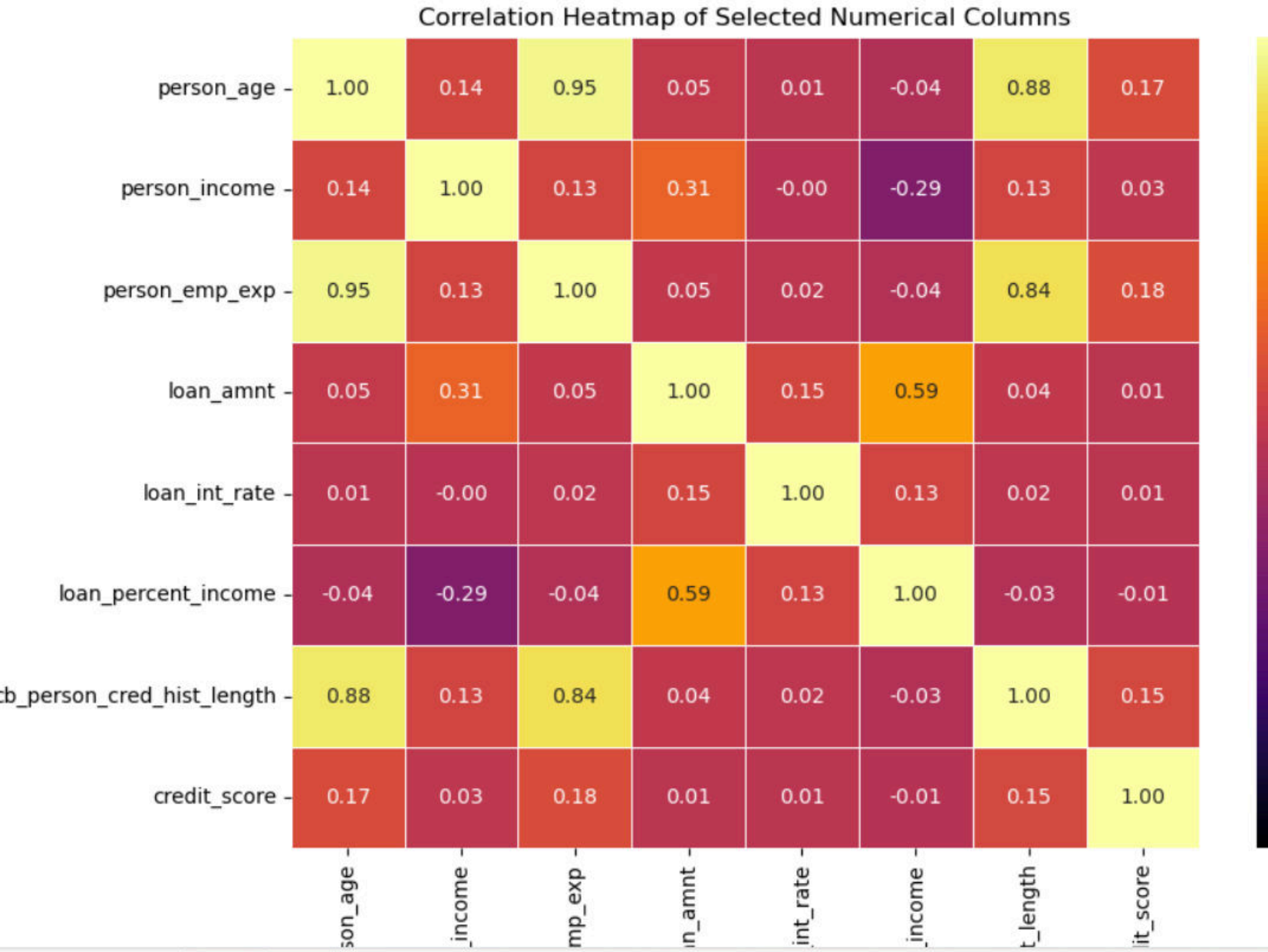
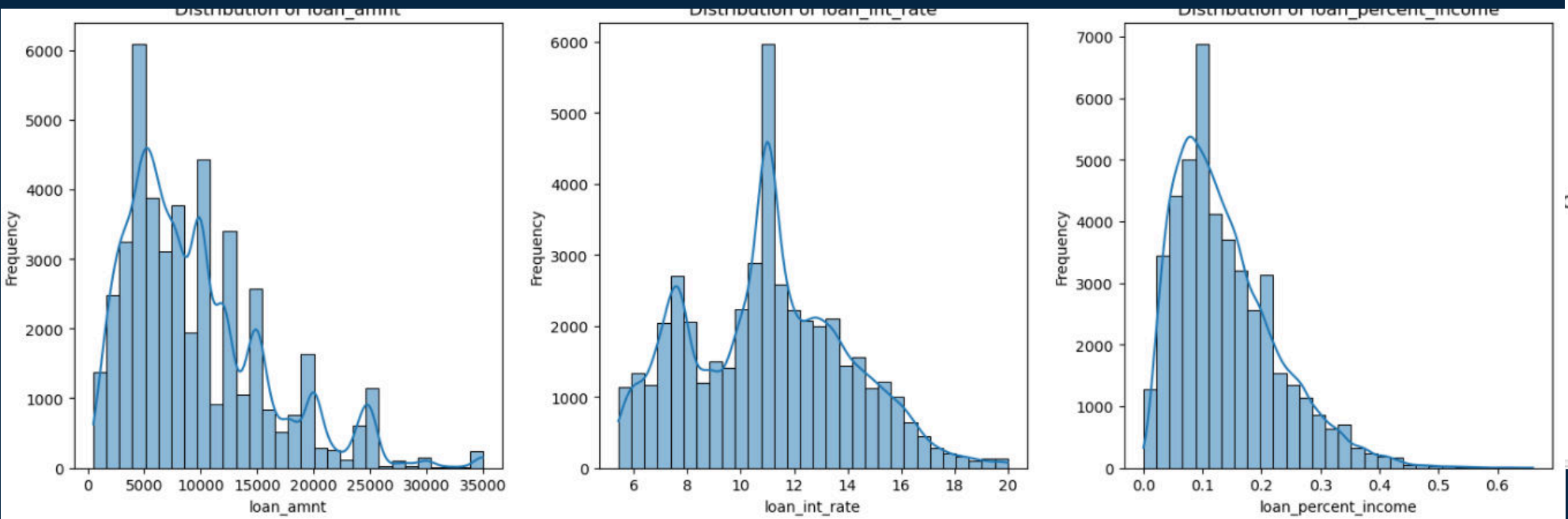
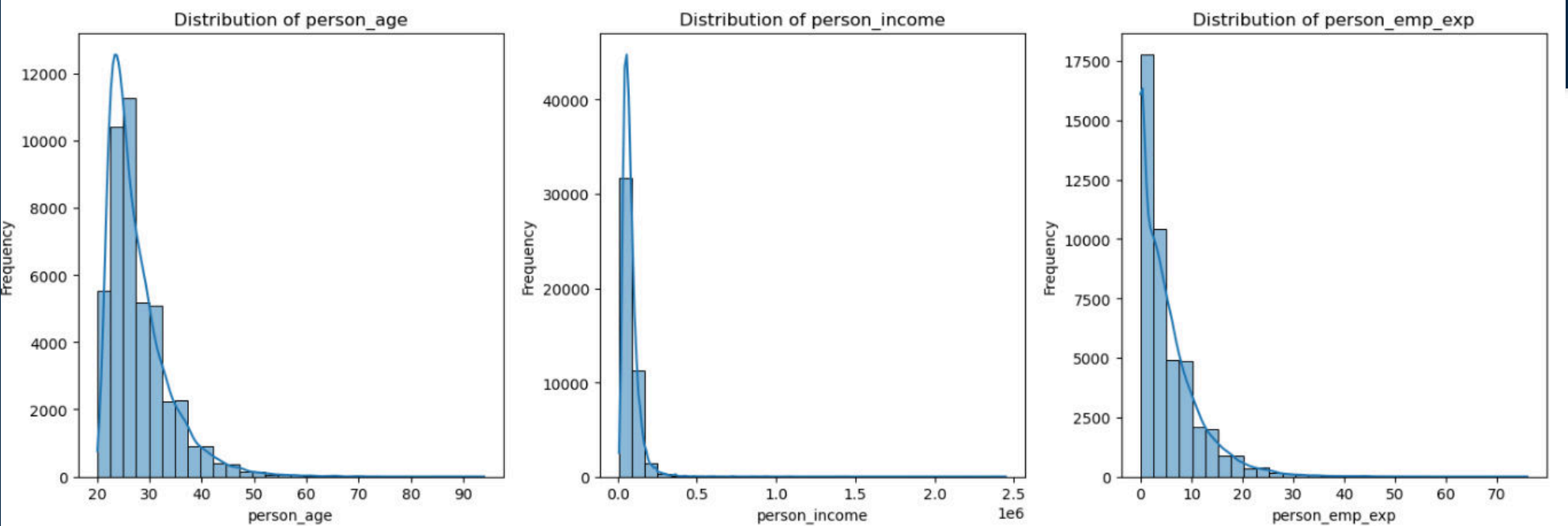
STEP 2

- Correlation matrix and heatmap for numerical factors.
- Target Mean Encoding
- recreating correlation matrix for all the factors and target output

STEP 3

Feature Separating





Models



Logistics Regression



Random Forest



Catboost



KNN



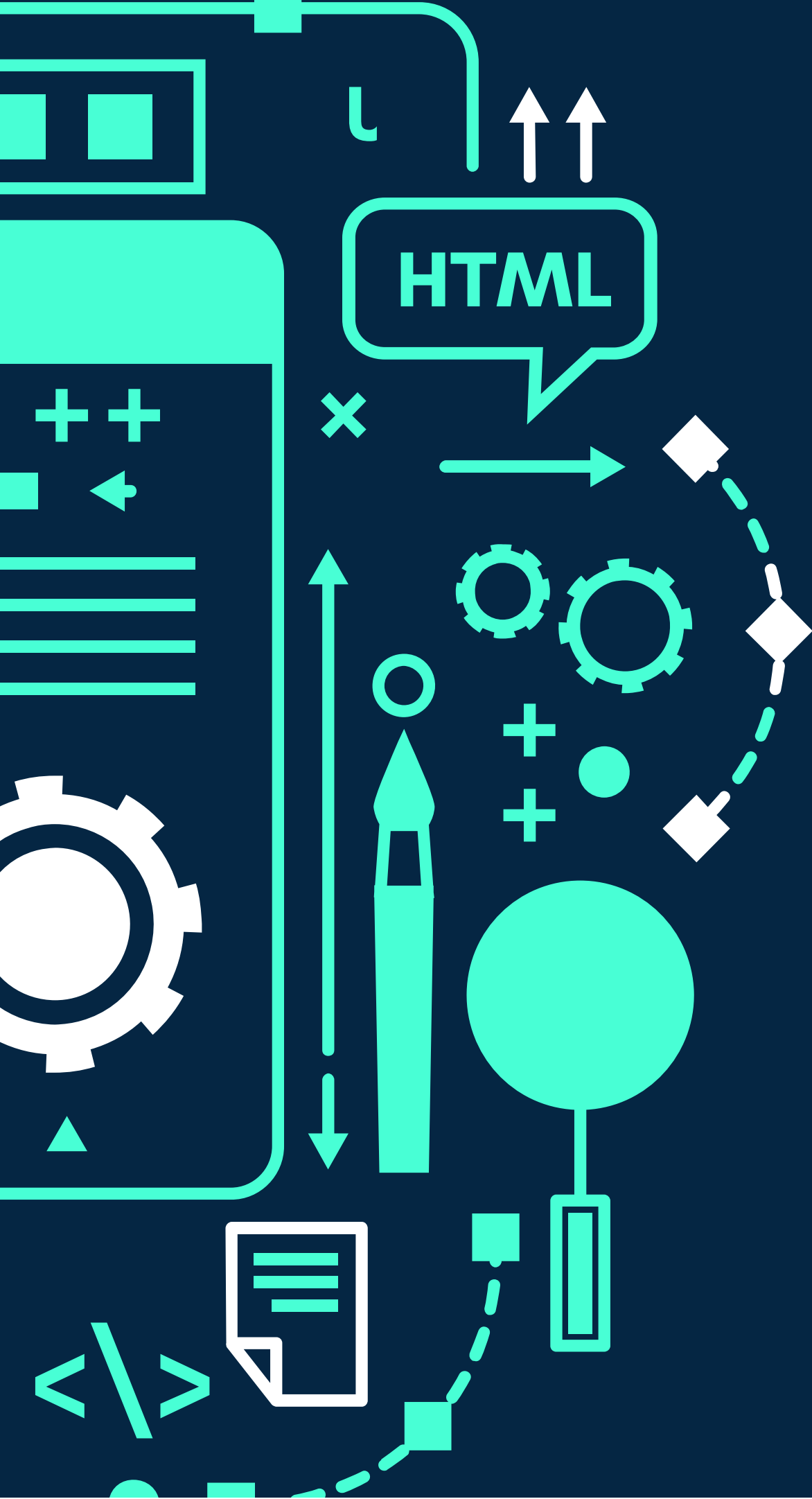
Conclution

]:

	Model	Accuracy
1	Random Forest	93.088121
2	Gradient Boost	90.187799
3	K Neighbors	90.187799
0	Logistic Regression	88.976553

All the models have an accuracy of 88% and higher

Random forest is the best model for out project with an accuracy of 93%



THANKS!