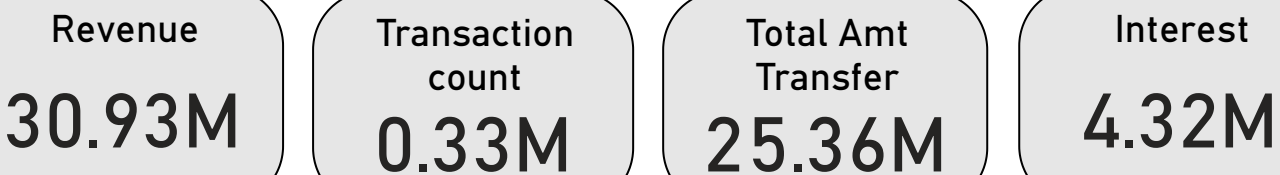
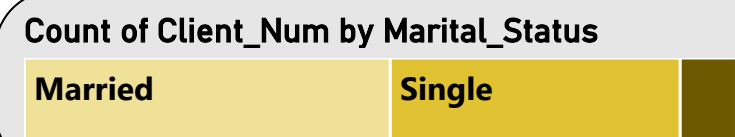


week_no_2 ▲	current_week_revenue	privious_week_revenue	WOW Growth
1	10,35,629.00		
2	10,53,088.00	10,35,629.00	1.7%
3	11,48,253.00	10,53,088.00	9.0%
4	10,71,916.00	11,48,253.00	-6.6%
5	10,64,587.00	10,71,916.00	-0.7%
6	11,21,745.00	10,64,587.00	5.4%
7	10,99,910.00	11,21,745.00	-1.9%
8	10,71,542.00	10,99,910.00	-2.6%
9	10,93,505.00	10,71,542.00	2.0%
10	9,87,828.00	10,93,505.00	-9.7%
11	11,31,273.00	9,87,828.00	14.5%
12	11,06,534.00	11,31,273.00	-2.2%
13	9,78,565.00	11,06,534.00	-11.6%
14	10,03,844.00	9,78,565.00	2.6%
15	10,56,489.00	10,03,844.00	5.2%
16	10,82,608.00	10,56,489.00	2.5%
17	9,78,444.00	10,82,608.00	-9.6%
18	10,63,739.00	9,78,444.00	8.7%
19	10,44,817.00	10,63,739.00	-1.8%
20	10,35,865.00	10,44,817.00	-0.9%
21	11,47,867.00	10,35,865.00	10.8%
22	10,18,519.00	11,47,867.00	-11.3%
Total	12,01,598.00	9,33,135.00	28.8%

# Credit Card Analysis



week_no_2	privious_week_revenue	current_week_revenue	WOW Growth
53	9,33,135.00	12,01,598.00	28.8%
52	10,70,439.00	9,33,135.00	-12.8%
51	10,26,551.00	10,70,439.00	4.3%
50	9,80,158.00	10,26,551.00	4.7%
49	10,08,777.00	9,80,158.00	-2.8%
48	10,47,115.00	10,08,777.00	-3.7%
Total	9,33,135.00	12,01,598.00	28.8%

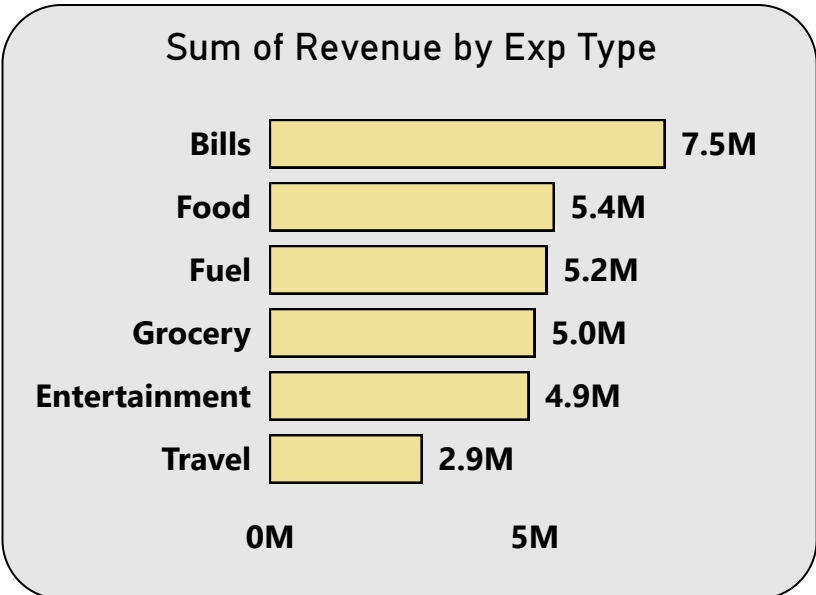
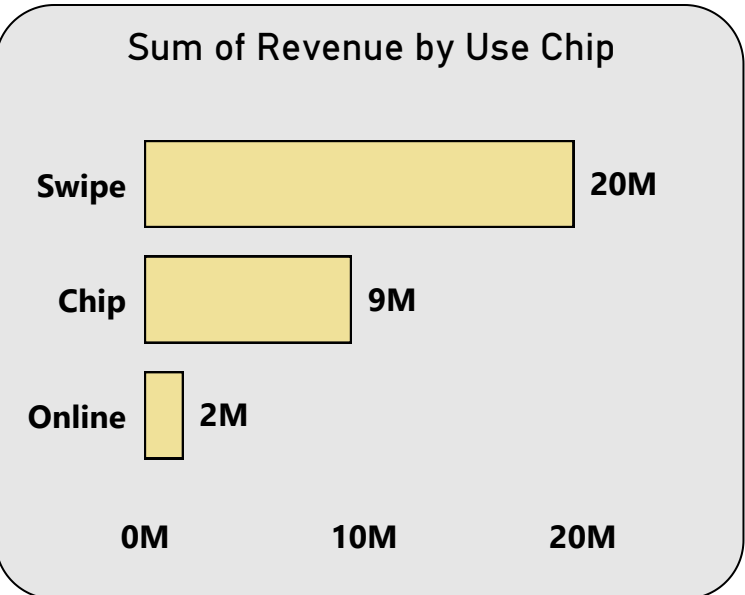
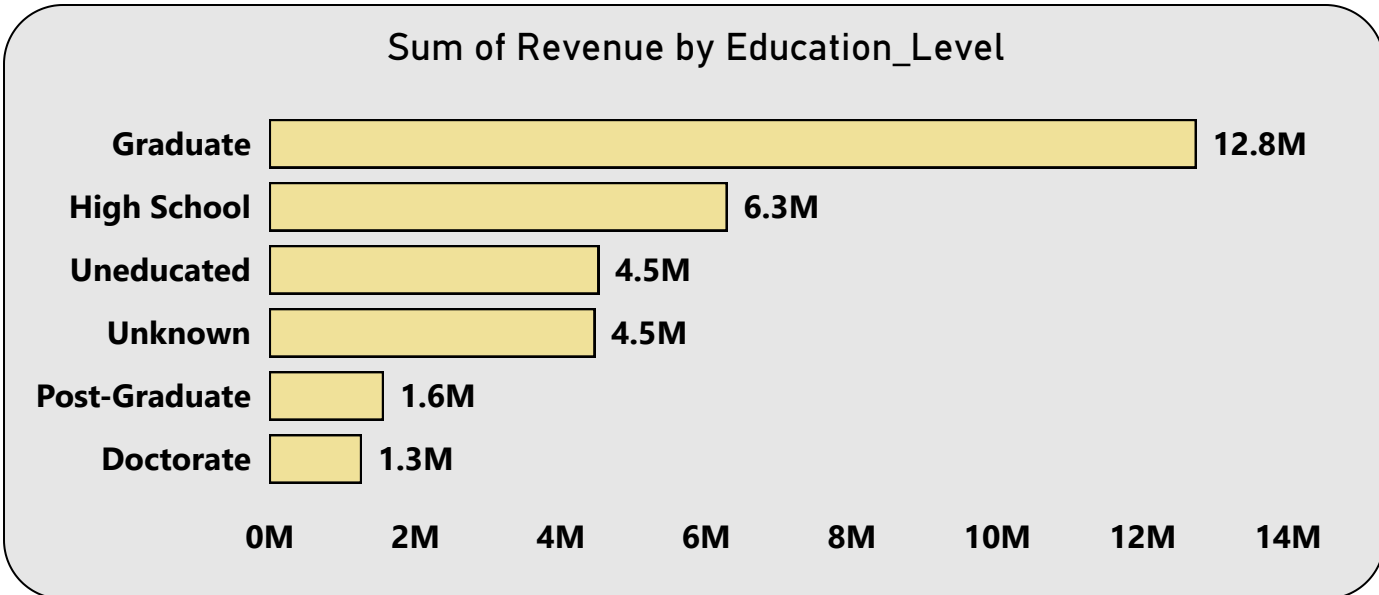
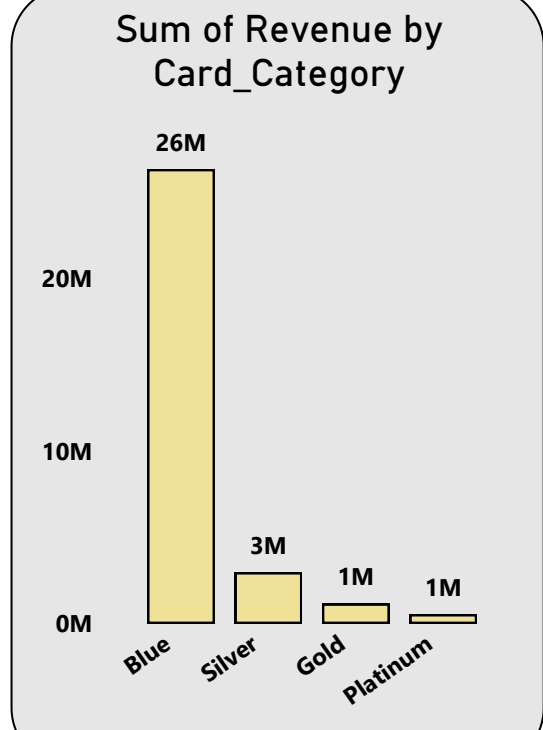
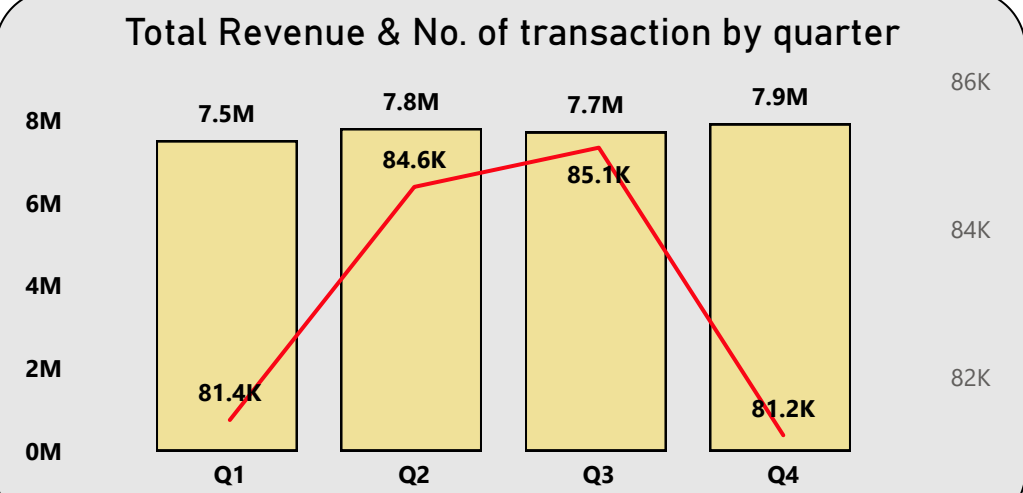
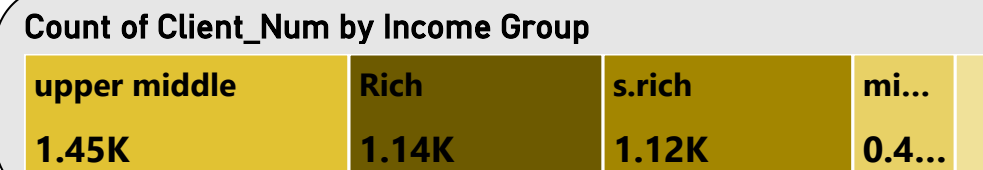


Week\_Start\_Date

All

Gender

M



# Customer Analysis

Count Of Clients

Q4

Q2

Q3

Q1

Week\_Start\_Date

All

Revenue

56.52M

Interest

8M

Income of  
Customers

57.09K

CSS

3.19

Gender

Select all

F

M

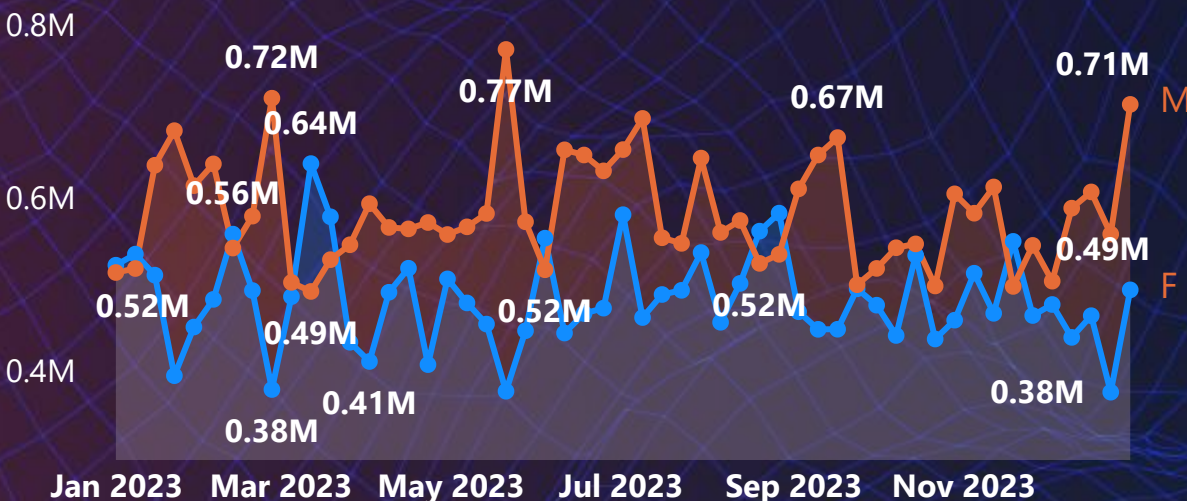
Use Chip

Chip

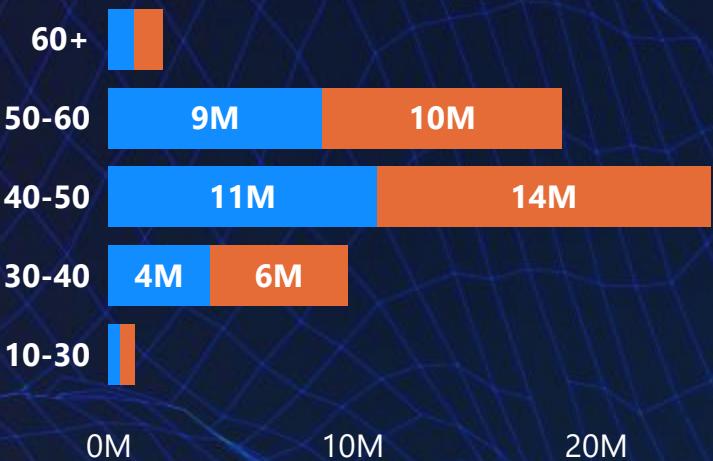
Swipe

Online

Revenue by week

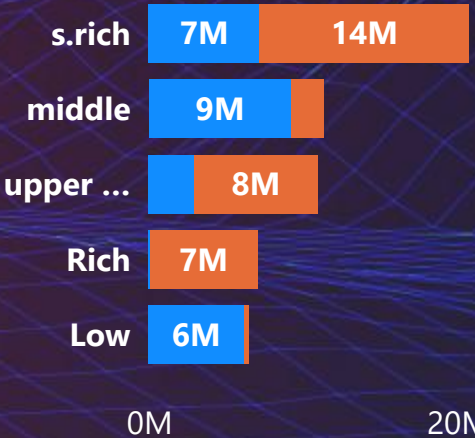


Revenue By Age Group

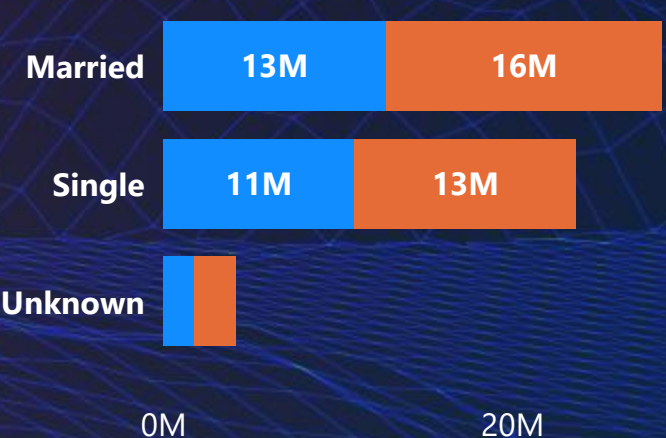


Job	Revenue	Income	Interest
Blue-collar	70,40,611.00	73516911	967756
Businessman	1,76,97,472.00	190350431	2584604
Govt	83,35,546.00	90834727	1182243
Retirees	46,17,446.00	49619308	641690
Selfemployed	85,42,818.00	77659931	1141502
White-collar	1,02,83,138.00	105618475	1464705
Total	5,65,17,031.00	587599783	7982500

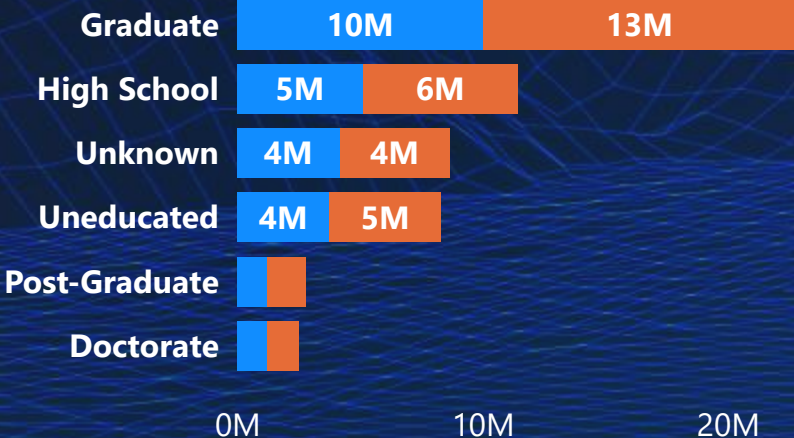
Revenue By Income Group



Revenue By Marital Status



Revenue By Education Group



Revenue By State Code

