

# Credit Card Transaction Report

Revenue

55M

Total Interest

7.8M

Tran. Amount

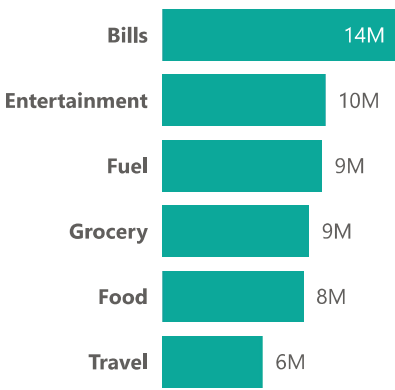
45M

Trans. Count

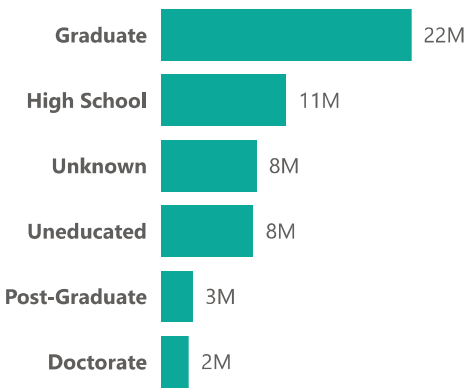
656K

| Card Category | Total Revenue | Total Transaction Amount | Total Interest Earned |
|---------------|---------------|--------------------------|-----------------------|
| Blue          | 46139398      | 36957875                 | 64,95,887.74          |
| Gold          | 2454072       | 2024078                  | 3,73,784.16           |
| Platinum      | 1135608       | 953314                   | 1,61,629.05           |
| Silver        | 5586332       | 4586746                  | 8,12,081.28           |
| Total         | 55315410      | 44522013                 | 78,43,382.23          |

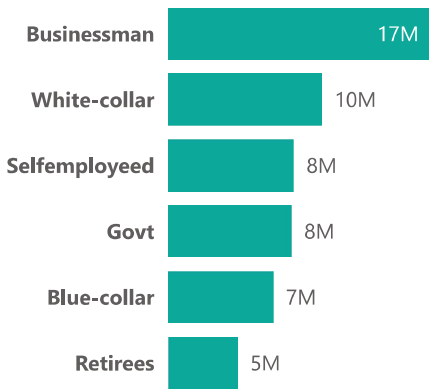
## Revenue by Expenditure Type



## Revenue by Education Level



## Revenue by Customer Job



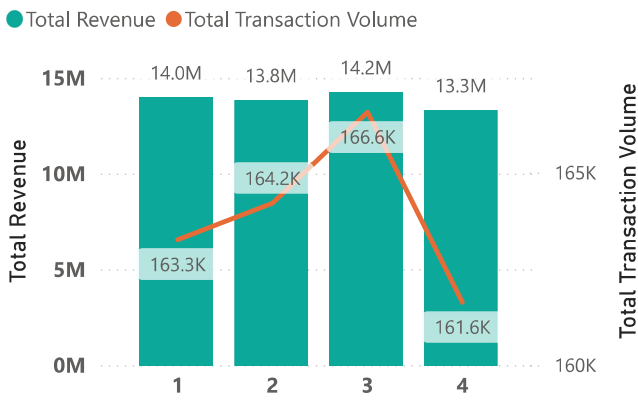
Q4

Q3

Q2

Q1

## Qtr Revenue and Total Transaction Count



Week\_Start\_Date

All

F

M

Med

Low

High

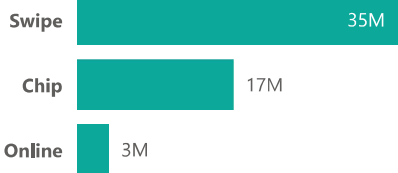
Silver

Blue

Gold

Platinum

## Revenue by Use Chip



## Revenue by Card Type

