

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	31 January 2026
Team ID	LTVIP2026TMIDS41751
Project Name	Flavour Fusion: Ai-Driven Recipe Blogging
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows the first page of the template. It has a blue header bar with the title "Template". Below it is a large white area divided into three columns. The left column contains a "Before Team Discussion" section with a lightbulb icon, a "Brainstorm & idea prioritization for Flavour Fusion" section with a brief description, and a summary of preparation time (15 minutes), team size (3-5 members), and maximum marks (4 marks). The middle column contains a "Define your problem statement" section with a question about generating AI-generated recipe blogs, a "Before team discussion" section with tips for discussion, and a "Key Discussion Guidelines" box with points like "Focus on automation", "Prioritize user-friendly interface", etc. The right column contains a "Before team discussion" section with tips for discussion, and a "Key Discussion Guidelines" box with points like "Focus on automation", "Prioritize user-friendly interface", etc.

Step-2: Brainstorm, Idea Listing and Grouping

The screenshot shows the second page of the template. It has a blue header bar with the title "Template". Below it is a large white area divided into two columns. The left column contains a "Brainstorm" section with a brief description and a summary of preparation time (15 minutes), team size (3-5 members), and maximum marks (4 marks). It also includes a "Person 1" and "Person 2" section with a grid of ideas. The right column contains a "Group Ideas" section with a brief description and a summary of preparation time (15 minutes), team size (3-5 members), and maximum marks (4 marks). It also includes a "Core Application", "AI Integration", "User Experience", and "Future Enhancements" section with a grid of ideas.

Step-3: Idea Prioritization

4 Feature Prioritization (Importance vs Feasibility)

30 minutes

Importance

Feasibility

After you collaborate

You can export the result as an image or PDF to share with members of your company who might find it useful.

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