

Rahul Soral

Data Analyst

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SUMMARY

Detail-oriented Project Management and Data Analysis professional with expertise in technical writing, social media strategy, and cross-functional collaboration. Proven ability to enhance social media reach and engagement through data-driven insights. Skilled in market research, data analysis, and creating comprehensive reports. Proficient in SQL, Python, Excel, and data visualization tools such as Tableau and Power BI. Strong communication and interpersonal skills, adept at conveying complex technical concepts clearly. Seeking to leverage analytical expertise and project management skills in a challenging Data Analyst role.

SKILLS

- Python • R • SQL • Excel VBA Macros • Power BI • Excel Charts • Tableau
- Jupyter Notebook • Data Analysis • Business Intelligence • Data Cleaning and Preparation
- Data Warehousing • Database Management • Statistical Analysis • Problem Solving
- Critical Thinking • Communication • Data Mining • Collaboration • Data Governance

EXPERIENCE

Lucien Solutions

Mar 2024 - Jun 2024

Project Management Intern

Managed and analyzed data for multiple projects, leading to a **1066.67% increase** in Instagram reach. Enhanced **cross-functional collaboration** and revamped social media strategy, resulting in significant engagement improvements. Developed and authored technical reports, ensuring clarity and precision in communication.

- Conducted comprehensive data analysis, identifying key trends and insights that boosted social media engagement by over 1000%.
- Authored numerous technical blogs and reports, enhancing communication clarity and effectiveness.
- Performed detailed competitor analysis, providing actionable insights that informed strategic decisions.
- Generated in-depth analytical reports, ensuring data-driven decision-making across various projects.
- Suggested effective business development strategies that contributed to overall growth.
- Worked closely with clients, ensuring proper communication and understanding of their needs.
- Managed various projects, demonstrating strong organizational and leadership skills to meet deadlines and achieve goals.

PROJECTS

Instagram Reach Analysis

- Utilized Pandas and NumPy for preprocessing, followed by visualization with Matplotlib and Seaborn to analyze impressions from different sources.
- Applied **Scikit-Learn's Passive Aggressive Regressor** to predict impressions, uncovering key relationships between engagement metrics.
- Generated scatter plots and word clouds with **Plotly** and **WordCloud** libraries, providing clear insights into content performance.
- Analyzed conversion rates and impressions to deliver actionable insights for optimizing Instagram content strategy and boosting engagement.

Online Business store Data Analysis (POWER BI)

- Ensured clean, quality data Processed data with custom columns.
- Conducted in-depth analysis using Pivot Tables and Excel functions Visualized insights with compelling charts and custom sheets.
- Crafted comprehensive reports and dashboards from start to finish.

CERTIFICATIONS

- **Business Analysis and Process Management**
- **Data Science Foundation**

Feb, 2024

Mar, 2024