

# Dark Charge: Secure and Efficient EV Navigation for the Modern Hero



## BRUCE WAYNE



*"In the shadows, preparation is key.  
Efficiency in all things—especially when recharging."*

Age	34
Location	Gotham City
Occupation	CEO of Wayne Enterprises
Status	Single
Family	No children, but deeply committed to his company and his city.

### Core needs

- Fast and unobtrusive access to EV charging stations.
- Latest technology for quick and efficient charging.
- Accurate, up-to-date information on security and availability.

### Frustrations(pain points)

- Insecurity: Stations that lack security and up-to-date information.
- Outdated Tech: Limited access to advanced charging options.
- Exposure: Crowded, high-profile locations that compromise privacy.

### Behaviors

Prefers late-night charging to avoid crowds.He relies heavily on technology and expects his apps to be as cutting-edge as the rest of his gearSafety is a top priority, and Bruce prefers stations in well-lit, secure areas..

### Skills

Problem solving	<div></div>
Martial Arts	<div></div>
Leadership	<div></div>