

Blinkit Storyboard

Outlet Location T...

All

Outlet Type

All

Item Type

All

Clear all slicers



Total Sales
1202K



Average Sales
140.99



Average Rating
3.92



No of items
8523

Average Rating

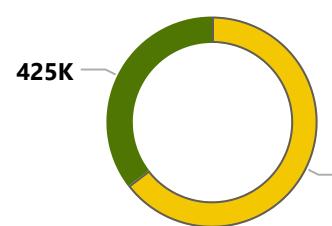
Average Sales

Number of items

Total Sales

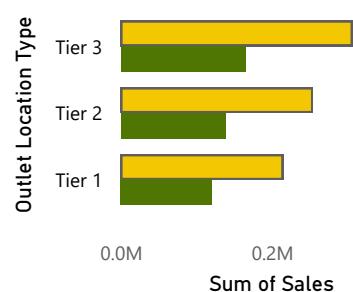
Fat Content

Low Fat Regular



Fat Outlet Location

Low Fat Regular



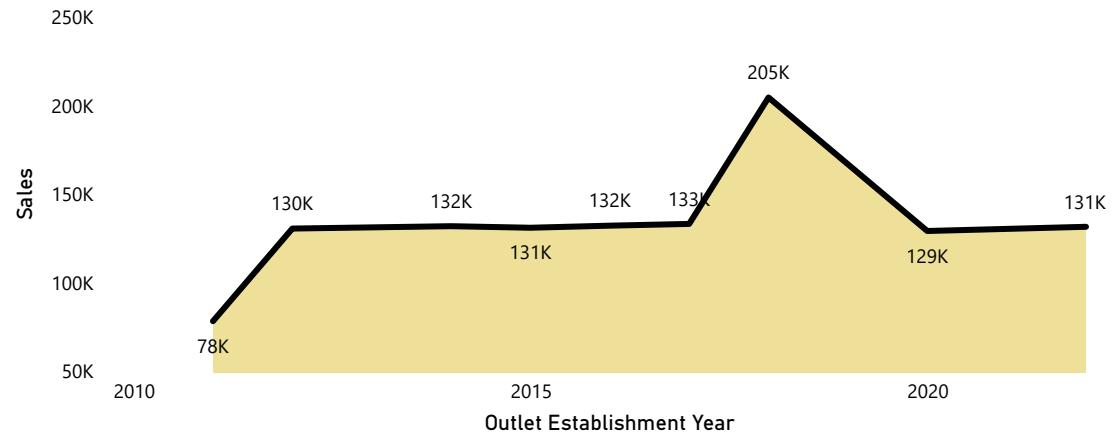
Sales by Item Type

| | |
|------------------|----------------|
| Fruits and Ve... | 178.11K |
| Snack Foods | 175.44K |
| Household | 135.98K |
| Frozen Foods | 118.57K |
| Dairy | 101.27K |
| Canned | 90.70K |
| Baking Goods | 81.89K |
| Health and H... | 68.01K |
| Meat | 59.45K |
| Soft Drinks | 58.50K |
| Breads | 35.39K |
| Hard Drinks | 29.33K |
| Others | 22.46K |
| Starchy Foods | 21.89K |
| Breakfast | 15.60K |
| Seafood | 9.08K |

List of Items

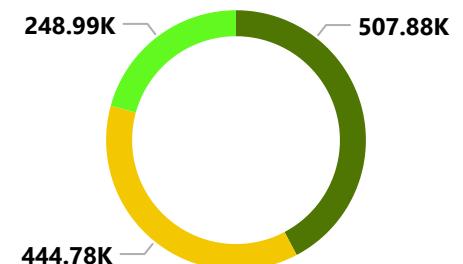
Sales

Outlet Establishment Year

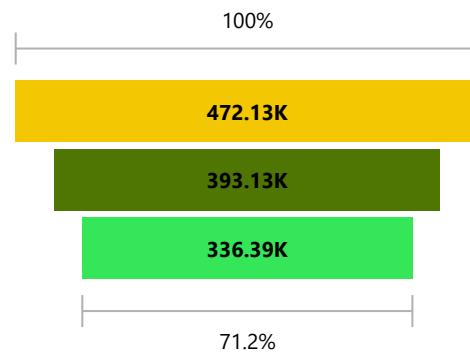


Fat Content

Medium Small High



Sum of Sales by Outlet Location Type



| Outlet Type | Total Sales | No of items | Average Sales | Average Rating | %GT Sum of Item Visibility |
|-------------------|----------------|-------------|---------------|----------------|----------------------------|
| Grocery Store | 151929 | 1083 | 140.29 | 3.93 | 20.15% |
| Supermarket Type1 | 787529 | 5577 | 141.21 | 3.92 | 60.08% |
| Supermarket Type2 | 131471 | 928 | 141.67 | 3.93 | 10.05% |
| Supermarket Type3 | 130721 | 935 | 139.81 | 3.91 | 9.72% |
| Total | 1201650 | 8523 | 140.99 | 3.92 | 100.00% |