



# PIZZA SALES ANALYSIS 2015

Pizza Category  
All

01-01-2015

31-12-2015

Home

Best/Worst Sellers

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

### MONTHLY

There are **maximum** orders from month of **July** and **January**.

## SALES PERFORMANCE

### CATEGORY

**Classic Category** contributes to **maximum** sales & total orders.

### SIZE

**Large size** pizza contributes to **maximum** sales.

Total Revenue

817.86K

Avg Order Value

38.31

Total Pizza Sold

49574

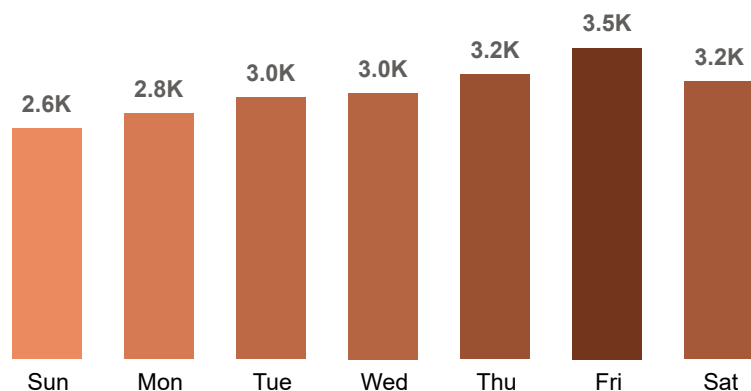
Total Orders

21350

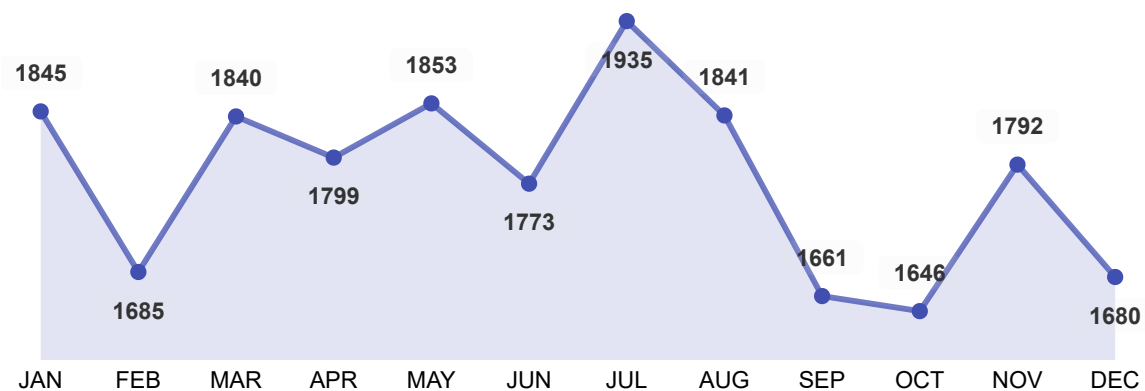
Avg Pizzas Per Order

2.32

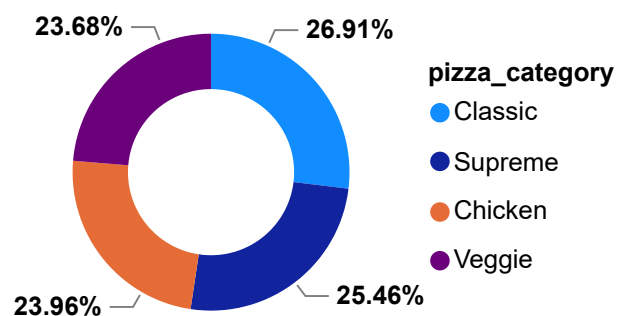
## Daily Trend for Total Orders



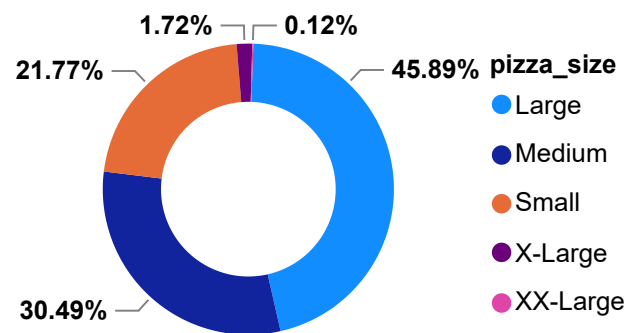
## Monthly Trend for Total Orders



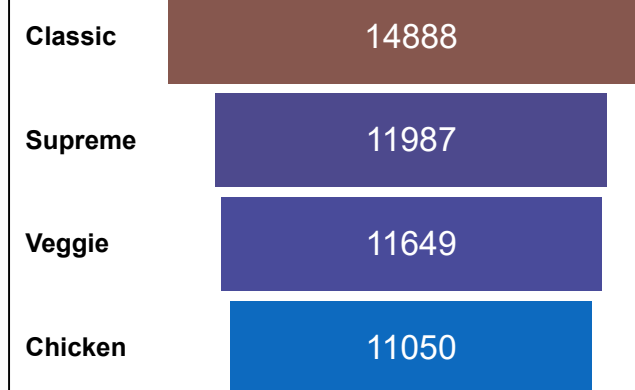
## % of Sales by Pizza Category



## % of Sales by Pizza Size



## Total Pizza Sold by Pizza Category



Quick measure



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## BEST SELLERS

### REVENUE

The Thai Chicken Pizza  
Contributes to **maximum**  
Revenue.

### QUANTITY

The Classic Deluxe Pizza  
Contributes to **maximum**  
Total Quantities.

### TOTAL ORDERS

The Classic Deluxe Pizza  
Contributes to **maximum**  
Total Orders.

## WORST SELLERS

### REVENUE

The Brie Carre Pizza  
Contributes to **minimum**  
Revenue.

### QUANTITY

The Brie Carre Pizza  
Contributes to **minimum** Total  
Quantities.

### TOTAL ORDERS

The Brie Carre Pizza  
Contributes to **minimum** Total  
Orders.

Total Revenue

817.86K

Avg Order Value

38.31

Total Pizza Sold

49574

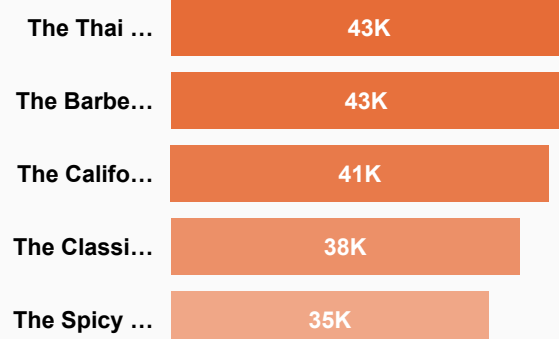
Total Orders

21350

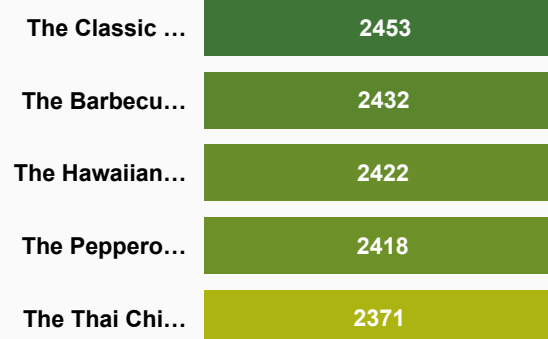
Avg Pizzas Per Order

2.32

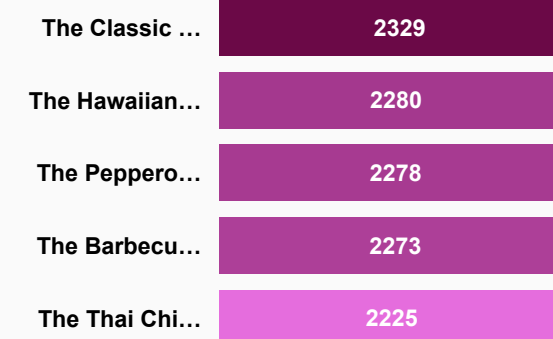
### Top 5 Pizzas by Revenue



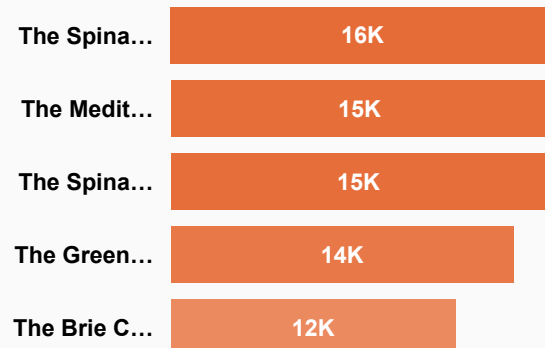
### Top 5 Pizzas by Quantity



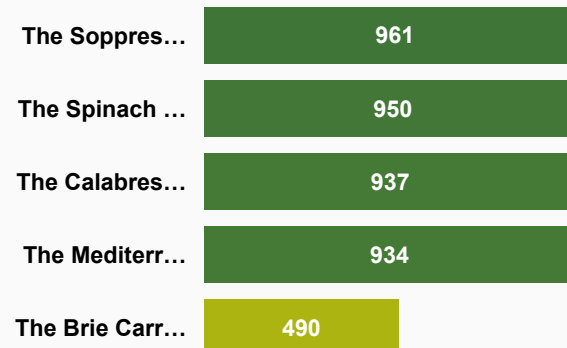
### Top 5 Pizzas by Total Orders



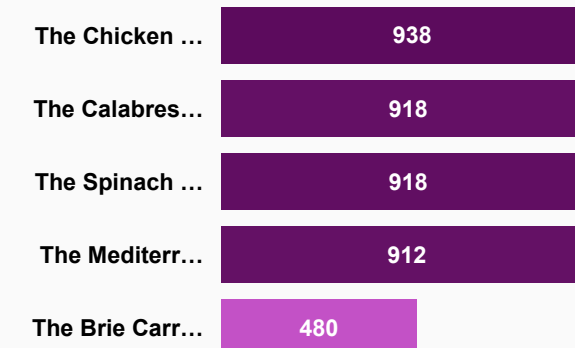
### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Total Orders



Quick measure