

Wireframe Document

ANALYZING TRAVEL INSURANCE DATA

Revision Number - 1.2

Last Date of Revision - 22/04/2022

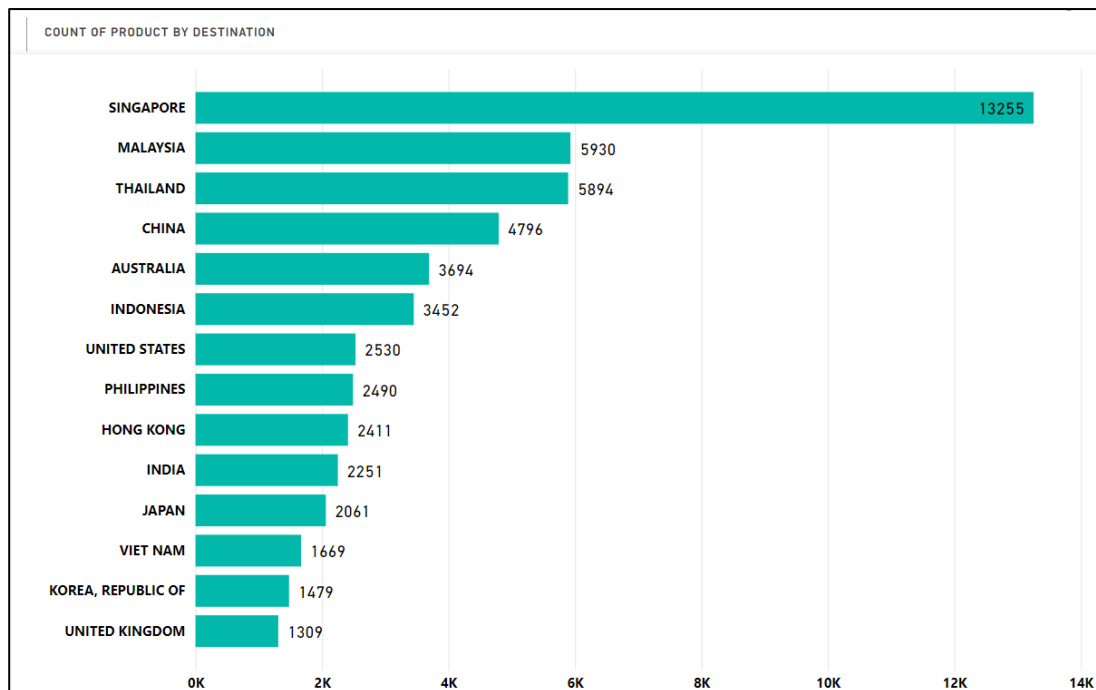
RAHUL

Document Control

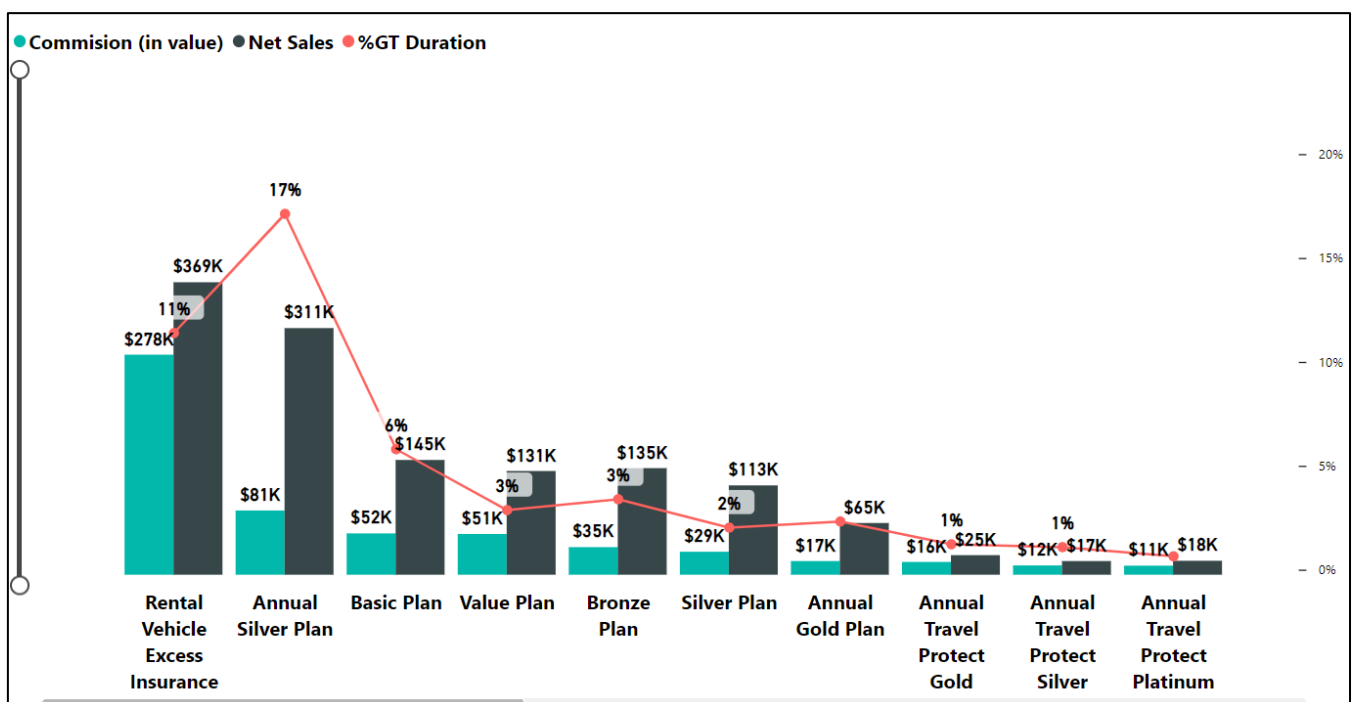
Date	Version	Description	Author
04/04/2022	1.0	Introduction, Problem Statement	Rahul
07/04/2022	1.1	Dataset Information, Architecture Description	Rahul
22/04/2022	1.2	Final Revision	Rahul

We Performed Exploratory Data Analysis on Power BI and then created a Dashboard.

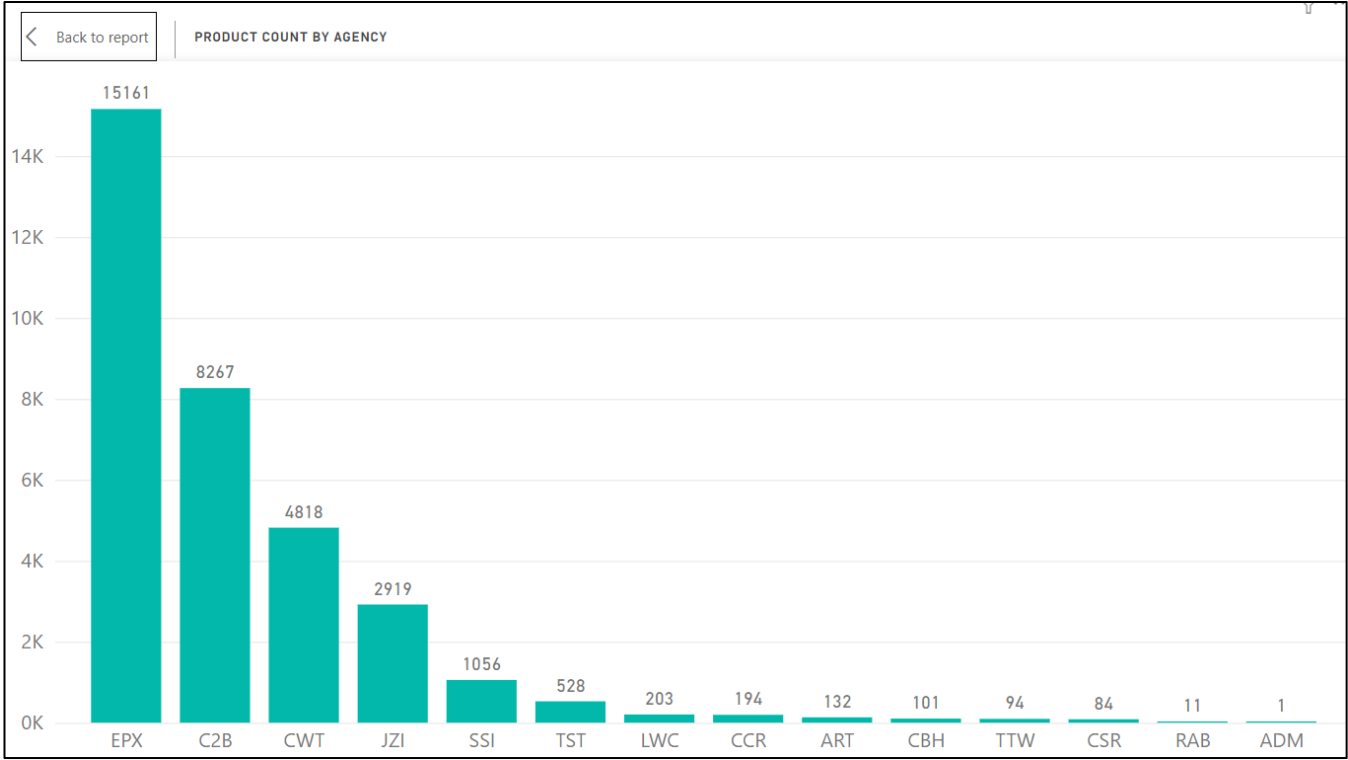
1. For which travel destination most plans were taken?



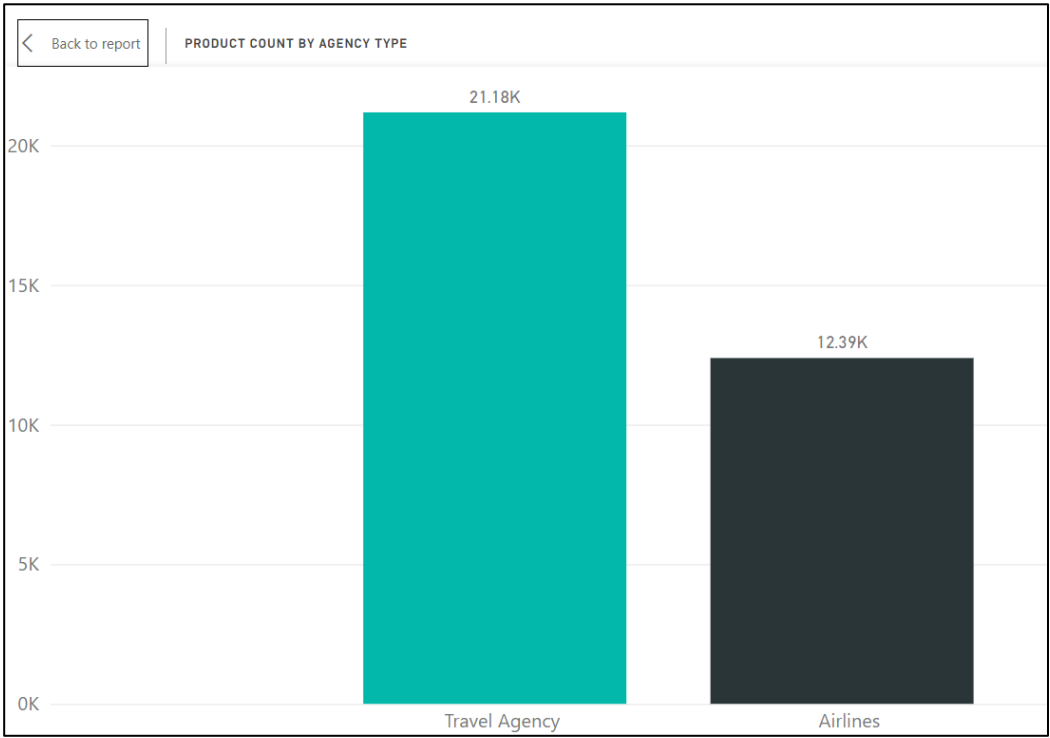
2. How was Net Sales and Commission per plan?



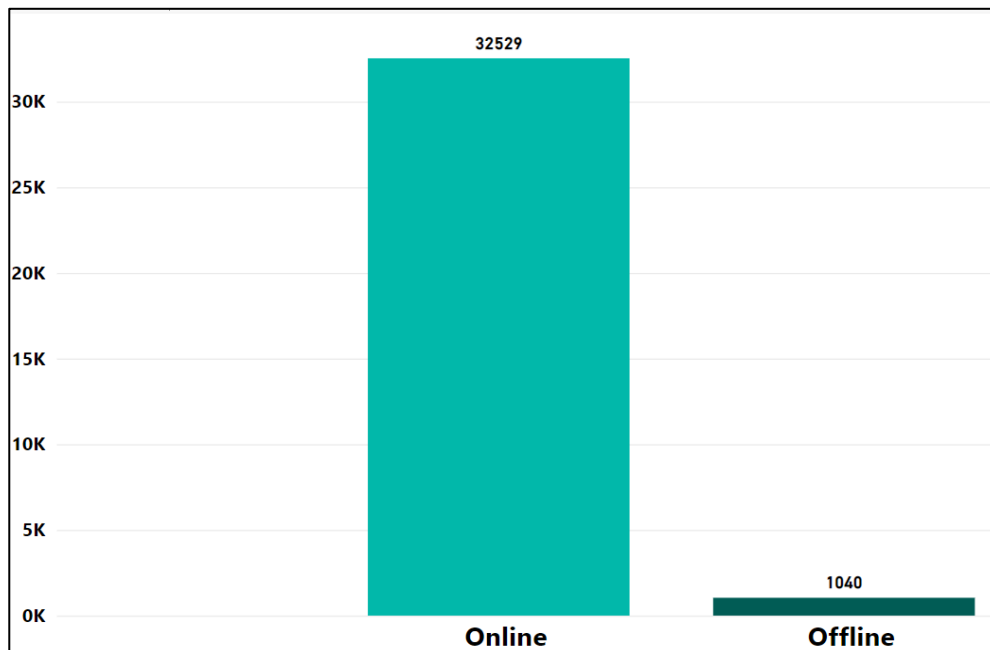
3. How many plans different Agencies sold?



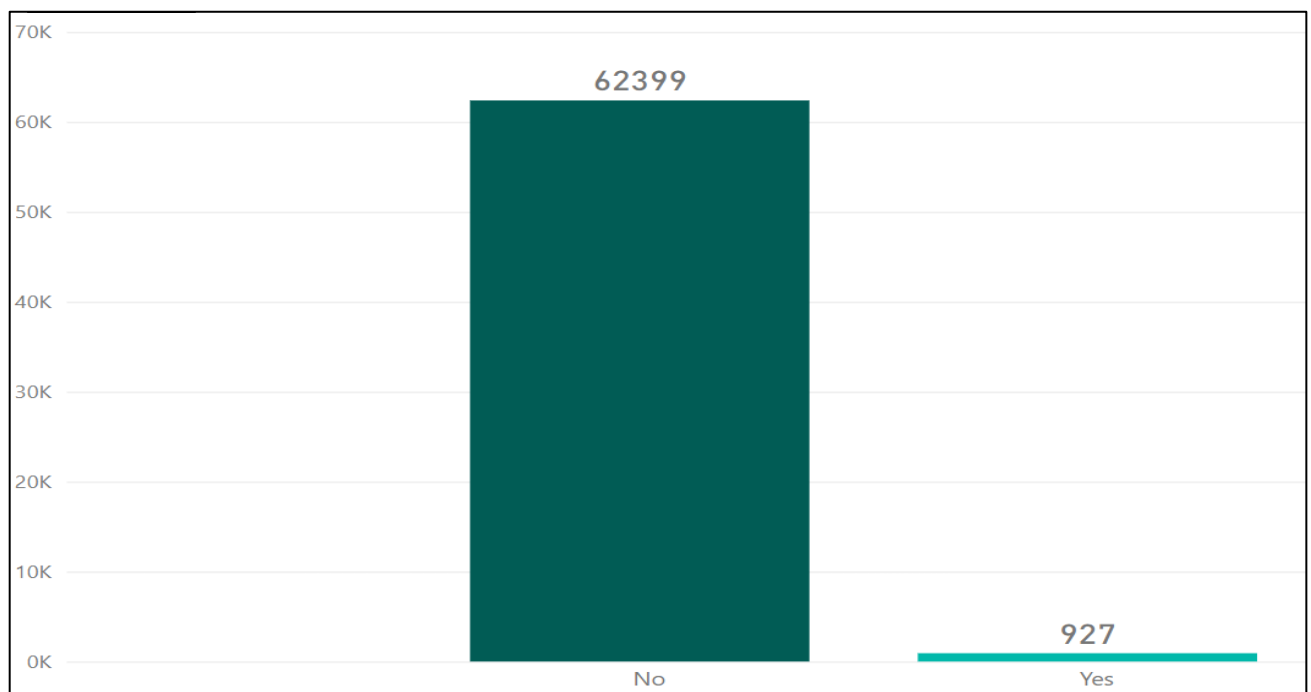
4. How many Plans were sold through Travel Agency and Airlines?



5. How many plans have been sold Online and Offline?

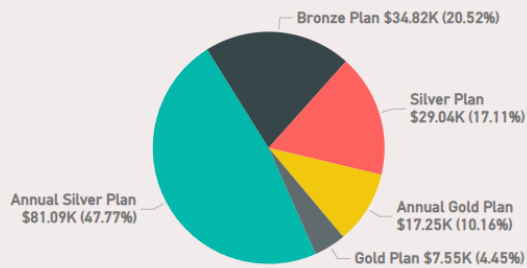


6. How many Plans were claimed and Not Claimed?

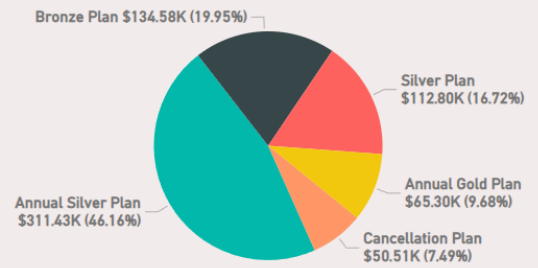


7. Top 5 Insights

Top 5 Products by Commision

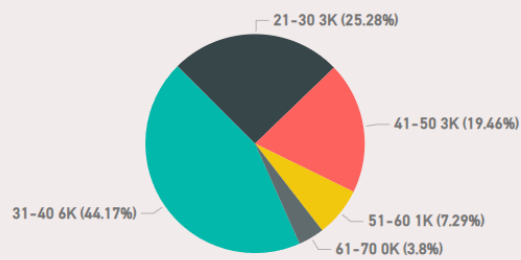


Top 5 Products by Net Sales

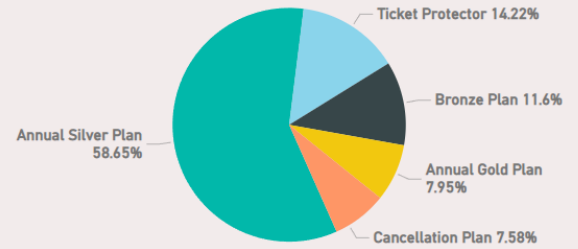


Top 5 Age Group by Product Count

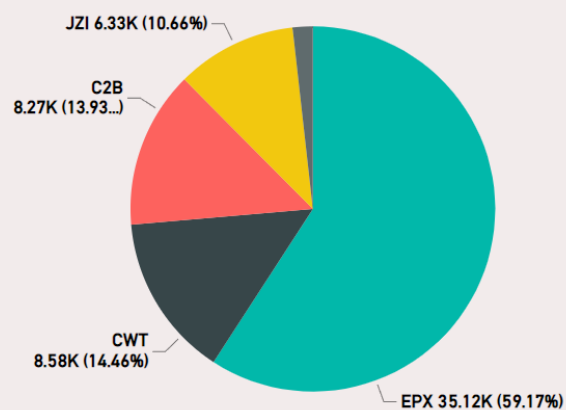
Age Group: 31-40, 21-30, 41-50, 51-60, 61-70



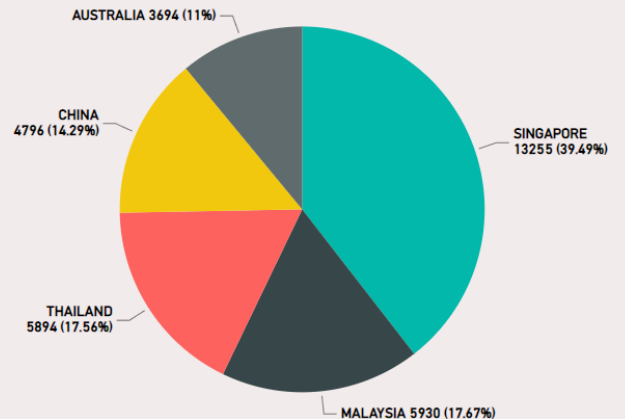
Top 5 Products by Duration



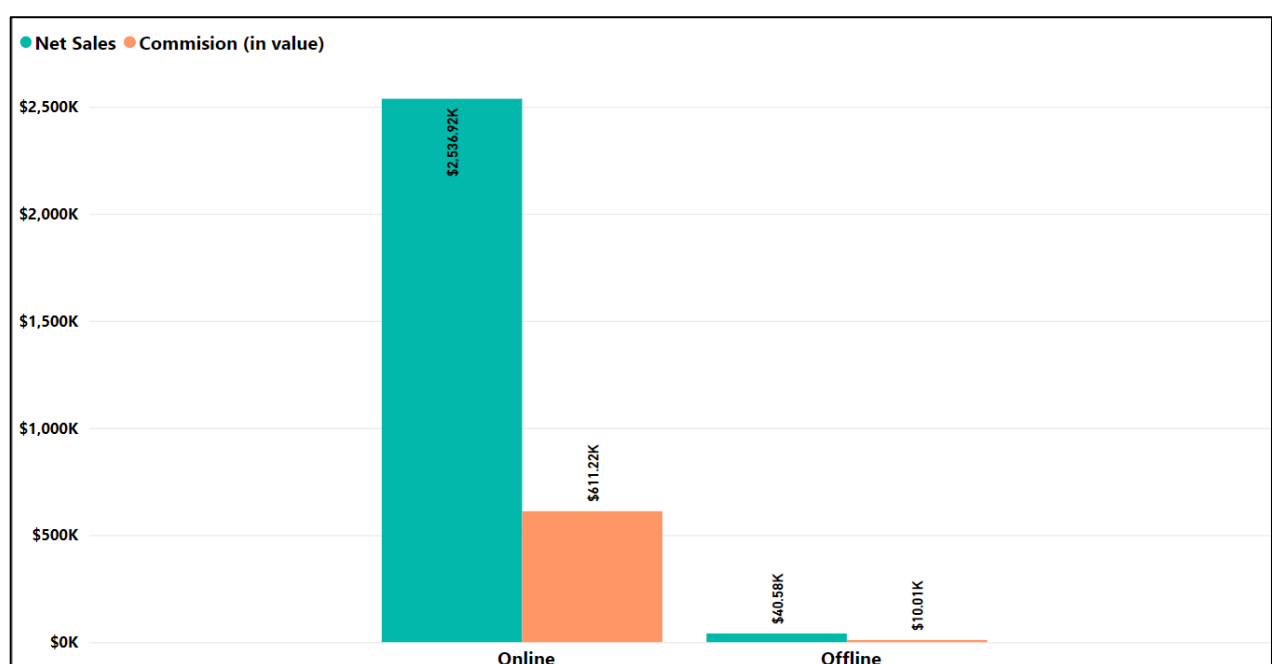
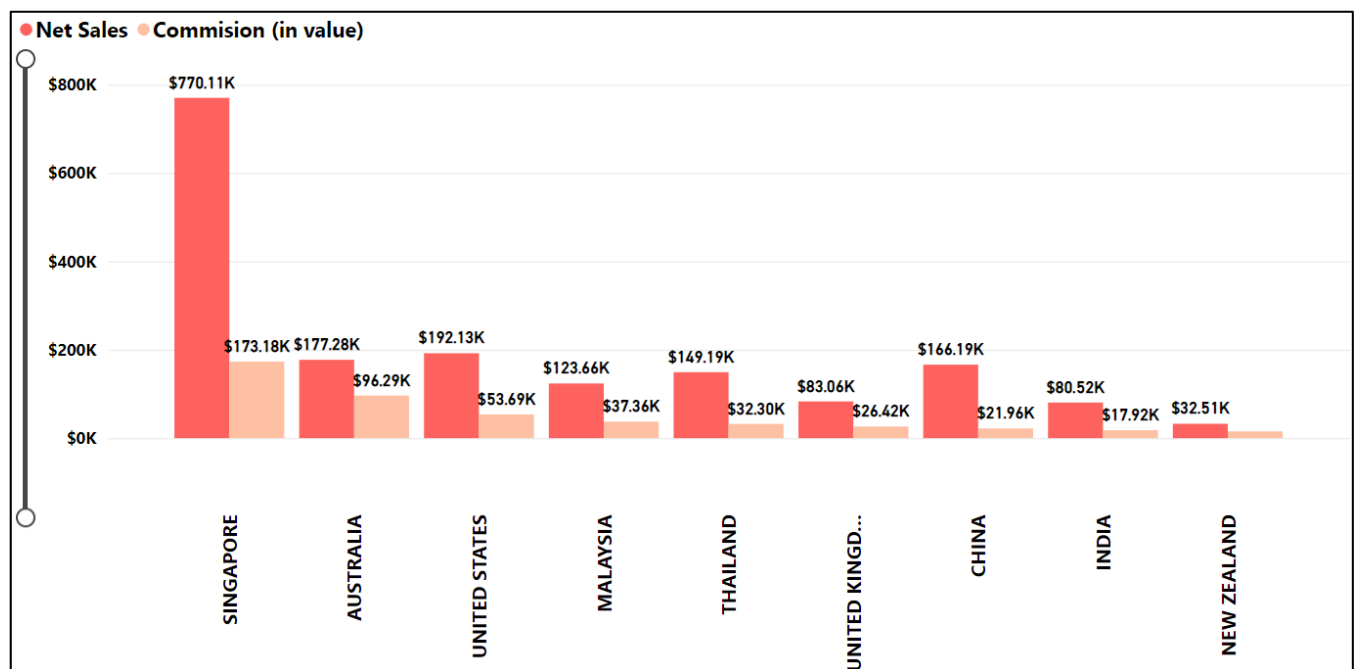
Top 5 Agencies ranked by Product count



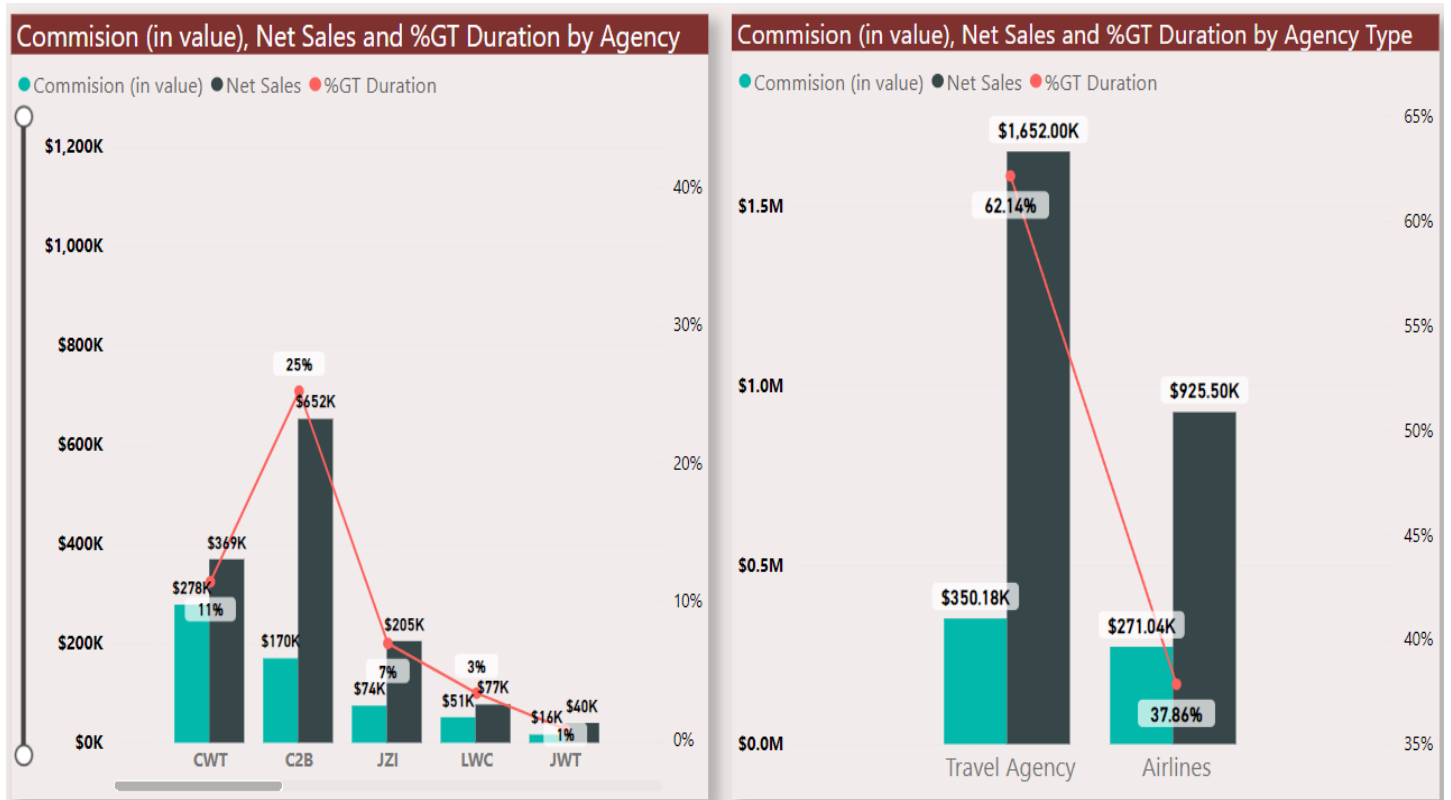
Top 5 Destinations ranked by Product count



8. How was the Net Sales & Commission by travel Destination & Distribution Channel?

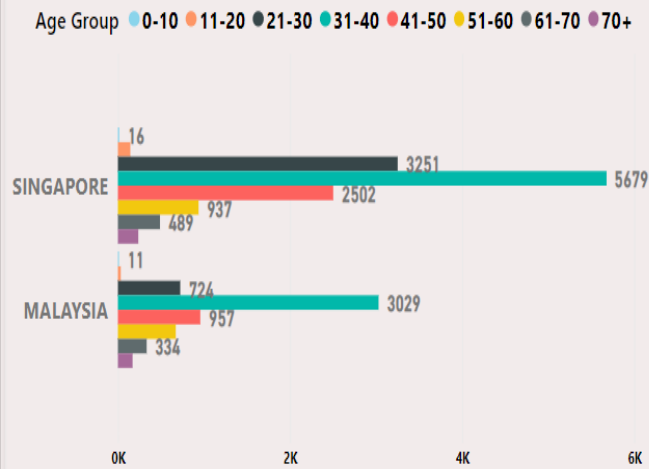


9. How was the Net Sales & Commission earned by Agency and Agency Type?

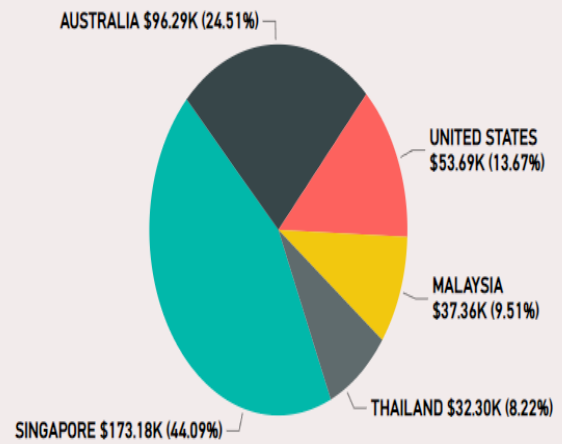


10. Travel Destination Insights

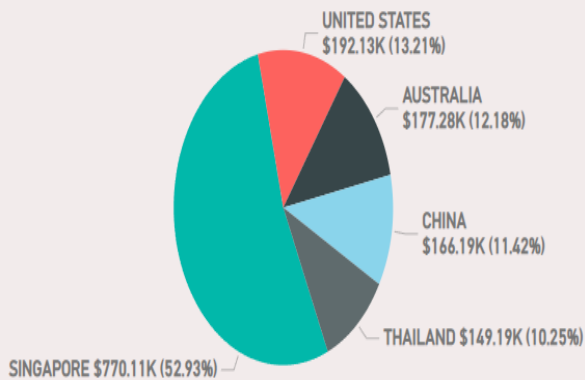
Top 5 Destinations by Age Group



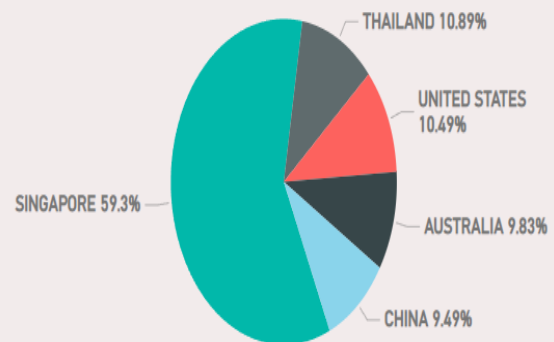
Top 5 Destinations by Commission



Top 5 Destinations by Net Sales



Top 5 Destinations by Duration



11. Which Age Group preferred which Agency type, Distribution Channel the most and which Age Group claimed or not claimed the plan most?

