Approaches Considered:

- 1. Choosing YOLOv5 for Detecting Logos:
 - I decided to go with YOLOv5 because it's really good at spotting things in videos quickly.
 - It uses the latest technology that's known for being both fast and accurate in finding objects like logos.

2. Why Not YOLOv3?

- YOLOv3 is a bit older and doesn't work as fast or as well as YOLOv5 these days.
- It made more sense to use the newer version to make sure our detection is quick and spot-on.

3. Considering Other Models:

- Looked at a few other models like CNN.
- YOLOv5 stood out because it's easier to use and gives results in real-time without needing lots of computing power.