

## EDTECH PROSPECTUS – 2023





**Mission:** To be among 10 largest edtech companies in next 10 years!

**Vision:** To be the largest AI based education business globally!



- ❖ 400+ Courses
- ❖ 53 Top-quality Teachers
- ❖ 6 Departments
- ❖ 6 Head of Departments
- ❖ Edtech App for online Study Materials
- ❖ PTM, Counselling, Mock Tests, Doubt Clearing
- ❖ Individual care, Best teaching techniques
- ❖ Proj-Based, Certification Help, Career Focused

## Phase I

- ❖ NEET, IIT-JEE
- ❖ VIII-XII – All Subjects & Boards
- ❖ AI, IT, Robotics, IoT – Junior Classes, School Syllabus to Engineers
- ❖ Professional IT Courses – AI, Java, Python, Web, Project Management
- ❖ BCom, BBA, CA, CMA, CS, CFA
- ❖ Grooming, Interview Prep, Spoken English, IELTS, TOEFL
- ❖ Teach AI/Robotics/IoT/Coding/Tech in Schools

## Phase II

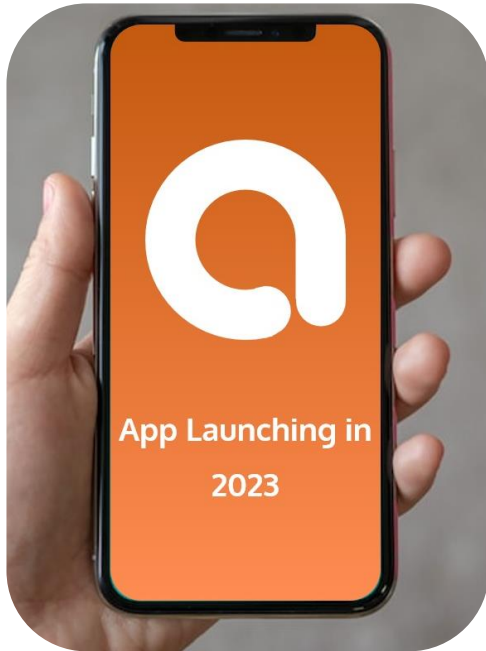
- ❖ Co-curricular Activities
- ❖ Junior Section
- ❖ Other graduation courses
- ❖ Vocational Trainings





- ❖ Super Convenient Location
- ❖ 5 Floors
- ❖ 20 Classrooms
- ❖ Open 7 Days
- ❖ Team of 6 Efficient Managers
- ❖ Smart Classrooms: Wi-Fi, Computer Based Displays
- ❖ Air Conditioned
- ❖ CCTV
- ❖ Corporate Management

## Launching 15<sup>th</sup> of August, 2023



- ❖ Student App
- ❖ Teacher App
- ❖ Teacher App
- ❖ Admin & Super-admin App

## Beyond Brick & Mortar

- ❖ Sale pan-India
- ❖ Prerecorded videos, Live classes
- ❖ Study materials, Mock tests
- ❖ AR / VR
- ❖ Reporting & Predictive analytics
- ❖ Behavioral analysis

## Direction & Emphasis

- ❖ Handpick Teaching and Management Talents
- ❖ Meticulous Digital & Conventional Marketing
- ❖ Heavy Inaugural Discounts
- ❖ Efficient Student Relationship Management
- ❖ World Class Quality Control
- ❖ Strategic Tech and AI Focus

## Servant Leadership for Knowledge Workers

- ❖ Professional & Gratifying Environment
- ❖ Teamwork & Synergy
- ❖ Effective Marketing & Tech Support
- ❖ Growth Focused, Ambitious Career





## Data is Key

- ❖ Present currency vs Future currency
- ❖ More profound than fire or electricity

## Emphasis on Teaching AI

- ❖ The disruption tsunami
- ❖ Teacher Shortage: The Good, Bad, Ugly story
- ❖ Serving the future community most effectively



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**THANK YOU!**