

# **Content Creation**

&

**Quality Control** 



## The Synergy



#### Ed Tech Future

- \$1 trillion by 2030
- Successful high quality, innovative & effective applications
- 85% plus students 'bored' with traditional education

#### Anodiam - "Education that enlightens!"

- Best quality education for all, comprehensive & dependable
- Innovation based & cutting edge
- Professional IT, Content Development, Marketing teams
- Australia based, dynamic & enterprising

#### Looking for Content Developers & Teachers

- Ambitious & passionate
- Handpicked talented & experienced



### Rollout Plan



### **Global Strategy**

- All major international boards by 2030
- Most technical & vocational courses by 2030
- Visualize all educational concepts through: Mobile / AI / AR / VR

#### Simple-Lovable-Complete App by 2023

- ICSE & CBCE all classes & all subjects
- Minimum Viable Product: ICSE-CBCE, IX & X imp subjects by Apr' 23
- 1% market share of SLC => \$1 billion every year



## Quality is Key



#### Students Deserve the Best

- Best-in-class courses: lucid, comprehensive & dependable
- Most competitors lack here

#### **Professionally Managed Quality**

- Global top notch mentors & servant leaders for you
- Content development goes through stringent Quality Control
- Defined standards, checks, feedbacks & innovation

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