# Cluster analysis (1)

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## Clustering Algorithms

- K-means and its variants
- Hierarchical clustering
- Density-based clustering

### K-means clustering

- It is one type of partition based or prototype based clustering.
- There are other types of clustering including hierarchical and densitybased clustering.
- In real-world applications of clustering, we do not have any ground truth information about the instances. Our goal is to group the instances based on their feature **similarity**. The similarity is generally measured as the opposite of **distance**.

## K-means clustering

• Typically squared Euclidean distance is used. For example, the distance between two points  $\mathbf{x}^{(i)}$  and  $\mathbf{x}^{(j)}$  is defined as follows:

$$d(\mathbf{x}^{(i)}, \mathbf{x}^{(j)}) = \|\mathbf{x}^{(i)} - \mathbf{x}^{(j)}\|_{2}^{2} = \sum_{l=1}^{\infty} (\mathbf{x}_{l}^{(i)} - \mathbf{x}_{l}^{(j)})^{2}$$

• **Partitioning method criterion**: Construct a partition of a database *D* of *n* objects into a set of *k* clusters, s.t., minimum sum of squared error, which is also called **within-cluster variation**.

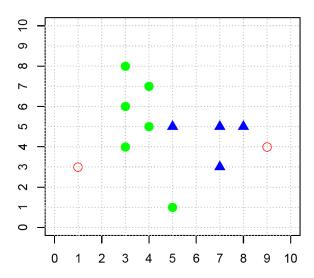
$$E = \sum_{i=1}^{\kappa} \sum_{p \in C_i} \left( p - \mu^{(i)} \right)^2$$

## K-means clustering

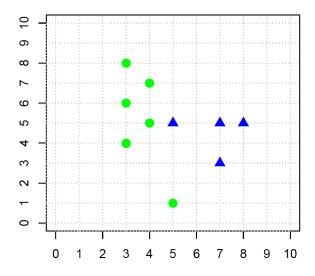
- Given k, the k-means algorithm is implemented in steps.
  - Partitional clustering approach
  - Number of clusters, K, must be specified
  - Each cluster is associated with a centroid (center point)
  - Each point is assigned to the cluster with the closest centroid
  - The basic algorithm is very simple
    - 1: Select K points as the initial centroids.
    - 2: repeat
    - 3: Form K clusters by assigning all points to the closest centroid.
    - 4: Recompute the centroid of each cluster.
    - 5: **until** The centroids don't change

#### K-means algorithm - example

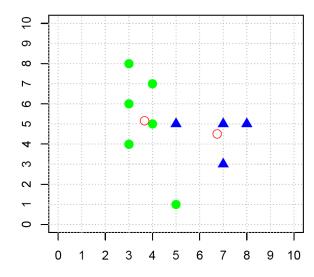
#### • k=2



S1: Arbitrarily choose *k* points as initial cluster center

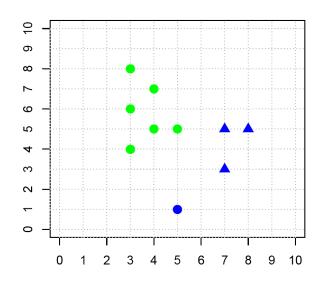


S2: Assign each object to the most similar centroid



S3: Update the cluster means

## K-means algorithm - example



0 1 2 3 4 5 6 7 8 9 10

S4: Re-assign points

S5: Update the cluster means

S6: Re-assign points ...

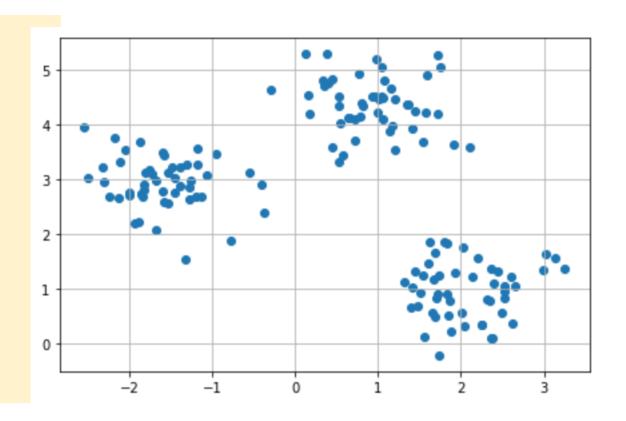
## K-means code – generating synthetic data

```
from sklearn.datasets import make_blobs import matplotlib.pyplot as plt
```

#### **#Generate synthetic data**

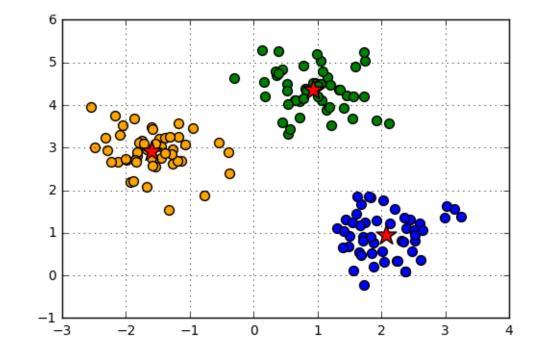
#### #Plot X

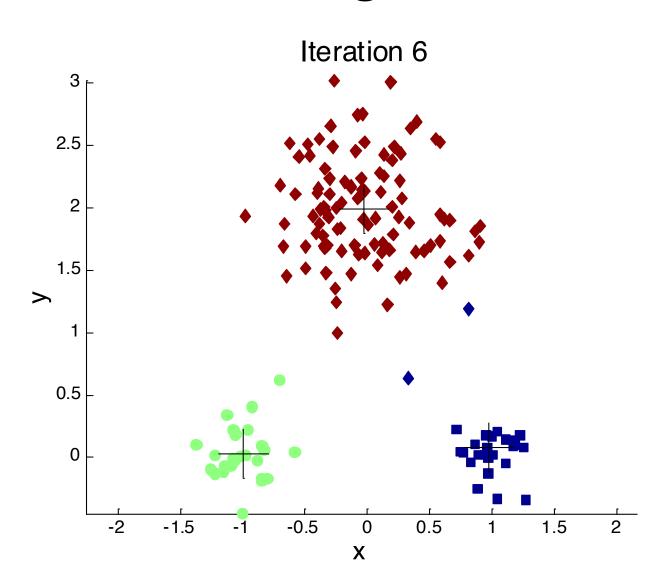
```
plt.scatter(X[:, 0], X[:, 1])
plt.grid()
plt.tight_layout()
plt.show()
```

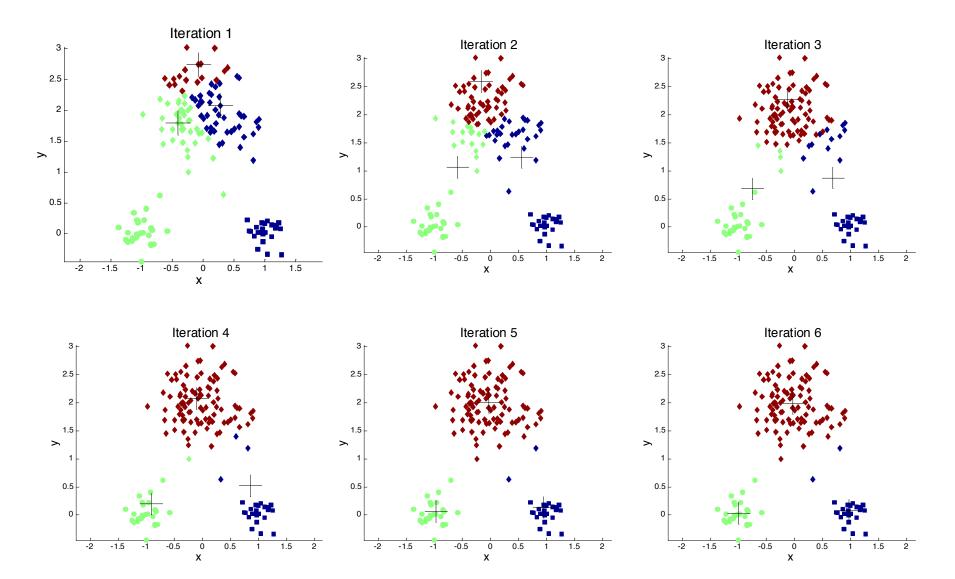


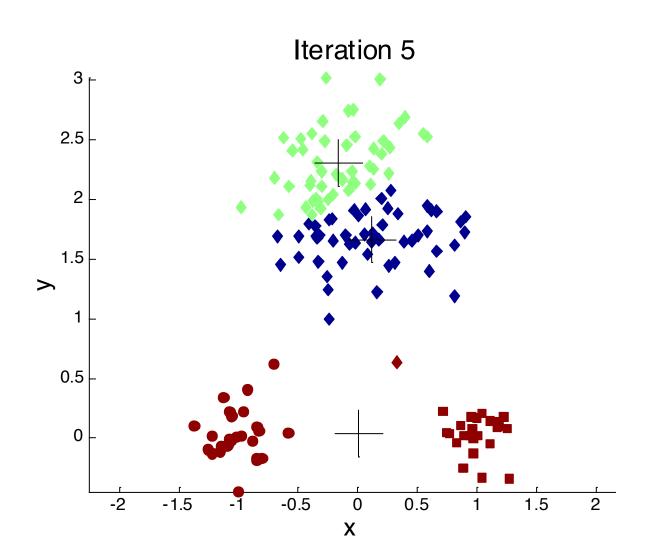
#### K-means code

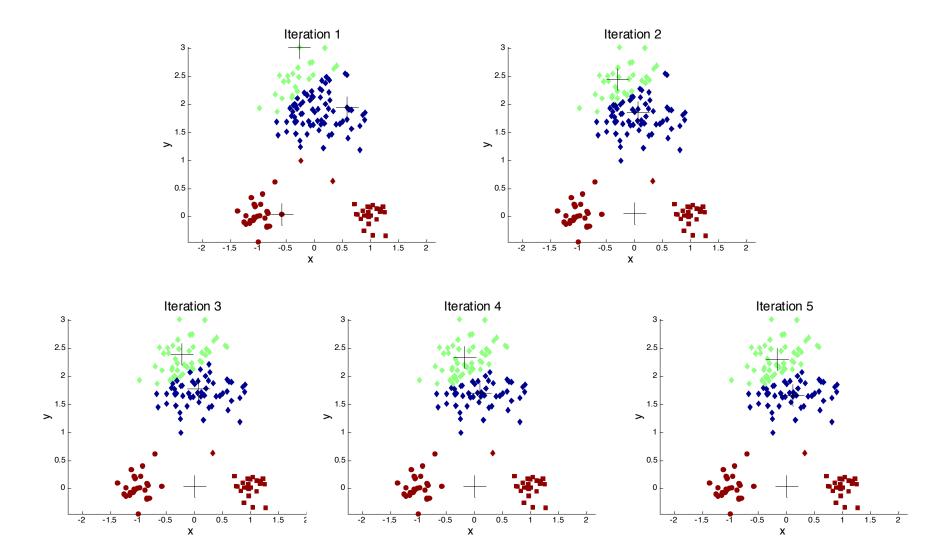
```
[211121120120011002021211022102
0000122211001222010121122012010
0001012111221211001221122200221
2121002222022101110120101100121
122020000200010201122000022]
[[-1.5947298 2.92236966]
[0.9329651 4.35420712]
[2.06521743 0.96137409]]
SE = 72.476
```











### K-means Clustering – Details

- Initial centroids are often chosen randomly.
  - Clusters produced vary from one run to another.
- The centroid is (typically) the mean of the points in the cluster.
- 'Closeness' is measured by Euclidean distance, cosine similarity, correlation, etc.
- K-means will converge for common similarity measures mentioned above.
- Most of the convergence happens in the first few iterations.
  - Often the stopping condition is changed to 'Until relatively few points change clusters'
- Complexity is O( n\*K\*I\*d )
  - n = number of points, K = number of clusters,
     I = number of iterations, d = number of attributes

#### Solutions to Initial Centroids Problem

- Multiple runs
  - Helps, but probability is not on your side
- Sample and use hierarchical clustering to determine initial centroids
- Select more than k initial centroids and then select among these initial centroids
  - Select most widely separated
- Postprocessing
- Generate a larger number of clusters and then perform a hierarchical clustering
- Bisecting K-means
  - Not as susceptible to initialization issues

#### k-means++

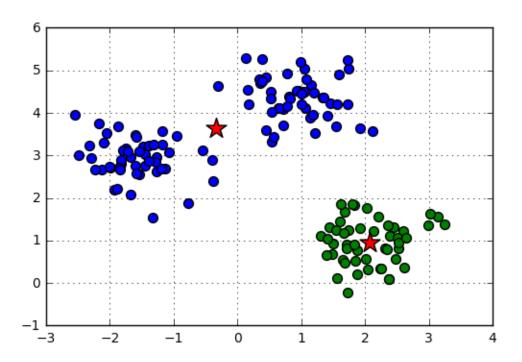
- Difference from k-means: place initial cluster centroids in a smarter way.
- This approach can be slower than random initialization, but very consistently produces better results in terms of SSE
  - The k-means++ algorithm guarantees an approximation ratio O(log k) in expectation, where k is the number of centers

#### K-means++

- 1. Select an initial point at random to be the first centroid
- 2. For k-1 steps
  - 1) For each of the N points,  $x_i$ ,  $1 \le i \le N$ , find the minimum squared distance to the currently selected centroids,  $C_1$ , ...,  $C_j$ ,  $1 \le j < k$ , i.e.,  $\min_{j} d^2(C_j, x_i)$
  - 2) Randomly select a new centroid by choosing a point with probability  $\min_{\substack{\min \\ j \\ \sum_i \min_j d^2(C_j, x_i)}} d^2(C_j, x_i)$  is
- 3. End For

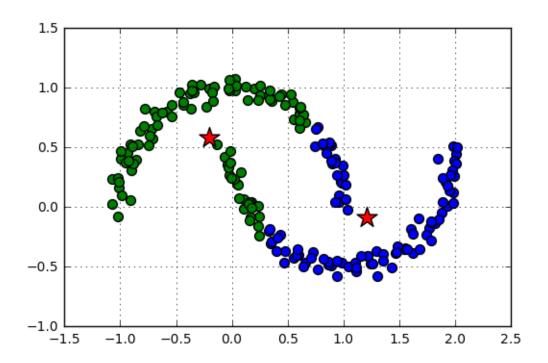
## Comments on K-means algorithms

- Weakness 1. Need to specify k in advance
  - ONE example for k = 2



#### Comments on K-means algorithms

• Weakness 2. Not suitable to discover clusters with **non-convex shapes** (one example for moon-shaped dataset)



### Comments on K-means algorithms

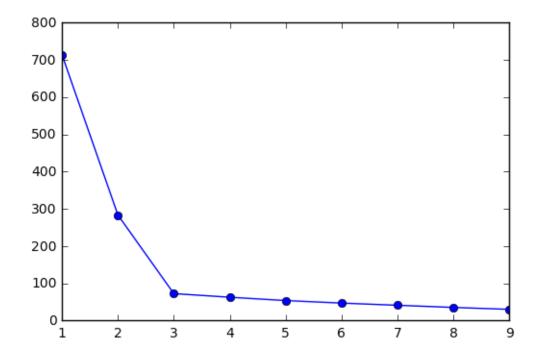
- Weakness 3. Unable to handle (sensitive to) noisy data and outliers:
   An object with an extremely large value may substantially distort the distribution of the data.
  - Example: given seven points in 1D space: 1,2,3,8,9,10,25 and k=2
  - Intuitively, the clusters can be {1,2,3},{8,9,10,25}
  - $SSE = (1-2)^2 + (2-2)^2 + (3-2)^2 + (8-13)^2 + (9-13)^2 + (10-13)^2 + (25-13)^2 = 196$
  - Clusters gotten from the K-means algorithm: {1,2,3,8}, {9,10,25}
  - $SSE = (1 3.5)^2 + (2 3.5)^2 + (3 3.5)^2 + (8 3.5)^2 + (9 14.67)^2 + (10 14.67)^2 + (25 14.67)^2 = 189.67$

#### Elbow method: find *k*

• Elbow method is a graphical tool.

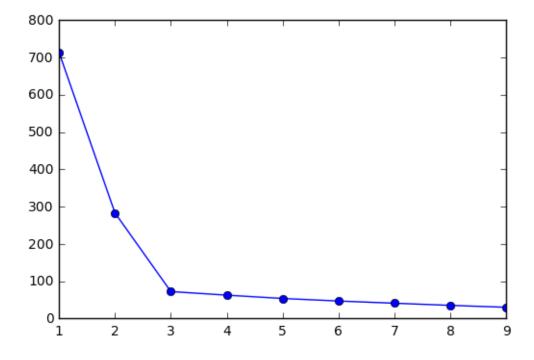
• Generally, if *k* increases, the distortion will decrease. Elbow method is to identify the value of *k* where the **distortion** *begins to increase* 

most rapidly.



#### Elbow method

```
distortions = []
# Calculate distortions
for i in range(1, 11):
  km = KMeans(n_clusters=i,
         init='k-means++',
         n init=10,
         max_iter=300,
         random_state=0)
  km.fit(X)
  distortions.append(km.inertia_)
#Plot distortions for different K
plt.plot(range(1, 11), distortions, marker='o')
plt.xlabel('Number of clusters')
plt.ylabel('Distortion')
plt.tight_layout()
plt.show()
```



#### Reference

- Chapter 11, Sebastian Raschka and Vahid Mirjalili: Python Machine Learning (Machine learning and deep learning with Python, scikitlearn, and TensorFlow), 3rd Edition.
- Chapter 7, Pang-Ning Tan, Michael Steinbach, Anuj Karpatne, and Vipin Kumar: Introduction to Data Mining, 2nd Edition.