RAHUL
PATEL

Web Developer | SEO & Digital Marketing Pro

CONTACT ME

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💻 Rahul Patel LinkedIn

📍 North delhi, Delhi

EDUCATION

Computer Science
Hansraj College, University of Delhi
2023 - 2026

Higher Secondary (Class 12th)
Vijay Convent Hr. Sec. School Mp)
2020 - 2021
Grade : 92%

HARD SKILLS

- MERN Stack (MongoDB, Express.js, React.js, Node.js)
- WordPress & Shopify Development
- VPS Hosting | Shared Hosting | Cloud Hosting
- SEO | Google Ads | Facebook Ads | Instagram Ads
- Python for Data Handling | C++ | DSA | JavaScript

SOFT SKILLS

- Problem-solving | Teamwork | Leadership | Time management

WORK EXPERIENCE

Website Manager & Content Strategist   **Jun 2024 - Jan 2025**
Sanjiv Kumar YouTube Channel (6.28M Subscribers)

1) Managed and optimized the official website, ensuring peak performance and user experience.
2) Streamlined content workflows and improved SEO strategies to enhance visibility.
3) Integrated and optimized Google AdSense, resulting in increased ad revenue.
4) Analyzed website analytics to drive strategic decisions for content and layout improvements.
5) Resolved website-related technical issues, improving uptime and page load speeds.
6) Collaborated with the content team to create engaging, high-quality posts aligned with audience needs.

Website Developer & Digital Marketing Specialist   **2023-2024**
Family E-commerce Business

Worked for an e-commerce business specializing in dog food, enhancing online presence and driving growth. Key contributions include:

- Website development and maintenance for seamless user experience.
- Improved Google rankings with SEO optimization.
- Managed Google, Amazon, and Instagram Ads to boost traffic and sales.
- Gained insights into e-commerce operations and revenue strategies.

Tutor & Academic Instructor   **Apr 2021 - Mar 2023**
Private Tutoring

Delivered personalized lessons in Mathematics, Science, and English, simplifying complex topics for students of diverse abilities. Enhanced academic performance through tailored plans and mentoring. Developed strong communication, problem-solving, and teaching skills while gaining insights into human psychology and adaptive learning strategies.

REFERENCES

Sanjiv Kumar Jindal
CEO, Sanjiv Kumar Channel

Email :   search4kumar@gmail.com

Piyush
Founder & CEO, Crazy Dogs

Email :   dvcollection7@gmail.com