

New York City Covid Vaccination Campaign

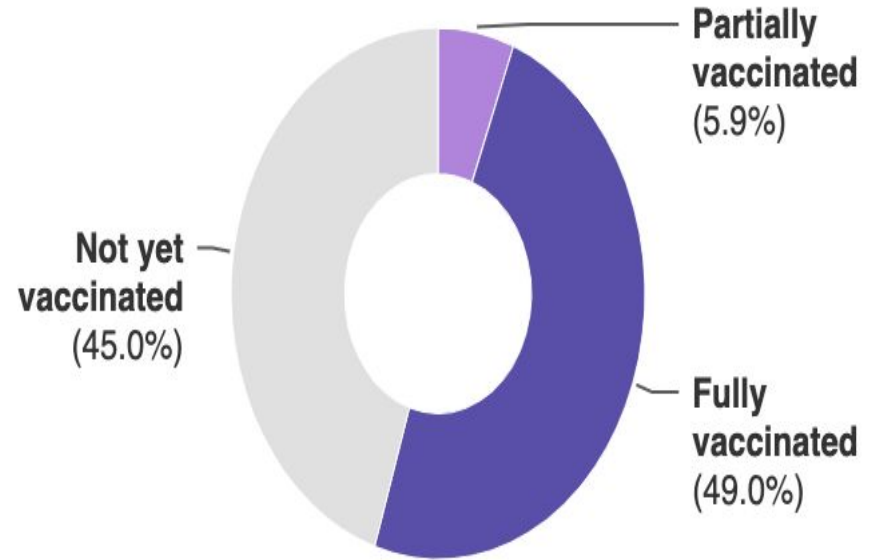
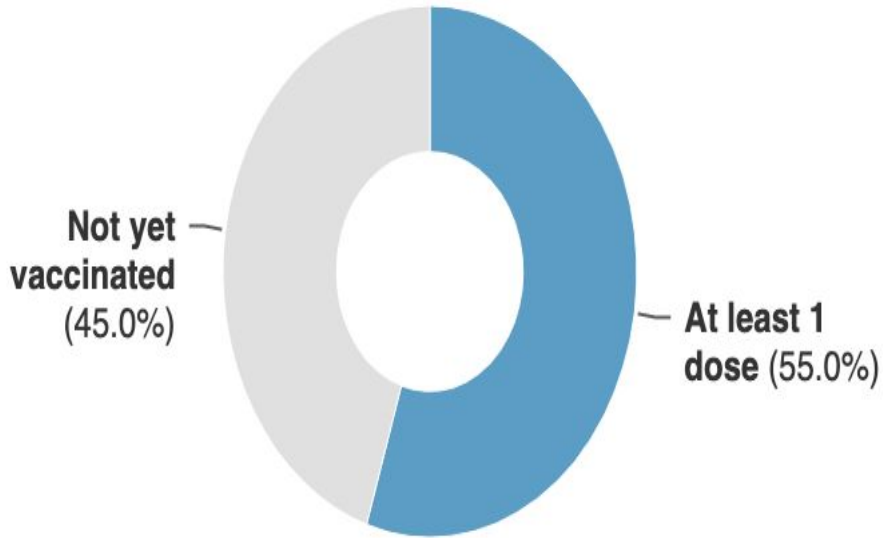
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PRIMARY OBJECTIVE: Return NYC to pre-Covid socio-economic normalcy

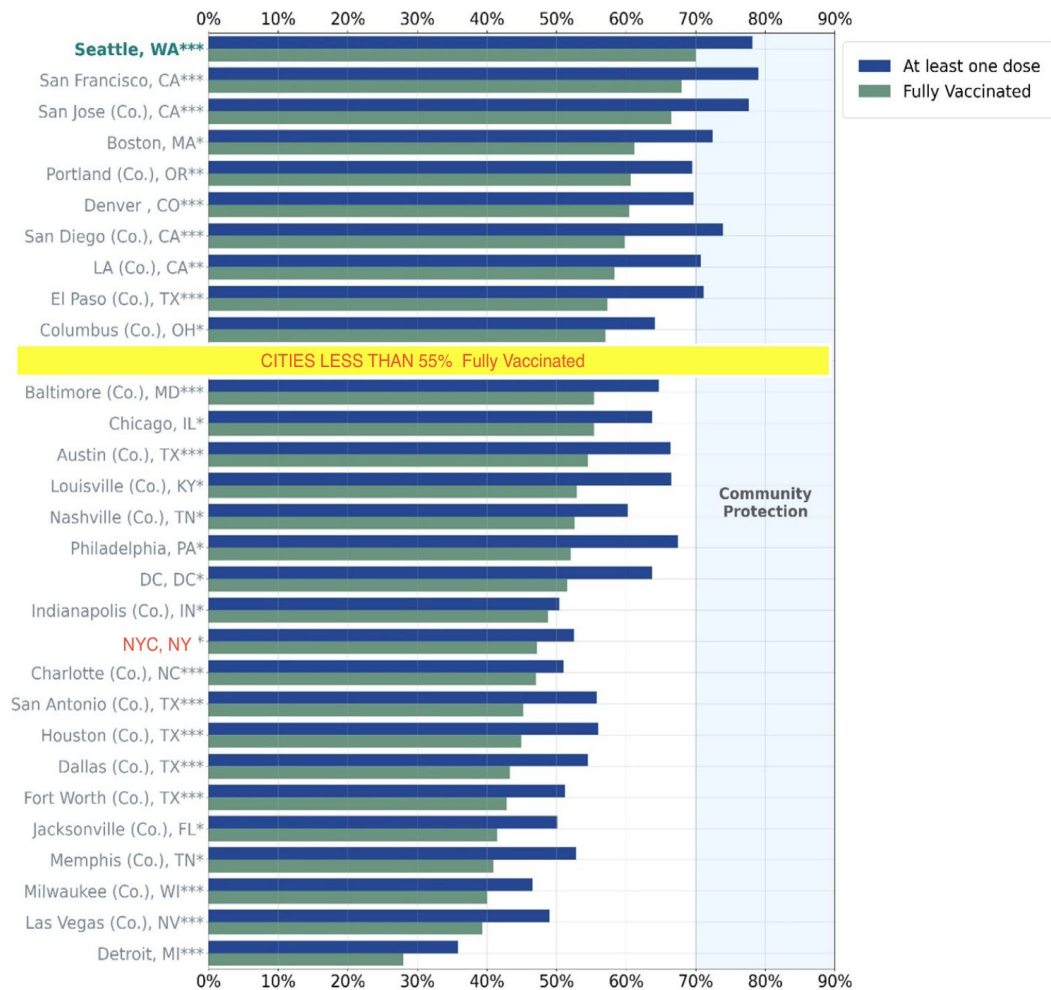
- Timely
- Orderly
- Efficiently
- **SAFELY**



NYC Residents COVID Vaccination Rates



Vaccination Rates in the 30 Largest U.S. Cities



➤ PRE-COVID ANNUAL RIDERSHIP

➤ PRE-COVID DAILY RIDERSHIP

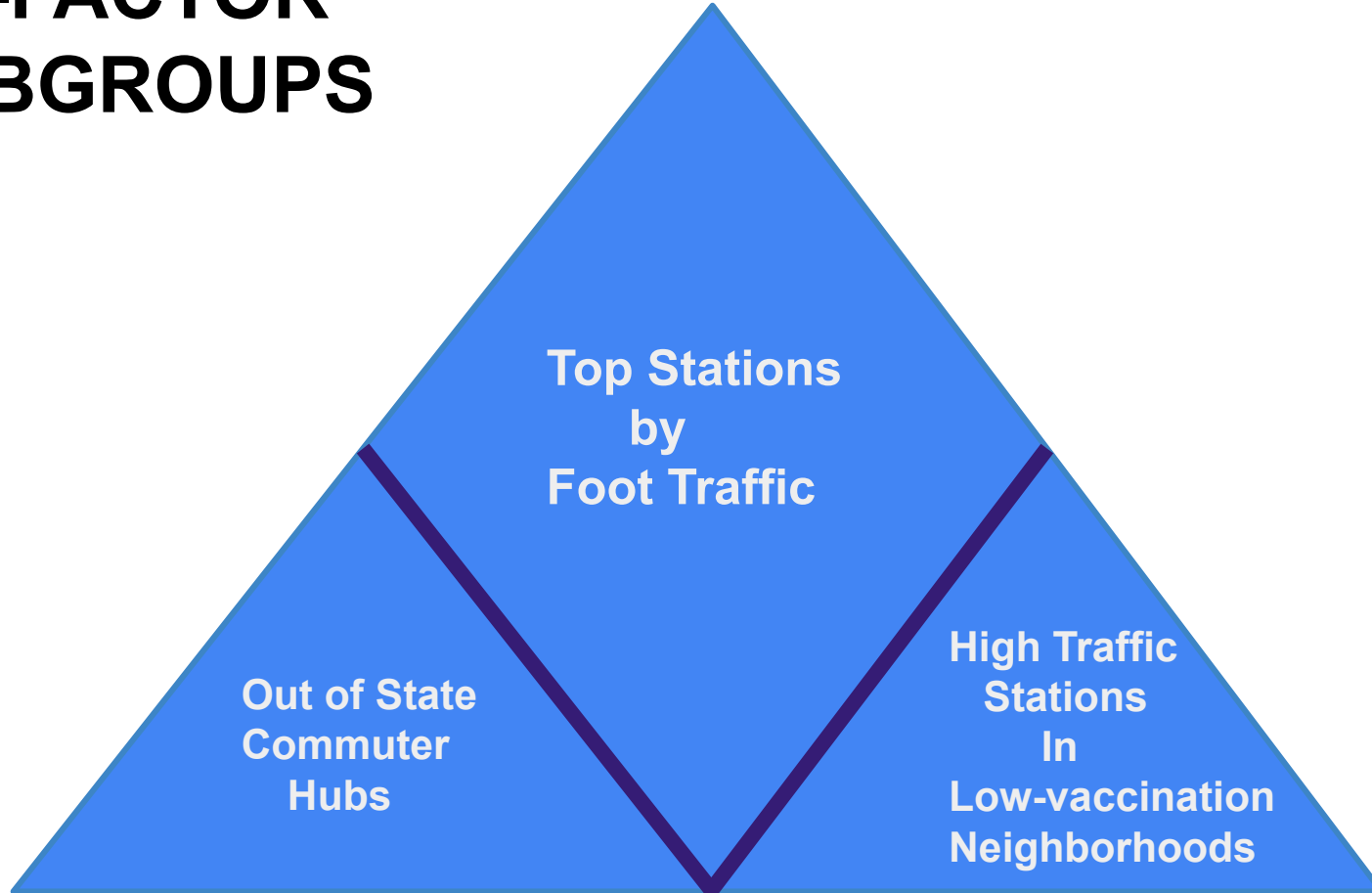
4 MILLION+



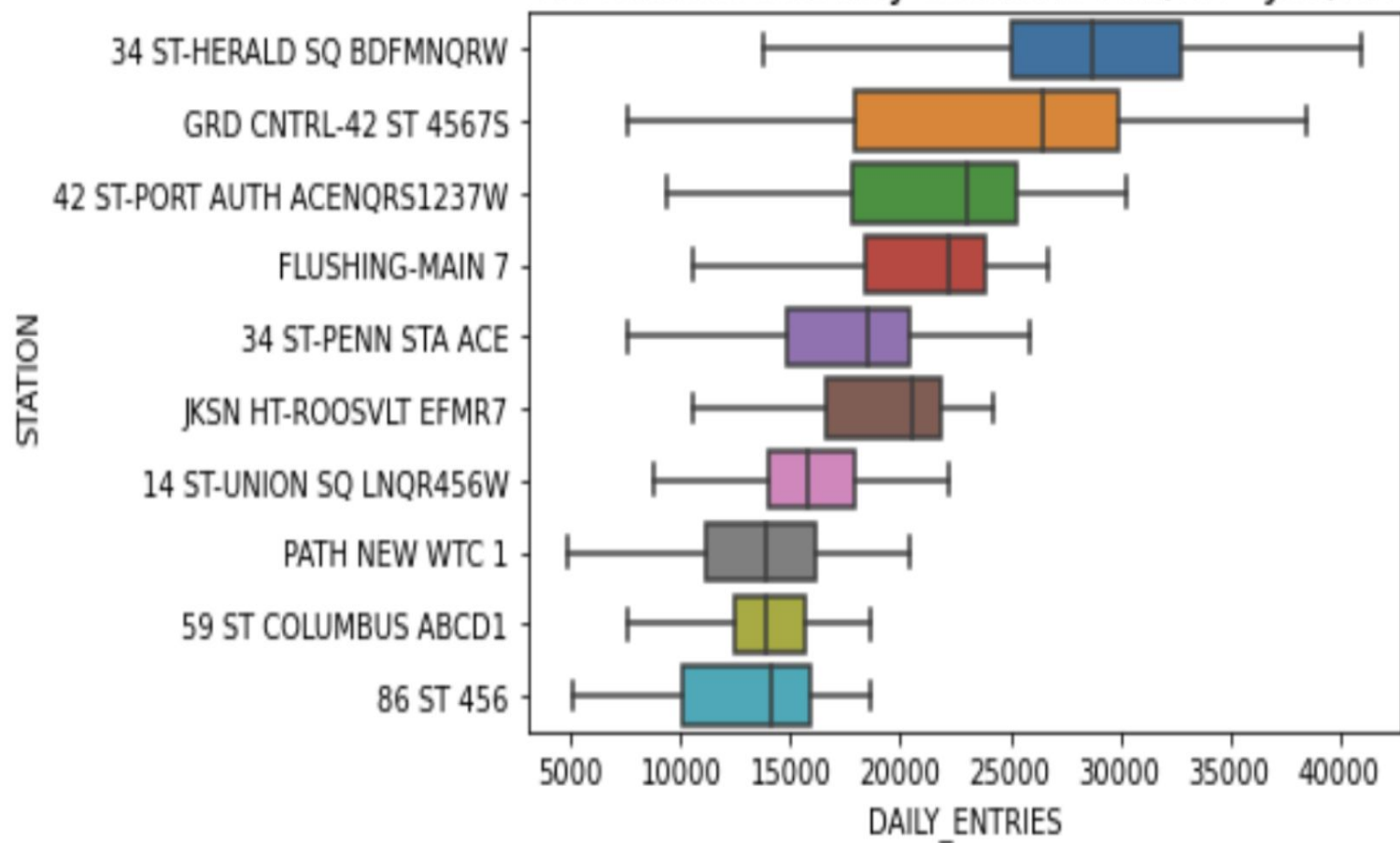
METHODOLOGY

- DATA COLLECTION: MTA Turnstile data
- DATE RANGE: February 2021 - June 2021
- HOURLY TIME RANGE: 4PM - 8PM
- DATA POINTS: Turnstile Entries

3-FACTOR SUBGROUPS




10 Busiest Subway Stations Feb/21 - Jun/21



OUT OF STATE COMMUTER HUBS

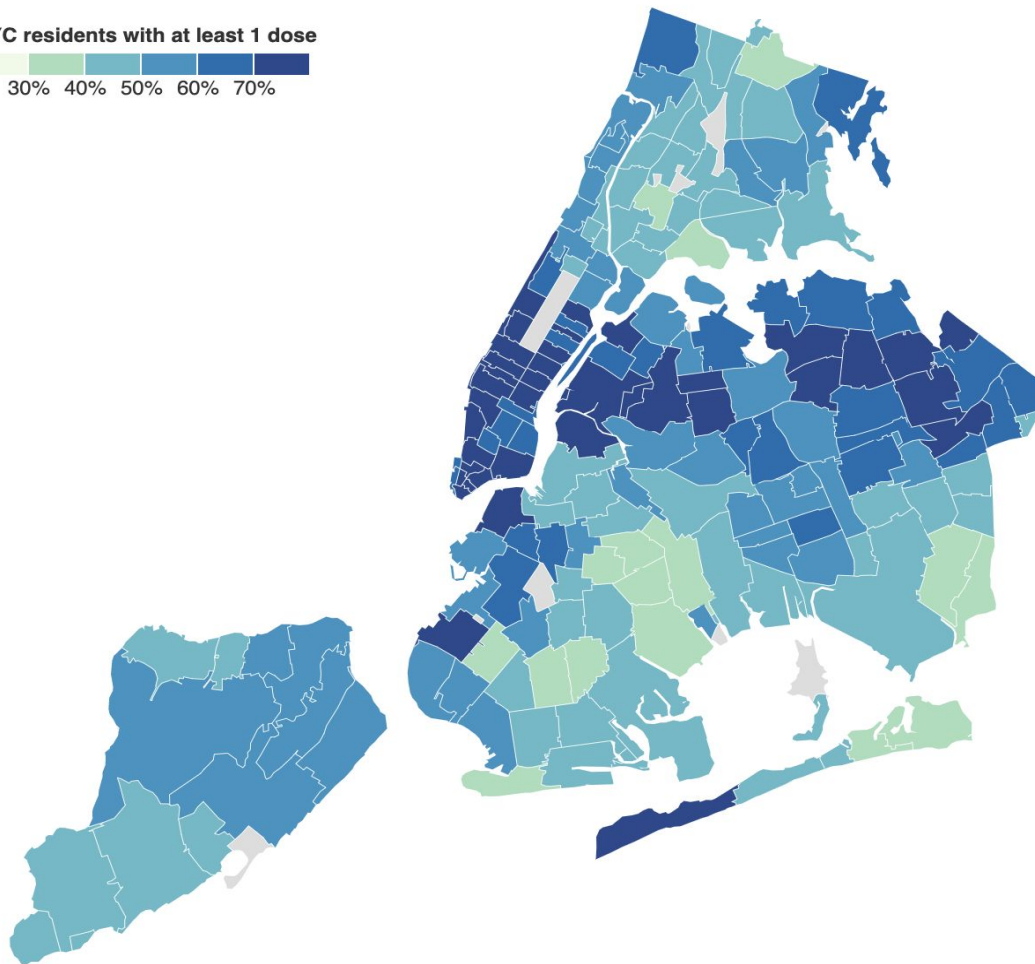
STATION	REGIONS/STATE COVERAGE	COMMUTER LINE
34 St-Herald Square	New Jersey	PATH(Pt. Auth of NY/NJ) Rail Line
Grand Central 42 St	Connecticut, New York	MetroNorth Rain Line
34 St-PENN Station	Pennslyvania, Deleware	Amtrak Train Corridor
42 St-Port Authority	Northeastern Hub	Grey Hound Bus Line

NYC residents with at least 1 dose



A horizontal color scale legend with six segments. From left to right, the colors are: light yellow, light green, teal, medium blue, dark blue, and navy blue. Below the segments are percentage markers: 30%, 40%, 50%, 60%, and 70%.

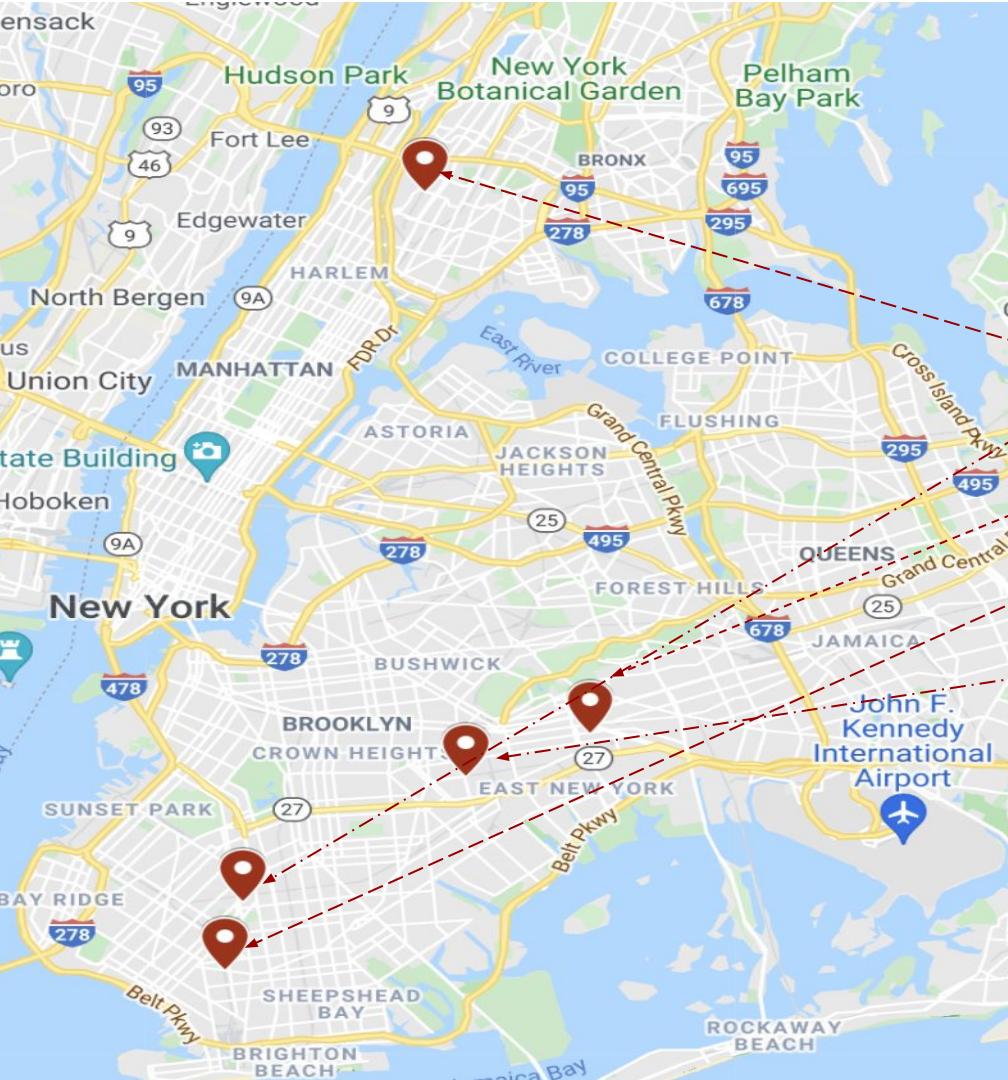
30% 40% 50% 60% 70%



LOWEST VACCINATION NEIGHBORHOODS

30% 40% 50% 60% 70%





Top Station per Low Vax Neighborhoods

NEIGHBORHOOD	STATION
Canarsie	Rockaway
Borough Park	Avenue 1
Cypress Hills/E. NY	Euclid Ave
Midwood	Kings Highway
Claremont/Morrisania	167 St

FINAL RECOMMENDATIONS

STATION	HIGH TRAFFIC CITY WIDE		OUT OF STATE HUB		HIGH TRAFFIC IN LOW VAX NEIGHBORHOOD	
34-St Herald Square		✓		✓		
42-St Grand Central		✓		✓		
42-St Port Authority		✓		✓		
Flushing-St Main		✓				
34-St Penn		✓		✓		
Rockaway Av						✓
Avenue 1						✓
Euclid Av						✓
Kings Highway						✓
167 St						✓

FUTURE WORK

- SCALE WORK IN LOW VACCINATION NEIGHBORHOODs
 - Create database that has stations by neighborhood with standardized text
- COMPARE PRE-COVID vs POST-COVID DATA
- INVESTIGATE VARIANCE IN TOP STATIONS

APPENDIX

SOURCES:

- MTA subway station data:

<http://web.mta.info/developers/turnstile.html>

- MTA data key:

http://web.mta.info/developers/resources/nyct/turnstile/ts_Field_Description.tx

- NYC Department of Health:

<https://www1.nyc.gov/site/doh/covid/covid-19-data-vaccines.page>

- Google Maps:

MTA DATA KEY

Field Description

C/A,UNIT,SCP,STATION,LINENAME,DIVISION,DATE,TIME,DESC,ENTRIES,EXITS

C/A = Control Area (A002)
UNIT = Remote Unit for a station (R051)
SCP = Subunit Channel Position represents an specific address for a device (02-00-00)
STATION = Represents the station name the device is located at
LINENAME = Represents all train lines that can be boarded at this station
Normally lines are represented by one character. LINENAME 456NQR repersents train server for 4, 5, 6, N, Q, and R
trains.
DIVISION = Represents the Line originally the station belonged to BMT, IRT, or IND
DATE = Represents the date (MM-DD-YY)
TIME = Represents the time (hh:mm:ss) for a scheduled audit event
DESC = Represent the "REGULAR" scheduled audit event (Normally occurs every 4 hours)
1. Audits may occur more that 4 hours due to planning, or troubleshooting activities.
2. Additionally, there may be a "RECOVR AUD" entry: This refers to a missed audit that was recovered.
ENTRIES = The comulative entry register value for a device
EXIST = The cumulative exit register value for a device

Example:

The data below shows the entry/exit register values for one turnstile at control area (A002) from 09/27/14 at 00:00 hours to 09/29/14 at 00:00 hours