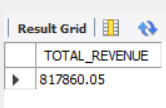
1.**TOTAL REVENUE**

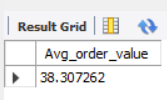
Select SUM(quantity \* Unit\_price) AS TOTAL\_REVENUE From pizza\_sales;

2. **AVERAGE ORDER VALUE**

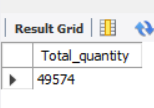
SELECT SUM(Total\_price)/COUNT(DISTINCT(Order\_id))

AS Avg\_order\_value

FROM pizza\_sales;

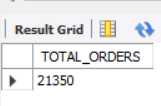


3. **TOTAL PIZZA SOLD**

SELECT SUM(quantity) AS Total\_quantity FROM pizza\_sales;

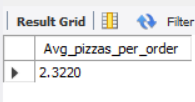
4. **TOTAL NO’S OF ORDER**

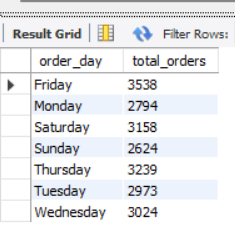
SELECT COUNT(DISTINCT(Order\_id)) AS Total\_orders FROM pizza\_sales;



5. **AVERAGE PIZZAS PER ORDER**

SELECT SUM(quantity)/COUNT(DISTINCT(Order\_id)) AS Avg\_pizzas\_per\_order FROM pizza\_sales;



6. **DAILY TRENDS FOR TOTAL ORDERS**

SELECT

DAYNAME(order\_date) AS order\_day,

COUNT(DISTINCT order\_id) AS total\_orders

FROM pizza\_sales

GROUP BY DAYNAME(order\_date);

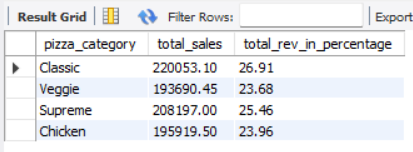
7. **PERCENTAGE OF SALES BY PIZZA CATEGORY**

SELECT

pizza\_category, SUM(total\_price) AS total\_sales,

ROUND (SUM(total\_price) \* 100 /(SELECT sum(total\_price)

FROM pizza\_sales),2) as total\_rev\_in\_percentage

FROM pizza\_sales

GROUP\_BY pizza\_category ;

8. **PERCENTAGE OF SALES BY PIZZA SIZE**

SELECT pizza\_size, SUM(total\_price) AS total\_sales,

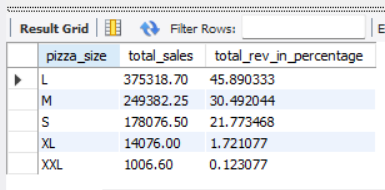
SUM(total\_price) \* 100 / (SELECT sum(total\_price)

FROM pizza\_sales) as total\_rev\_in\_percentage

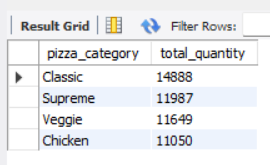
FROM pizza\_sales

GROUP BY pizza\_size

ORDER BY total\_rev\_in\_percentage DESC;



9. **TOTAL PIZZA SOLD BY PIZZA CATEGORY**

SELECT pizza\_category, SUM(quantity) AS total\_quantity

FROM pizza\_sales

GROUP BY pizza\_category

ORDER BY total\_quantity DESC ;

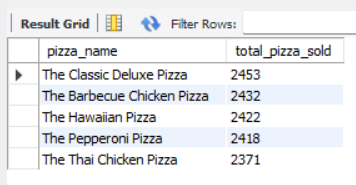
10. **TOP 5 BEST SELLERS BY TOTAL PIZZA SOLD**

SELECT pizza\_name, SUM(quantity) AS total\_pizza\_sold

FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY total\_pizza\_sold DESC

LIMIT 5 ;

11. **TOP 5 WORST SELLERS BY TOTAL PIZZA SOLD**

SELECT pizza\_name, SUM(quantity) AS total\_pizza\_sold

FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY total\_pizza\_sold ASC

LIMIT 5 ;

