WORDPRESS:

It’s an open source CMS ( Content Management System ).

Imagine you're planning to open a bakery. You want to showcase your delicious treats, share recipes, and maybe even sell your goodies online. WordPress is like your bakery's storefront, where you can display everything beautifully and interact with your customers effortlessly

Process of using wordpress:

1. Choose a domain name( you can get a free domain name using BlueHost)
2. Choose a web hosting provider
3. Install Word press and select a theme
4. Install plug ins accordingly

Setting up your wordpress site:

1. Use an all in one platform
2. Upgrade to use more features
3. Explore themes

Types of Websites Wordpress can make:

1. Hobby or Lifestyle Blogs
2. Portfolios
3. Business Websites
4. E-Commerce stores
5. Mobile Applications
6. Membership Sites
7. Dating site
8. Information site
9. Educational Site

Reasons to use Wordpress:

1. It’s open source
2. It’s easy to use for beginners
3. Can be handled without any knowledge of coding
4. It’s SEO friendly
5. It supports all types of media
6. It’s secure
7. It’s free to use

Reasons for using Drag and Drop theme:

1. Don’t have to have knowledge of coding
2. Mobile friendly
3. Edit the page in live mode
4. Create galleries, slide shows, widgets

Common page builders in Drag and Drop themes:

Elementor, LiveComposer, PageLAyer, Brizy, Divi, SiteOrigin, WpBakery, Themify Builder, Blocksy, WoodMart,

Plug in:

1. WYSIWYG editor ( What You See is What You Get ).
2. Elemenator – template provider
3. Ecommerce plug in Woo commerce: centralizing product management, order processing, payments, shipping / WP Easy Cart
4. Some plug ins can turn your web site into an android app
5. SEO plug in: Yoast SEO
6. WP Engine web site hosting using word press
7. WPMU Dev : hosting + protection + marketing tools
8. All in one SEO: AIOSEO
9. Gravity Forms: form creator
10. WP Beginner: provides advice for improvement
11. The Events Calendar: Event manager
12. 404Page Plug in