

SUPERSTORE SALES DASHBOARD

Total Sales

1.95M

Total Profit

448.16K

Total Quantity Sold

50.54K

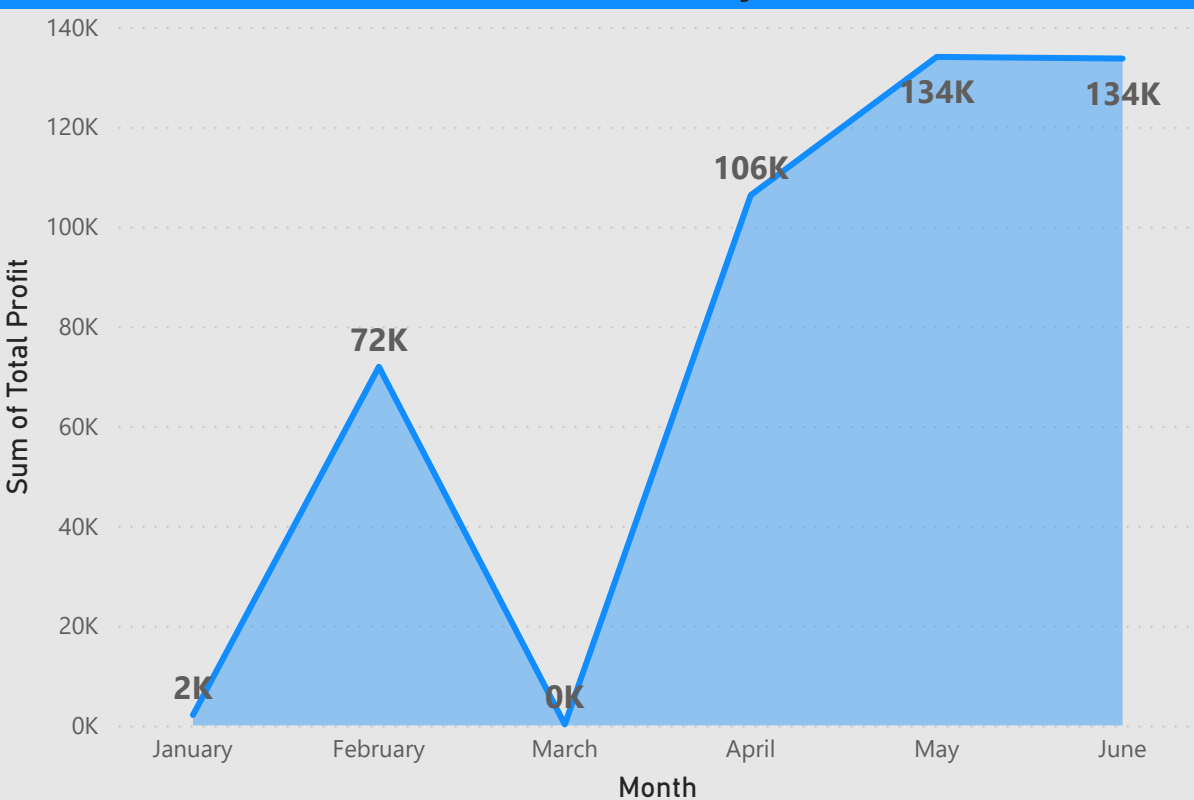
Number of Products

913

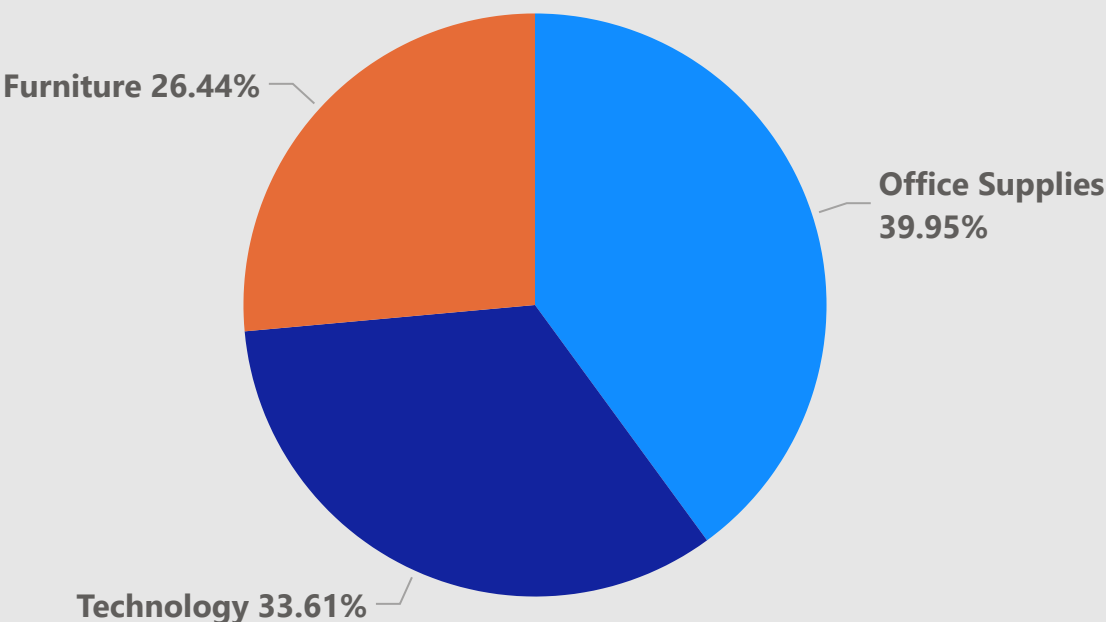
Region

- ☐ Central
- ☐ East
- ☐ South
- ☐ West

Sum of Total Profit by Month



Sum of Total Profit by Product Category



SUPERSTORE REGIONAL PERFORMANCE DASHBOARD

Total Revenue and Total Profit by Month

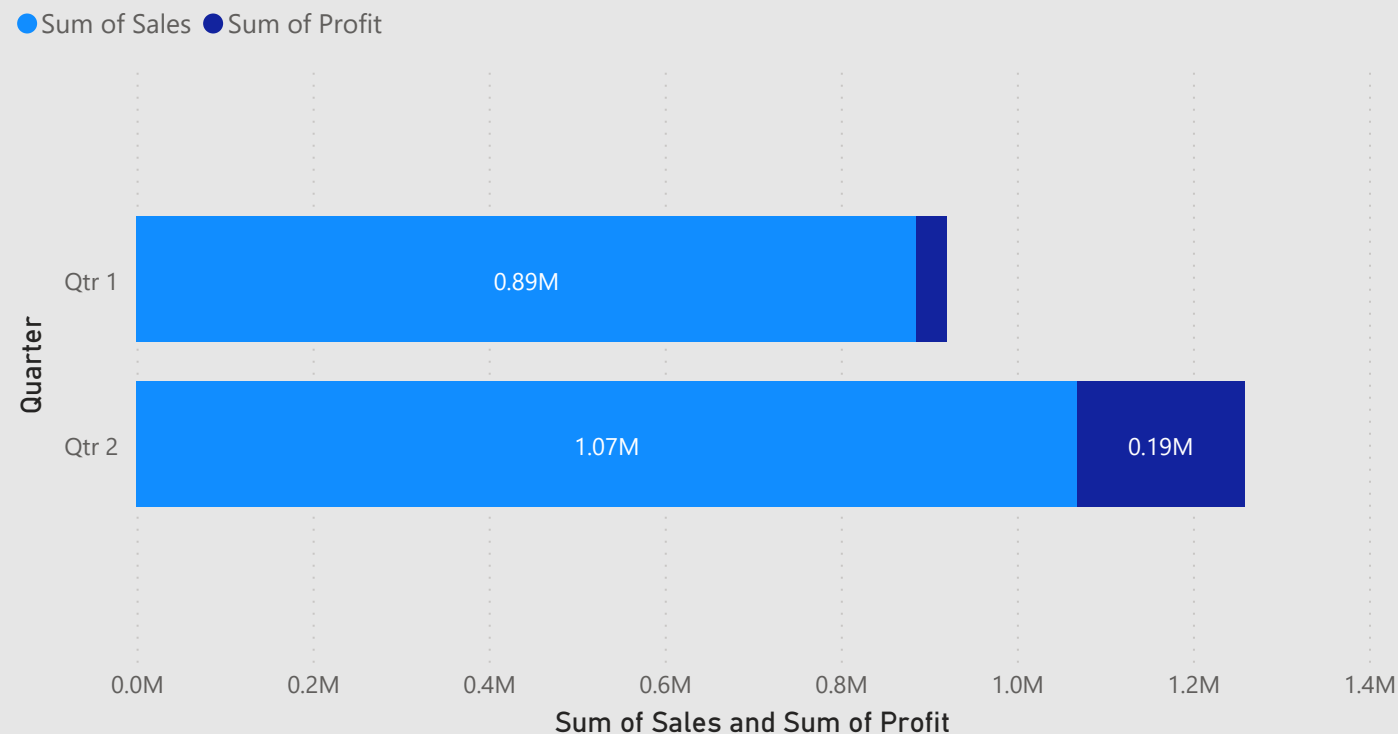


Total Revenue (26.68% increase) and Sum of Profit (3,325.60% increase) both trended up between January 2015 and June 2015.

Sum of Profit started trending up on March 2015, rising by 2,469.07% (70,192.95) in 3 months.

Total Revenue jumped from 2,83,501.55 to 3,59,140.99 during its steepest incline between January 2015 and June 2015.

Sum of Sales and Sum of Profit by Quarter



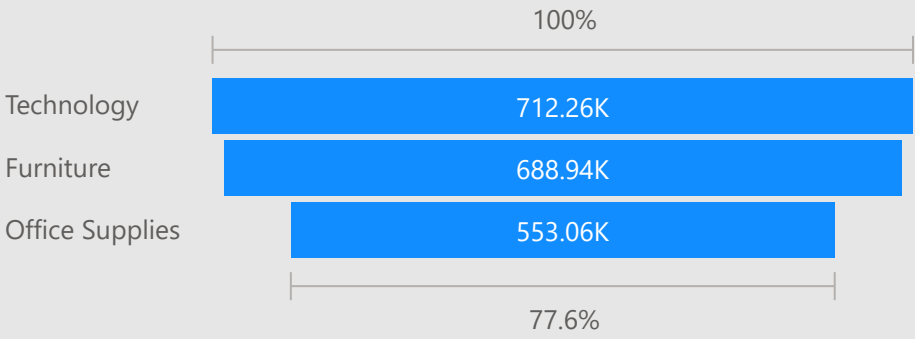
Sum of Sales and total Sum of Total Profit are positively correlated with each other.

Qtr 2 accounted for 54.67% of Sum of Sales.

Sum of Sales and Sum of Total Profit diverged the most when the Quarter was Qtr 1, when Sum of Sales were 8,11,634.71 higher than Sum of Total Profit.

SUPERSTORE PRODUCT DASHBOARD

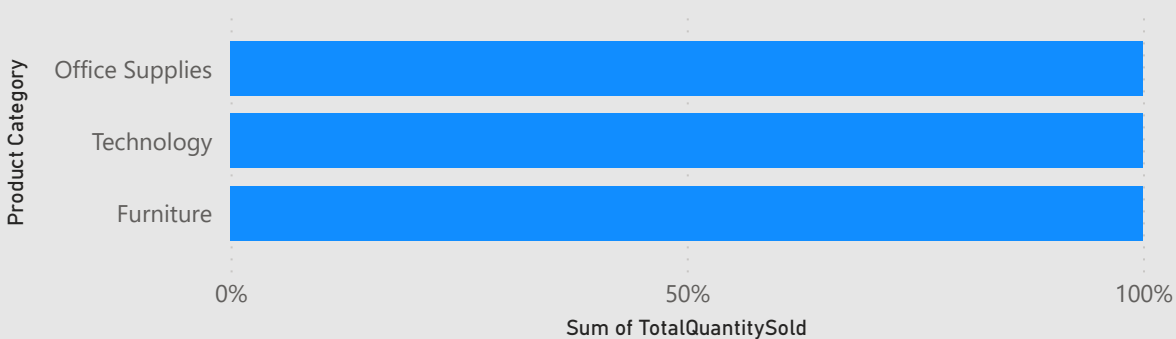
Total Revenue by Product Category



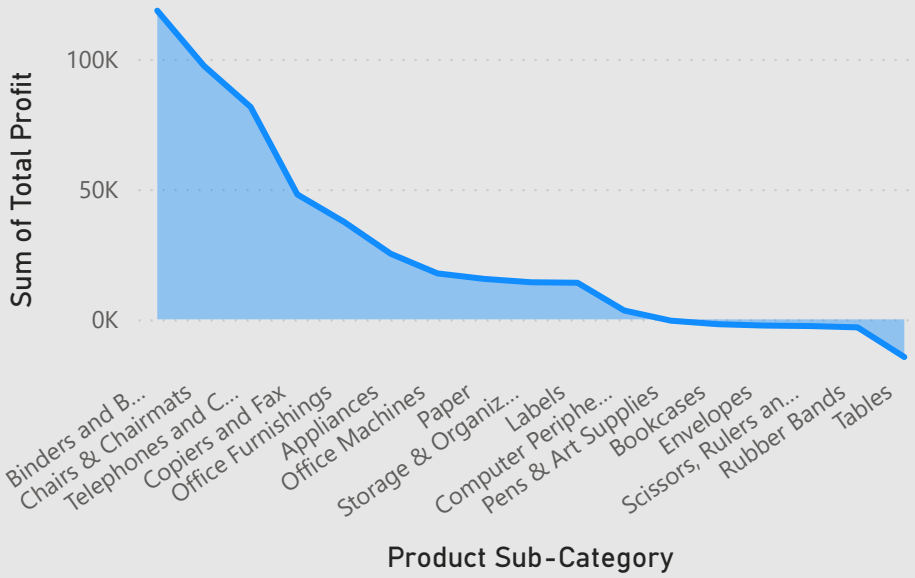
MONTH

- ☐ January
- ☐ February
- ☐ March
- ☐ April
- ☐ May
- ☐ June

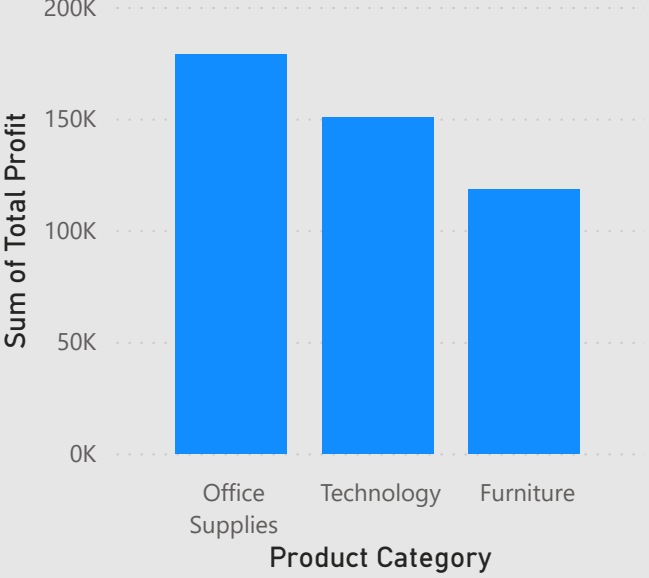
Sum of TotalQuantitySold by Product Category



Sum of Total Profit by Product Sub-Category



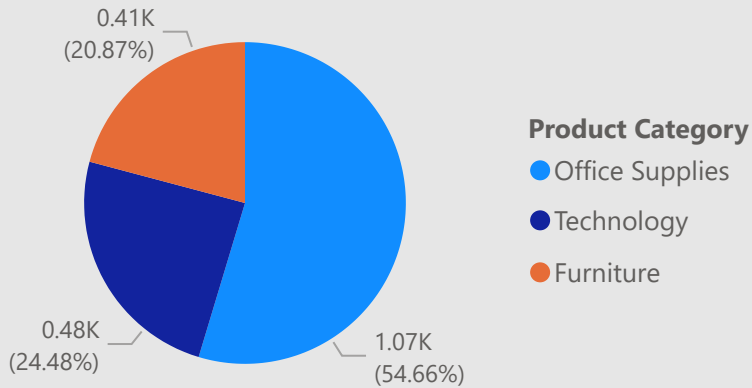
Sum of Total Profit by Product Category



Count of Product Name	Product Sub-Category
49	Appliances
96	Binders and Binder Accessories
20	Bookcases
38	Chairs & Chairmats
73	Computer Peripherals
11	Copiers and Fax
23	Envelopes
28	Labels
93	Office Furnishings
45	Office Machines
136	Paper
78	Pens & Art Supplies
21	Rubber Bands
17	Scissors, Rulers and Trimmers
65	Storage & Organization

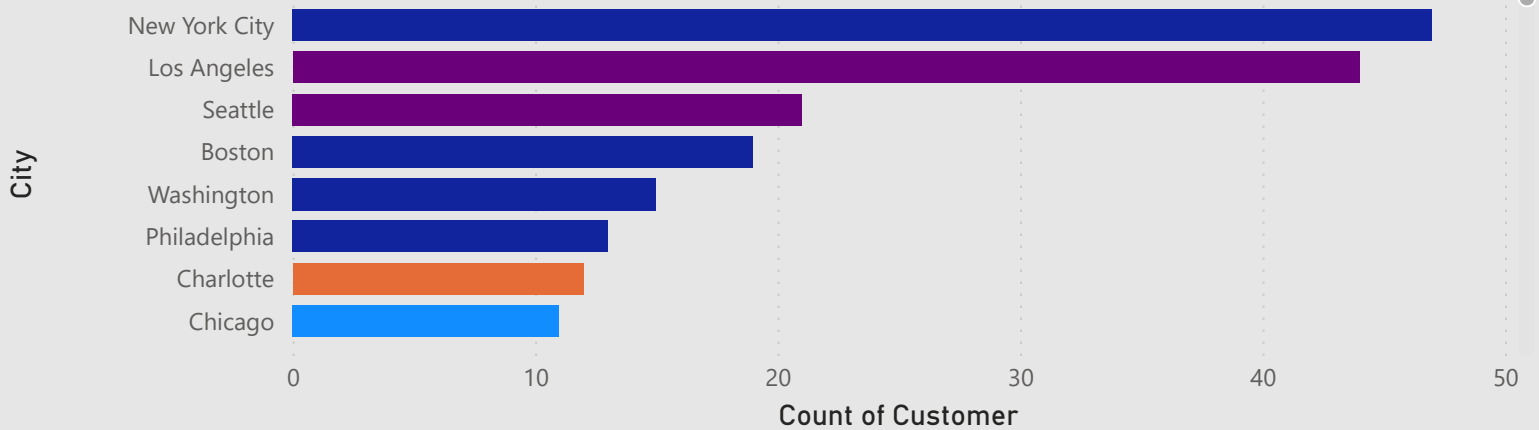
SUPERSTORE CUSTOMER DASHBOARD

Product Category by Customer Segment

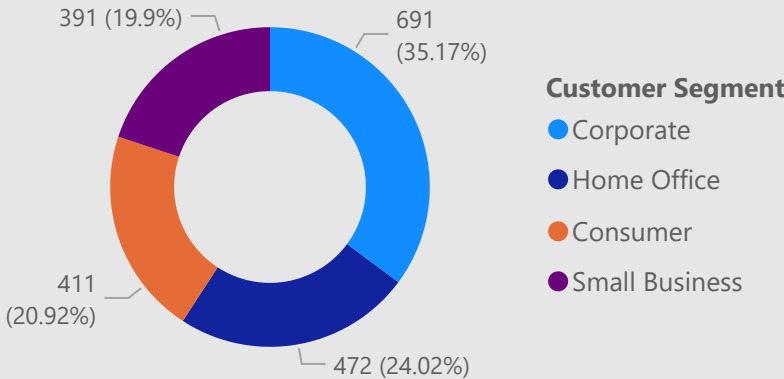


Customer by City and Region

Region ● Central ● East ● South ● West



Count of Customer Segment by Customer Segment



Customer Name **Total Sales** **State or Province**

Kristine Connolly	50,475.31	California
Nina Horne Kelly	48,295.12	District of Columbia
Toni Swanson	32,194.12	New York
Rosemary O'Brien	29,916.01	New York
Yvonne Mann	28,779.13	California
Lee Xu	20,640.35	Alabama
Erin Ballard	20,565.99	California
Tammy Raynor	18,642.71	Massachusetts
Dana Sharpe	17,738.47	Pennsylvania
Neal Wolfe	17,390.24	Washington
Andrew Levine	16,792.21	Pennsylvania
Scott Bunn	15,943.48	New York

Total **19,54,261.96**

Sum of Total Profit by Customer Name

