

Case 4: Salmones Puyuhuapi: Production Planning

Answer the following questions while preparing the report.

1. What should be the production plan recommended by Elisa Perez?
2. What opportunities for improvement would you consider most lucrative?
3. Does the plan make sense? What is the impact of freezer restrictions? Give an intuitive explanation.
4. You are told that Osvaldo Correa (CEO) does not want the production team to have to deal with a complicated plan. A simple plan is therefore desired. Such a simple plan should process smallest fish as enteros, midsize as porciones, and largest as filetes. What production plan should Eliza suggest that satisfies these restrictions?