

# NexGen Logistics — Predictive Delivery Optimizer

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## Abstract

Predict shipment delays before they happen using a tuned Random Forest ensemble model — and take proactive actions to reduce delays, costs, and customer churn.

## 1 Problem Statement

Delivery delays lead to:

- Penalties & operational losses
- Customer dissatisfaction
- Churn and missed revenue
- SLA violations We solve this by:
- Predicting high-risk shipments
- Prescribing targeted operational actions
- Preventing avoidable delays

## 2 Solution Overview

An end-to-end ML workflow including:

- Multi-source logistics data ingestion
- 30+ engineered features
- Tuned Random Forest delay classifier
- Probability-based risk scoring
- Actionable prescription engine
- Streamlit UI for user-friendly interaction

## 3 Machine Learning Approach — Random Forest

This project uses a RandomForestClassifier optimized via GridSearchCV.

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Benefit	Impact
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Bagging (Bootstrap sampling)	Lower variance, reduced overfitting
Random feature subset per split	Better generalization
Ensemble voting	Stability + accuracy
Probabilistic outputs	Risk-based prioritization

Table 1: Advantages of the Random Forest Model

## Why Random Forest?

### Final Tuned Model

#### Example

```
RandomForestClassifier(
n_estimators=100,
max_depth=None,
min_samples_split=2,
min_samples_leaf=1,
max_features='sqrt',
random_state=42 )
```

## 4 Comprehensive Model Evaluation Report

### 4.1 Overall Performance Metrics

Metric	Value
Accuracy	0.9737
Precision	1.0000
Recall	0.9444
F1-Score	0.9714
ROC-AUC	1.0000
Average	1.0000
Precision	

- Zero false alarms
- Nearly every real delay detected
- Perfect class separation (AUC = 1.0)

### 4.2 Detailed Classification Report

precision	recall	f1-score	support
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On-Time	0.95	1.00	0.98	20
Delayed	1.00	0.94	0.97	18

### 4.3 Confusion Matrix

```
[[20  0]
 [ 1 17]]
```

Metric	Value
True Negatives	20
False Positives	0
False Negatives	1
True Positives	17

*Only one delayed order was missed — can be improved via threshold tuning.*

### 4.4 Business Interpretation

Outcome	Benefit
94% delays proactively detected	Reduced penalties & escalations
Zero unnecessary alerts	Saves operational time & costs
High trust & adoption	Better customer experience

*Drives proactive logistics, boosts CSAT & operational efficiency.*

## 5 Architecture

Data → Feature Engineering → Random Forest → Risk Scoring → Prescriptions → Business Impact → Streamlit Dashboard

## 6 Project Structure

```
nexgen_predictive_delivery_optimizer/
  app.py
  requirements.txt
  README.md
  innovation_brief_template.md src/
    data.py
    features.py
    model.py
    rules.py
```

utils.py models/

## **8 Prescriptive Actions**

Automated recommendations include:

- Carrier Swap
- Route Optimization
- Priority Upgrade
- Vehicle Reassignment
- Warehouse Reroute
- Weekend Surge Planning • Proactive Customer Alerts Each includes:
  - Priority
  - Estimated delay reduction %
  - Cost impact analysis

## **9 Testing with Synthetic Data**

Sample data generation script included for demo & testing.

## **10 Future Enhancements**

- SHAP Explainability
- FastAPI endpoint for real-time predictions
- Dockerized deployment
- Drift monitoring & auto-retraining
- Alerting integration (Slack / Email)
- Cost-aware optimization modeling

## **Author & License**

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**GitHub Repository:**

[https://github.com/RahulMishra09/nexgen\\_predictive\\_delivery\\_optimizer.git](https://github.com/RahulMishra09/nexgen_predictive_delivery_optimizer.git)

**APP Link:**

<https://nexgenpredictivedeliveryoptimizer-g7y7zpgu4uc8r3rq2dgtkp.streamlit.app/#200>