

Revenue Vs Previous Month

120.16K

Goal: 113.79K (+5.6%)

Profit Vs Previous Month

71.68K

Goal: 67.87K (+5.61%)

Returns Vs Previous Month

496

Goal: 563 (+11.9%)

Product Brand wise Data				
Product Brand	Transactions	Revenue	Qty.Sold	Profit
ADJ	198	1,711.20	620	1,178.00
Akron	356	1,943.02	1110	1,239.04
American	2384	16,359.81	7423	9,818.70
Amigo	326	2,899.81	1012	1,622.41
Applause	355	2,862.52	1114	1,520.26
Atomic	1345	8,155.33	4132	4,625.09
BBB Best	5254	31,199.37	16 395	1 9,374.93
Best	714	5,179.66	2170	3,207.16
Best Choice	6000	42,738.02	185 53	25,90 1.32
Better	4073	21,577.40	1 2451	13,192.66
Big City	355	1,100.47	1127	643.37
Big Time	5797	39,344.18	179 59	23,7 10.27
Bird Call	3224	19,141.16	9944	11,343.25
Black Tie	374	1,329.57	1161	780.56
Blue Label	3665	24,820.24	11236	14,737.44
Blue Medal	808	6,046.49	2520	3,605.97
Booker	3454	21,457.25	10664	13,023.52
Bravo	3689	27,659.06	11401	16,321.52
Carlson	3724	24,990.35	11433	15,266.33
Carrington	5622	36,065.67	17 126	21, 467.59
CDR	4574	30,506.50	13 962	18,007.91
Choice	1333	5,552.98	4122	3,496.74
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